

### Our Vision

To illuminate our culture and transform our community through contemporary visual art.

### Our Mission

Umbrella Studio Association Incorporated is an inclusive, not-for-profit, exhibition and studio space that drives innovation, invites experimentation, encourages excellence and inspires appreciation for contemporary visual art in North Queensland and beyond.

### About Umbrella Studio

Umbrella Studio sits at the nexus point north to Cairns, south to Mackay and west to Mt Isa. Umbrella Studio was established in 1986 as a working studio for a group of emerging Townsville artists as the only artist-run initiative, and the first professional artist organisation north of Brisbane. It became incorporated in 1989 with six core artists who paid the studio rent, as well as full members who attended meetings, and a growing associate membership base. In 1991, a controversial decision was made to grow beyond the voluntary artist-run structure and engage a full-time paid administrator. Since the early 1990s, Umbrella has been transformed from an artist collective offering practical studio based facilities, to a funded and professionally managed members based contemporary arts organisation, with an annual program of exhibitions, public programs and special events.

Umbrella Studio's 2014 – 2016 strategic priorities:

- Increase Recognition
   Nationally and internationally as the leading contemporary visual arts organisation in North Queensland.
- Inspire, Engage, Impact
   With high quality arts programming and communications, engaging regional, national and international practitioners and audiences, promoting North Queensland contemporary art.
- Be an Entrepreneur
   By activating new approaches to arts business, increasing self-generated revenue, diversifying income streams, and being financially stable.
- Good Governance
   Supporting and enhancing functionality with best practice models for governance, finance, and operations.

Umbrella Studio continues to engage our audiences, members, project facilitators and partners in meaningful projects to invigorate cultural capacity. Umbrella Studio's programming is guided by a commitment to cultural diversity and supporting artists living and working in the region.

Front cover: "We do remember them" A collaboration between Annette Sibson and Fibres & Fabrics members, 2014.

Umbrella Studio is supported by the Queensland Government through Arts Queensland, the Australian Government through Australia Council for the Arts, its arts funding and advisory body, and the Visual Arts and Craft Strategy, an initiative of the Australian, State and Territory Governments.

### Contents

2	About Umbrella	13	2014 Events
3	Board and Staff	14	Studio Access Group
4	President's Report	15	Indigenous Programs
5-6	Director's Report	16	Youth & Education Programs
7	Survey Results	17	Digital Programs
8-9	2014 Gallery Exhibitions	18-19	Treasurer's Report
10	2014 External Exhibitions	20-27	Financial Statements
11	Compact Prints 2014	28	Selection of Media
12	2014 Workshops		

# Board of Management



PRESIDENT Tony Collins



VICE PRESIDENT Tommy Pau



SECRETARY Isabella Shatte



TREASURER Alena Cernusco

COMMITTEE: Ann Roebuck, Jo Lankester, Suzanne Schmidt & Alex Christopher

### Staff



DIRECTOR Vicki Salisbury



BUSINESS MANAGER Kayleen McLean (to April 2014)



PROJECTS & DESIGN COORDINATOR Angela Cheung



CASUAL Rick Vinton



BUSINESS ADMINISTRATOR Alan Junior



CASUAL Daniel Horsburgh



(Former) Arts Minister Ian Walker visit Umbrella Studio and witness our impact on community.

### President's Report

Edgar Degas once said "Art is not what you see, but what you make others see". While that is doubtlessly true from artist's perspective, there is another dimension to creativity and that is facilitating that possibility. During 2014 Umbrella lived up to its mission of inspiring innovation, experimentation and excellence in the visual Arts in Northern Australia. As president I am humbled by the enthusiasm of the board and staff. The achievement of Umbrella during 2014 is demonstrated by a significant increase in visitor numbers, travelling exhibitions, and increased self-generated revenue through art sales and fundraising.

While challenged by decreasing levels of government funding, Umbrella kick-started fundraising efforts in March with our film fundraiser at Warrina Cineplex. This was the first of several successful and enjoyable events continuing through November with impressive results due to the generosity and support from members and the community.

This year's strategic planning session was hosted by our major sponsor, the Townsville Bulletin. A full day session was facilitated by the CEO of Flying Arts. These examples of key partnerships and others; the Grand Hotel, Troppo Architects, various key arts organisations and businesses to share resources and join forces to build up the arts in Townsville. Umbrella gratefully acknowledges two visits from the former Minister for the Arts the Honourable Ian Walker.

On the national scene, Umbrella is building a formidable reputation for supporting indigenous artists as evidenced by a recent visit from CEO of Australia Council Tony Grybowski accompanied by Lydia Miller the Executive Director for Aboriginal and Torres Strait Islander Art. They met with Umbrella Board Vice President Tommy Pau and Murris in Ink founding member Gail Mabo to discuss resources for artists and future projects in our region.

Umbrella ends the year in a healthy financial position, but with the reality of future public funding reductions. Umbrella commences 2014 with a committed and productive staff and a full program of great activities to engage and invigorate our community.

I would particularly wish to thank the board and staff for their tremendous commitment to Umbrella during 2014.

Tony Collins President



Director Vicki Salisbury with Business Administrator Alan Junior at an Umbrella opening launch.

### Director's Report

2014 was a triumphant year for Umbrella Studio contemporary arts and I am pleased to share highlights of our achievements, transformations, collaborations and activities. The year commenced with a significant reduction of 17% in State funding. Our response was to reduce staff and reconsider achievable program delivery with existing staff. With critical core funding and support from all levels of government, our new and existing corporate partners, the local arts sector and our steadfast members Umbrella finished the year achieving new benchmarks for visitation, online engagement, exhibition reach, payments to artists, and in profit.

Umbrella remains an essential component of Australia's cultural infrastructure, providing significant opportunities for artists and invigorating the NQ community. People engaged with Umbrella; online, through involvement in programs, attendance and participation in Townsville-based or travelling exhibitions. Ongoing client satisfaction surveys indicate that Umbrella is responsive and relevant to our changing regional community. You told us that artists seek to have audiences for their creative output, networks, access to resources, and opportunities to participate in dynamic projects. Umbrella responded with a vigorous program of 36 exhibitions, 38 workshops and 26 events to inspire and empower regional artists to stand out in an increasingly competitive and globalised world.

The reality of sustaining artist vibrancy is intensified by the challenges of being isolated geographically. Townsville is 1300 km from the state's capital of Brisbane and over 2000 km from the next major city of Sydney. Unemployment in North Queensland is at record levels. So generating revenue and opportunities for artists and arts workers sustains the arts sector. Umbrella is a primary contributor in the form of artist fees to: curators, staff, traineeships, commercial sales, workshop facilitators, project management, and public art commissions.

The total Enterprise Economic contribution made by Umbrella to the Australian economy in 2014 was an estimated \$856,275 (Economic Assessment modelling developed by EMDA). Umbrella is a significant and growing revenue stream for North Queensland creatives. Umbrella's significant partnership with Murris In Ink, Studio Printmakers Group and PressNorth printmakers activated projects and residencies with lasting impact.

Umbrella is a model of how good studio practice can be divergent in its gender, race and age base accommodating around 400 individual printmakers including 250 Students, local teachers, 5 visiting artists in residence, and 125 workshop participants during 1,281 local printmaker visits in 2014. The resulting new Australian work featured in 10 touring or external shows, CIAF, 5 Regional Galleries,



Left to right: Board member Tommy Pau with Gail Mabo, Tony Grybowski, Frank Panucci, Alan Junior and Lydia Millar

Umbrella exhibitions, Cork Ireland, Singapore and Victoria.

Successful public art commissions acquired this year provides evidence of increased reputation, competitive skills and competence. Gail Mabo's murals were installed at the James Cook University Singapore campus and *Growth* - a bronze by Marion Gaemers was installed at The Village in Oonoonba.

The Board of Management President Tony Collins, Vice President Tommy Pau, Secretary Isabella Shatte, Treasurer Alena Cernusco, and committee members; Alexandra Christopher, Ann Roebuck, Jo Lankester, Suzanne Schmidt have steered the organisation to new benchmarks. The Exhibition sub-committee activated a diverse and inclusive artistic vision. featuring Australian and International artists including; SYNTHESIS curated by Michelle Hall combining scientific ideas with artistic process; International exhibition Call the World Brother by UK Panos Pictures Photographers and Compact Prints 2014 exhibition and exchange engaged 176 artist from 14 countries and will tour in 2015. The youth sub-committee presented great ideas and energy resulting in Carpark Creatives. The Fundraising subcommittee amplified private giving, increasing this by a factor of three on the previous year.

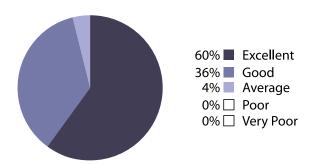
The Umbrella Studio team is competent, committed and extraordinary, and it has been my pleasure to work with Alan Junior, Business Manager and Angela Cheung, Projects and Design Coordinator.

Our major sponsors this year the Australian High Commission, the Townsville Bulletin, James Cook University, Gallery Services Townsville provided Umbrella with vital resources, exhibition opportunities, funding, collaborative partnerships and promotional assistance. Collaborations between arts and business successfully leverage resources for mutually beneficial outcomes enabling meaningful projects to happen.

A heartfelt thank you to the volunteers who contributed 693 hours, equivalent to \$20k of paid employment. Thank you to our growing family of members, the regional community, our project partners and key stakeholders for sustaining and strengthening this dynamic and precious organisation.

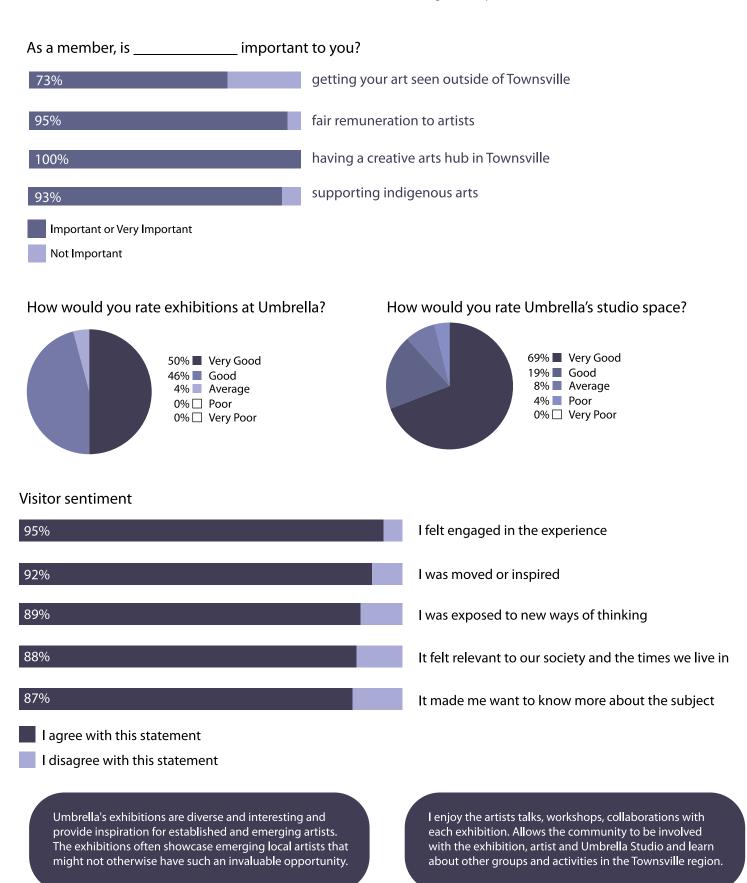
Vicki Salisbury Director

# Attendee and participant overall rating of the quality of Umbrella Studio's work



# What people are saying

# A selection of Umbrella's 2014 Survey responses





"Umbrella's exhibitions are diverse, interesting & provide inspiration for established and emerging artists"

# 2014 Gallery Exhibitions

Exhibition Title, Artist & Exhibition Space	Dates	Visitor Number	Comments
SYNTHESIS Curated by Michelle Hall Entire Gallery	17 January - 23 February 2014	404	"Synthesis brought together local artists and scientists in unique collaboration which I felt helped bridge the divide between STEM and the Arts that can be particularly felt in regional areas. The sheer scope of artworks and approaches allowed it to be enjoyed by all."
Dancers – Variations in Blue Rainer Schlüter Main Space	28 February - 6 April 2014	417	"This was a striking contemporary exhibition. Visually stunning to the beholder."
Best Left Unsaid Tony Alston Access Space	28 February - 6 April 2014	417	
A Gift from the Sea Margot Laver Vault Space	28 February - 6 April 2014	417	
Print Out, Paste Up YWAM artists Umbrella Studio Car Park	8 - 30 April 2014	377	
Call the World Brother Panos Pictures Photographers Main & Access Spaces	11 April - 18 May 2014	487	"Enlightening pictures, interesting stories and important topics"
Young Indigenous Printmakers Thuringowa State High School Indigenous Students Vault Space	11 April - 18 May 2014	487	
Razzle Dazzle Karl Scholl Stairwell Space	11 April - 18 May 2014	487	
Bookish Sheree Kinlyside & Sandra Wright Main Space	23 May - 29 June 2014	875	"High quality work, interesting subject matters and themes presented by the artists. Good artist talk. Displayed effectively."

From the Stage Andrew Sewell Access Space	23 May - 29 June 2014	875	
Aberystwyth Emantations Jill O'Sullivan Vault Space	23 May - 29 June 2014	875	
Jo Lankester & Hannah Murray Stairwell Space	23 May - 29 June 2014	875	
Art and Architecture in the Tropics Local Townsville Artists Main & Access Spaces	4 July - 10 August 2014	947	"This exhibition inspired us all to look at Townsville's architecture heritage in a new light."
Mangrove Townsville artists in collaboration with the ABC Open Vault Space	4 July - 10 August 2014	947	
SLATS Joy Manly Stairwell Space	4 July - 10 August 2014	947	
Compact Prints 2014 176 artists from 14 countries Main Space	15 August - 21 September 2014	1034	"I enjoyed the Compact Prints exhibition and auction as it is a fun night to get involved in and you can purchase artwork for a reasonable price."
Students In-Case 2014 Access Space 179 local high school students	15 August - 21 September 2014	1034	"Great opportunity for young artists to exhibit their work. Umbrella is always very supportive."
Postcards from the North & South PressNorth Printmakers Vault Space	15 August - 21 September 2014	1034	
Umbrella T-shirt Exhibition Stairwell Space	15 August - 21 September 2014	1034	
An Australian Story: These are the hues of the land I love Holly Grech Main & Access Spaces	26 September - 2 November 2014	1180	"The vibrant colours were quite amazing and the stories made me think about the details of our environment, which could be seen as a metaphor to the details of our lives. The exhibition worked well in the space."
Iconic Moments Anneke Silver Vault Space	26 September - 2 November 2014	1180	
Masked Verticality Faith Ellis & Sonia Ward Stairwell Space	26 September - 2 November 2014	1180	
Memory: Umbrella 2014 Annual Members' Exhibition 102 Umbrella Members Entire Gallery	7 November - 18 December 2014	785	"I like the involvement of everyone in artit reflects the membership and Umbrellas ablity to be part of the community."
TOTAL NUMBER OF GALLERY EXHIBITIONS: 23		TOTAL NUMI	BER OF VISITORS: 18,295



Illuminated artworks stand out in the darkened room: Wanderlust exhibition at the Judith Wright Centre.

# 2014 External Exhibitions

Exhibition Title, Artist/s	Venue	Dates	Visitor Number
Compact Prints 166 local, national and international artists	Chinchilla White Gums Gallery, Chinchilla QLD (Toured by Artslink QLD)	1 March - 1 April 2014	720
	Redlands Art Gallery, Capalaba QLD (Toured by Umbrella Studio)	21 July - 14 September 2014	2881
	The Mill Gallery, Yeppoon QLD (Toured by Artslink QLD)	3 March - 7 April 2014	480
Land & Sea Monoprints created by five Murris in Ink printmakers	Texas Cultural Centre, Texas QLD (Toured by Artslink QLD)	19 April - 31 May 2014	150
	Coalface Art Gallery, Moranbah QLD (Toured by Umbrella Studio)	1 July - 1 August 2014	250
Mabo Kara Art Gail Mabo - 29 new prints & paintings	Australian High Commission, Singapore	11 June - 28 August 2014	2,400
Cairns Indigenous Art Fair 2014	The Cairns Cruise Liner Terminal, Cairns QLD	24 July - 27 July 2014	7,780
LUXLUMIN city wide digital projection festival, collboration with ABC Open	East Wall of the Umbrella Studio Building, Townsville QLD	26 & 27 September 2014	311
Wanderlust 21 artists from the PressNorth Printmakers group	Judith Wright Centre of Contemporary Arts, Brisbane QLD	20 October - 7 November 2014	793
Light on the Fringe 14 local artists creating large-scale digital projections	Judith Wright Centre of Contemporary Arts, Brisbane QLD	20 October - 7 November 2014	793
Exhibition of Gail Mabo	Townsville Bulletin Building, Townsville QLD	21 January - 3 November 2014	7,150
Exhibition of Jan Hynes	Townsville Bulletin Building, Townsville QLD	3 November 2014 - 2 March 2015	2,975
Exhibition of Bai Tapau	Grand Hotel, Townsville QLD	18 August 2014 - 26 January 2015	4,830
TOTAL UNIQUE EXHIBITIONS: 10	TOTAL UNIQUE VENUES: 11	TOTAL NUMBER OF ATTENDEES: 31	1,513



Place your bids! The crowd getting into the spirit at the Compact Prints 2014 opening and auction.

### Compact Prints

#### Compact Prints 2014 & New Website

Compact Prints 2014 was the 7th incarnation of the biennial exhibition that started in 2002. Once again beating our own record, we had 176 artists participate from 14 different countries. Our fundraising auction was a great success with \$6,585 being raised. In 2014, we developed a new website dedicated entirely to the exhibition and its history. This new platform has allowed audiences to see every artwork that has been exhibited as part of Compact Prints from the beginning. It also showcases printed media, exhibition statistics and more:

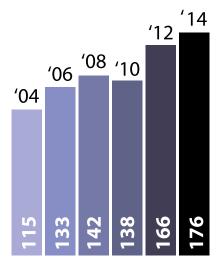
### www.umbrella.org.au/compactprints

### James Cook University Work Integrated Learning

In 2014, Umbrella collaborated with JCU students on project evaluation. Psychology students conducted 3 surveys to measure satisfaction and impact while business students worked on the economics and legal agreements of the project. Umbrella was presented with a comprehensive 63-page report by the JCU students.

#### Compact Prints 2012 Touring

CP12 has continued its tour through Queensland in 2014 reaching audiences in outer Brisbane and rural Queensland.



Participation numbers



Participant satisfaction



Visitor satisfaction







Nothing like getting messy in the studio for a day during a printmaking workshop with local artists.

# Workshops

Workshop	Date	Number Attended	Feedback
SYNTHESIS Workshop Series: Part 1 & 2	16-Feb-14, 23-Feb-14	6	
Young Indigenous Printmakers Program: William Ross SHS, Thuringowa SHS, St Patricks College, Shalom Christian College, Edmund Rice Felxible Learning Centre & Cathdral School	27-Feb-14, 20-Mar-14, 30-May-14, 02-Sep-14, 30-Sep-14, 13-Oct-14	113	"During this program, we were able to draw and print our stories on some deadly lino and now we are able to share our stories with Indigenous and non-Indigenous people."
G.W. Bot: A life with linos Relief Printmaking Workshop	02 to 04-Mar-14	15	"Relaxed explosion of creativity; great working with like minded people"
Youth With a Mission: Print out, Paste Up workshops	08-Mar-14, 15-Mar-14, 22-Mar-14 29-Mar-14, 05-Apr-14	100	
Trent Walter: Unique Multiple Image Monotype Printmaking Workshop	25 to 27-Apr-14	16	"Having a professional artist running the workshops really helped me get an insight into their practice"
Creative Rule Breaker - photography workshop by Lou Davidson	04-May-14	9	"It was great networking, hands on and sharing at the end"
Photography Journalism by the Townsville Bulletin: Scott Radford-Chisholm	11-May-14	17	
Mastering Monotype Prints	01-Jun-14	7	"They introduced me to and got me hooked on printmaking!"
Judy Watson: Drawing on the Stone Lithographic Workshop	07 to 09-Jun-14	9	
Car Park Creatives Workshops	14-Jun-14, 12-Jul-14, 09-Aug-14, 13-Sep-14, 11-Oct-14, 08-Nov-14, 15-Nov-14, 29-Nov-14	32	My practice has grown so much by working with other motivated young people under the mentorship of professional artist Hannah Murray.
Digital Printmaking & the future of Artist Books	15-Jun-14	6	
Intro to the art of Linocut Printing	22-Jun-14	5	"I really enjoyed the diversity and how the printmaking workshops complemented each other and expanded my knowledge and confidence."
Printmaking with Photopolymer Plates	10-Aug-14	11	
Tricks of the Trade: Printmaking Master Class with Ron McBurnie	16-Aug-14	10	"Stunning workshop. This has added on to my previous etching experience. I have lots more adventure to build on."
Collagraph Printmaking: Urban Textures and Shapes	24-Aug-14	11	"Jo Lankester is an incredibly qualified printmaker who gladly shares her skills"
The Possibilities of Print Release Prints	14-Sep-14	5	
Intro to the art of Woodcut Printing	21-Sep-14	8	"I feel inspired to use a press again"
Make your own mask	05-Oct-14	5	
Printmaking with Us workshop series	11-Oct-14, 01-Nov-14, 30-Nov-14	16	"Thank you for providing this series of workshops"
TOTAL WORKSHOPS: 38	TOTAL DAYS: 44	TOTAL NUMBER (	OF ATTENDEES: 401





The audience was captivated by the beauty of Tegan Ollett's installation performance, Sinew.

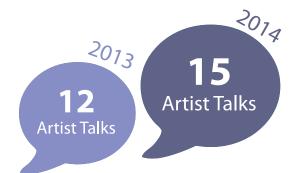
# Events

Event	Date	Number Attended
Artist Talks: SYNTHESIS Participants	16-Feb-14	30
Queenland Art Teachers Associtaion Gallery Tour and Queenland Art Teachers Associtaion Meetings	23-Feb-14 6-May-14 16-Sep-14	36
Artist Talk: G.W. Bot	03-Mar-14	25
Umbrella AGM	18-Mar-14	29
Film Fundraiser - The Monuments Men	19-Mar-14	160
Après-vernissage: an exhibition summary by Rainer Schlueter	06-Apr-14	3
Artist Talk: Trent Walter	24-Apr-14	30
Emerging Leaders Launch	13-May-14	35
Artist Talk: Jill O'Sullivan	25-May-14	30
Artist Talks: Sheree Kinlyside, Sandra Wright & Bronwyn McBurnie	25-May-14	30
Sicilian Long Table Feast Fundraising Dinner	31-May-14	73
Floortalk with Terry O'Toole	13-Jul-14	42
Innovative Arts Business info Session	17-Jul-14	20
Artist Talk: Jenny Mulcahy	27-Jul-14	25
Cornerstone: Carborundum Collagraph Printing Demonstration by Jo Lankester	03-Aug-14	14
AFCM Art Tour of Art & Architecture in the Tropics	05-Aug-14	21
Grants Writing for Artists	24-Aug-14	15
Students In-Case 2014 Awards Presentation	13-Sep-14	4
ZigZag Electronics Lab: Open Lab	14-Sep-14	15
Machine Vision - Talk by Mitch Goodwin	17-Sep-14	35
Bush Poetry Night	07-Oct-14	30
Sinew by Tegan Ollett	10-Oct-14	100
Artist Talk: Holly Grech	12-Oct-14	15
Verb Writers Group & Speculative Writers Group meeting and presentation	16-Oct-14	12
Artist Talk: Anneke Silver	26-Oct-14	25
Film Fundraiser - The Imitation Game	03-Dec-14	85
Volunteers High Tea	11-Dec-14	8
TOTAL EVENTS: 28	TOTAL DAYS: 28	TOTAL: 947



Music performances with





# Artist Residencies

Artist	Location	Residency Days
Jill O'Sullivan	Wales, UK	90
Gerald Sowroka	Wales, UK	90
GW Bot	Townsville	8
Trent Walter	Townsville	8
Judy Watson	Townsville	8
Sally Pryor	Townsville	26
	TOTAL DAYS:	230



Our resident artists always have something new they're working on. They grow and learn together.

## The Studio Success Story

2014 was the first full-year period that the Studio Access Group made use of our professional space, after running a short time in 2013. Studio Access members pay just \$50/month for unlimited access to the studio, except for Umbrella workshop times or community group hires. This program has given access to a vibrant studio with the best equipment in Northern Australia. Umbrella Studio is currently home to three etching/relief presses. a lithography press, and a four-colour screen printing carousel. These presses are all one-of-a-kind and have come from generous organisations who could no longer keep them. They are backed up by print storage drawers, shelves for consumables and small equipment, workingheight benches, glass tops for inking-up, and stones for lithography.

This new model has helped us to move a step closer to becoming less dependent on funding bodies, as the artists pay for the space.

Many new Australian artworks have been created in the studio, some of which have gone on to exhibition in the gallery at Umbrella, at the Cairns Indigenous Art Fair, at the regional gallery, Brisbane and beyond. Community groups like OzCare, PressNorth and Townsville's Gallery Services have also utilised the space for various projects throughout the year.

Month	Participants
January	63
February	77
March	209
April	146
May	87
June	166
July	89
August	143
September	76
October	103
November	49
December	73
TOTAL STUDIO PAR	RTICPANTS: 1 281



Proud faces as students from Thuringowa High School visit CIAF to see their artworks on display.

### Indigenous Programs

#### Mabo Kara Art - an exhibition by Gail Mabo

The exhibition *Mabo Kara Art*, by Murris in Ink founding member Gail Mabo, exemplifies successful international collaboration. Gail is the first North Queensland artist to be invited to produce a solo exhibition at the Australian High Commission in Singapore during their NAIDOC Celebrations. The exhibition was held during Mabo Day, marking the first time Mabo Day has been officially celebrated at the High Commission. The event was made possible through support from partners at the High Commission and James Cook University. Gail also completed a major public art commission for James Cook University Singapore campus, unveiled during NAIDOC event.

#### Carins Indigenous Art Fair (CIAF)

Murris in Ink artists showcased new works at the Cairns Indigenous Art fair. Umbrella has represented this group since the first fair in 2009. Their reputation as collectable artists is evidenced by the list of prestigious institutions including the National Gallery of Victoria and the Australian Maritime Museum, who acquired work at CIAF. A selection of linocuts printed during the Young Indigenous Printmakers workshops was a highlight at the CIAF Umbrella booth, displayed alongside Murris in Ink artists.

### Young Indigenous Printmakers program

Umbrella's partnership with Gallery Services, Townsville City Council supported 113 Young Indigenous Printmakers opportunities to work in the studio and learn from some of our region's artist champions; Jo Lankester, Tommy Pau, Gail Mabo and Aicey Zaro. This beneficial program was developed to embolden Indigenous students to preserve and share their Aboriginal and Torres Strait Islander Culture through printmaking. The feedback from Natalie Howard, Community Education Councillor of William Ross SHS offers insight on some of the program's benefits:

"The structure of the program allowed students the opportunity to be engaged with artist, Aunty Gail Mabo and learn in-depth of the importance of acknowledging the effects of relaying one's story. For many students this was an insightful lesson that reinforced the importance of their obligation to provide responsibility to preserving our yarning and interpretation of our culture. A visit to the Umbrella Studio encouraged the students to gain knowledge from professional artists of how to maintain and sustain artwork. This program has provided camaraderie between students from the different year levels and formed a close knit group of Indigenous students that are proud of the prospect of displaying their artwork to the community. It was a delight to be involved with such a well organised and culturally inclusive educational program."









Cheers all round as the young artists that participated in the YWAM project recieve their awards.

### Youth & Education Programs

#### Carpark Creatives

Carpark Creatives was a new youth program developed at the begining of 2014. It took the concept of the YWAM Print Out, Paste Up project providing young artists a place to create artworks with like-minded people in a studio environment. On the second Saturday of each month, the Carpark Creatives meet for three hours to either work independently or together on artworks. Artist and mentor, Hannah Murray has volunteered her time to support this group of students and help them grow their arts practice.

#### Laneways Project

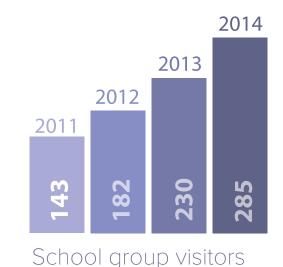
Corporate sponsorship from the Lancini Group funded young artists participating in Carpark Creatives the opportunity to design and paint four large panels which are now installed at City Lane in the Flinders Street mall.

#### Students In-Case 2014

The Students In-Case biennal exhibition started in 2010 and was designed to be displayed simultaneously with Compact Prints. Local high school students create print media works to fit in CD size cases. This year we had 176 students participate in the exhibition from 11 schools. The exhibition People's Choice Award prizes were sponsored by Doo Town Art Supplies.

#### YWAM Print Out, Paste Up project

The successful new partnership between Youth with a Mission (YWAM) and Umbrella Studio provided art mentoring by artist Hannah Murray for youth leaders and skills development for emerging young artists. The five week project culminated in an exhibition of prints and paste ups at the Umbrella Studio car park, and a print display at YWAM during Youth Week 2014. The artworks were centered around the youth week theme: Our Voice, Our Impact.



These projects proudly supported by









Umbrella strives to be cutting edge with our online platforms & resources - getting artists connected.

### Digital Programs

Web based programming is one key strategy used to engage artists and audiences across borders. For example, the new Compact Prints website developed in 2014 has enhanced participation from hundreds of printmakers across the globe. Effective use of resources and web based activites such as, the umbrella blog and the gallery channel aims to promote contemporary visual art and establish the reputation of Townsville as a prominent contemporary art centre in Australia.

Currently Umbrella's online capacity surpasses that of many arts organisations in Australia as indicated by a 2014 scoping study of national arts organisation's website functions. The functions currently on the Umbrella Studio website exceeded the nine major arts organisations surveyed, including the Art Gallery of New South Wales, the Art Gallery of South Australia and Gallery of Modern Art.

Umbrella's website provides access to artist information, events, reviews, educational videos produced at Umbrella and creative programs including the online Young Artists QR Gallery. Promoting contemporary art and artists is achieved via social marketing on Facebook, Twitter, YouTube, Instagram and Issu. Our social marketing audience has grown by approximately 25.2% in 2014.

Umbrella delivered 13 eNews editions to 1,685 readers over the past 12 months. The eNews is Umbrella's primary strategy for communicating and is used to promote exhibitions, workshops and special activities as well as distributing and gathering client feedback from the annual online survey which was sent to 1431 people.

Website Platform	No. of Users in 2014	No. of Sessions in 2014	No. of Page Views in 2014
Umbrella Studio Website www.umbrella.org.au	8,126	12,718	33,158
Umbrella Studio Blog www.umbrella.org.au/blog	1,128	1,733	3,535
Compact Prints Website www.umbrella.org.au/compactprints	1,615	3,125	9,049
	TOTAL: 10,869	TOTAL: 17,576	TOTAL: 45,742



Students from Kirwan State High school visiting the studio - their first time seeing a lithography press!

### Treasurer's Report

Starting the year off with a 17% reduction in state government funding had a few effects on the organisation. Firstly, the budget showed we would need to cut a staff member, or dip into our equity and make a loss for the year. The previous board decided we would lose a staff member: so Kayleen McLean voluntarily resigned as Business Manager in April.

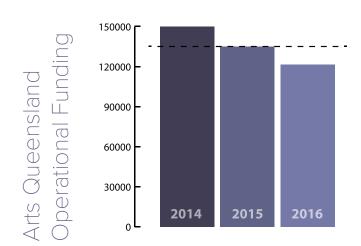
Secondly, it put the operational staff in a 'stop spending' frame of mind for the year, leading to savings in a few expense areas.

Thirdly, along with Arts Queensland's new "Return on investment" model and push for organisations to create more of their own income the board responded with a number of fundraising activities which boosted our private sector income. Donations were further enhanced by the Arts Leverage fund from Arts Queensland which matched dollar-fordollar, private sector income over a baseline amount.

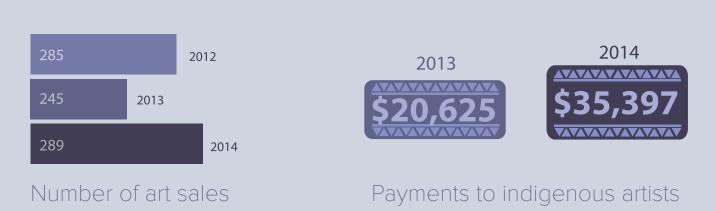
Bearing all this in mind, Umbrella ended the year in profit – the largest profit since 2005. Our original budget estimated a profit of \$15,000 to cover the shortfall during our third year of decreasing Arts Queensland operational funding. The good news is, that money is going to generate interest in the short term, and it is something we may have to rely on when we come to the third year of Arts Queensland operational funding.

VACs funding enabled us to tour three exhibitions; Compact Prints 2012 and Land and Sea, as well as take Gail Mabo's new Australian works to Singapore where we sold \$32,000 worth of her art – a big win for Gail, Umbrella and Townsville. Thirty percent of that counts as Umbrella's income through commission. Export sales are a viable new opportunity for Australian artists – but require substantial support to reach those markets.

The Australia Council funds \$22,592 toward operations. With the announcement of a new six year funding model, we will approach them for greater investment because Umbrella continues to successfully deliver on each of their strategic objectives every yearof: Great arts, great artists, engaged audiences and communities, and creating a vibrant society and culture.







Townsville City Council continues to fund studio operations with \$10,000 received in 2014. While we are grateful for the support, the reality is, this covers 2% of our expenses.

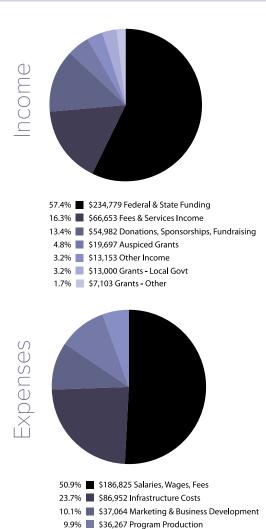
We were also awarded \$7,103 to repair the air conditioner in the studio downstairs thanks to the Gambling community benefit fund. This much needed asset makes working in the studio viable in the summer months.

Umbrella has facilitated art sales to the value of \$87,507.00 for 289 artworks. The increase in 2014 art sales is nearly double, or a 100% increase on 2013's figure (\$45,731). This is a real achievement for the region's artists with 70% going back to them in the majority of arrangements.

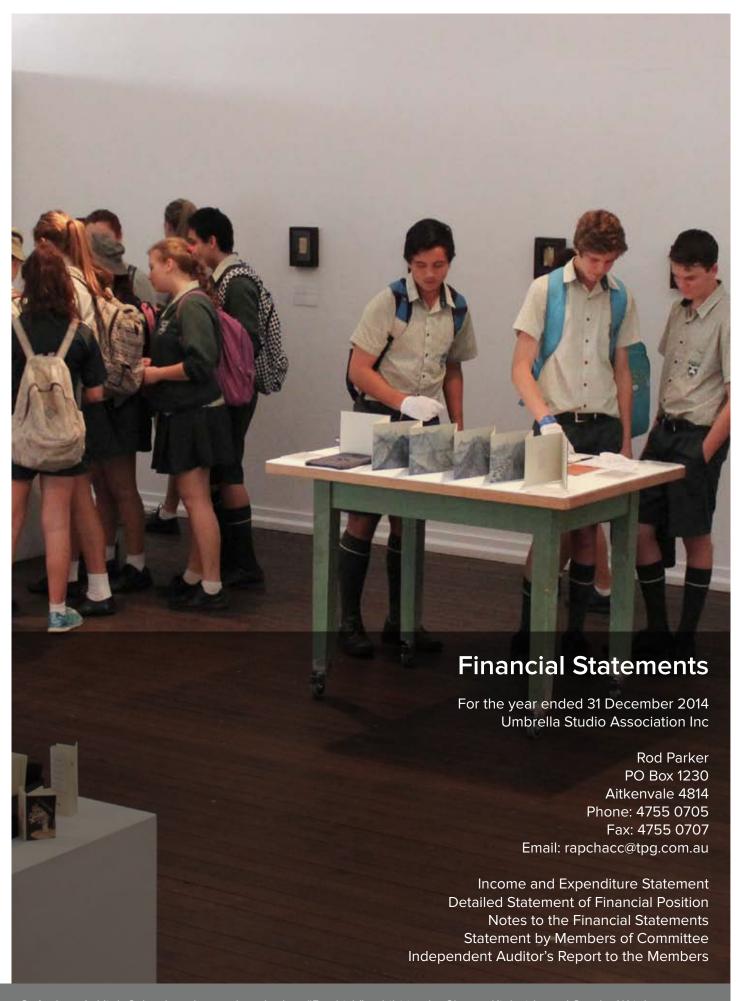
With a new state government coming in, we can't be sure of what to expect in the future for arts organisational funding, but here's hoping for government with vision to match our outstanding performance.

Alena Cernusco TREASURER





5.4% \$19,697 Auspice Grant Expenses



St Anthony's High School students take a look at "Bookish" exhibition by Sheree Kinlyside and Sandra Wright

### UMBRELLA STUDIO ASSOCIATION INC Income and Expenditure Statement For the year ended 31 December 2014

	2014	2013	
INCOME	\$	\$	
Auspiced Grants	19,697.29	9,942.67	
Total Auspiced Grants	19,697.29	9,942.67	
Arts Queensland Organisation Funding	150,000.00	180,353.00	
VACs - Visual Arts and Craft Strategy	51,687.00	50,181.50	
Arts Queensland Other	10,500.00	9,500.00	
Australia Council Organisation Funding	22,592.00	22,468.00	
Artslink QLD	0.00	10,200.00	
Fotal Grants - Federal & State	234,779.00	272,702.50	
RADE Grant	3,000.00	2,460.00	
Townsville City Council	10,000.00	5,000.00	
Fotal Grants - Local Government	13,000.00	7,460.00	
Funds, Trusts, Foundations	7,103.11	0.00	
DITR Trainee Grant	0.00	6,332.73	
Fotal Grants - Other	7,103.11	6,332.73	
Art Sale Commissions	20,722.99	15.916.66	
Auspice Fees	1,429.30	466.00	
Membership Registrations	7,404.74	9,260.18	
Entry Fees (New category 2014)	3,818.12	0.00	
Workshop Fees	7,458.23	6,065.83	
Consultancy Fees	4,860.31	35,454.55	
Advertising Income	2,500.00	909.09	
Exhibition Loan Fees	3,759.09	4,300.00	
Total Fees and Services	51,952.78	72,372.31	
Bar Sales	5,118.74	3,279.06	
Merchandise Sales	622.36	1,603.62	
Total Merchandising & Retail	5,741.10	4,882.68	
Equipment Hire Fees	18.18	727.27	
Studio Hire (New category 2014)	4,545.07	0.00	
Venue Hire	4,395.40	7,299.77	
Total Resources Income	8,958.65	8,027.04	
Gifts and Donations (cash)	9,233.75	3,193.56	
Fundraising	12,378.18	0.00	
Sponsorships (cash)	14,727.27	3,500.00	
Total Cash Support	36,339.20	6,693.56	
Gifts and Donations (non cash)	1,495.00	1,495.00	
Sponsorship (non cash)	17,148.30	14,616.73	
Total Non-Cash Support	18,643.30	16,111.73	
Insurance Recoveries	0.00	858.00	
Professional Development Support	770.95	0.00	
Interest received	12,381.90	10,446.46	
GST adjustment	0.00	24.06	
Total Other Income	13,152.85	11,328.52	
TOTAL INCOME	409,367.28	415,853.74	

### UMBRELLA STUDIO ASSOCIATION INC Income and Expenditure Statement For the year ended 31 December 2014

Artist Accomodation       102.73       450.00         Artist Travel       19.50       254.29         Freight       11,499.14       12,924.41         Travel & Accomodation       5,222.61       4,002.43         Total Travel & Touring Costs       16,843.98       17,631.13         Materials - Studio & Workshops       2,737.72       434.68         Total Workshops Costs       2,737.72       434.68         Bar purchases       2,095.95       1,472.92         Catering       2,901.97       4,322.67         Fundraising costs       2,047.51       0.00		2014	2013	
Consultancy fees         4,236.25         7,230.85           Attist fees         4,536.00         29,699.09           Curator fees         1,000.00         990.00           Modelling fees         630.00         0,00           Wirters fees         700.00         566.36           Workshop facilitator fees         390.091         52,965.99           Project manager & tech fees         988.00         1,600.00           Stati fees paid to Performers, Artists, Attsworkers         16,9116         45,301.98           Wages & salaries         163,377.43         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         2,857.46         -3,356.42           Sick Leave Expense         7,949.98         1,907.96           Long Service Leave Expense         1,965.88         8,323.12           Old D Workers compensation         62,208         100.35           Otal Gees, allowances, on-costs         7,256.24         26,611.35           Otal Gees, allowances, on-costs         7,256.24         26,611.35           Otal Gees, allowances, on-costs         3,00         971.61           Seminar & Conference fees         0,00         1378.26           Materials - Exhibitions & Projects	Fynenses			
Artist fees 4,536.00 29,699.09  Modelling fees 10,000.00 909.09  Modelling fees 20,000 0,000  Performer fees 20,000 0,000  Performer fees 3,900.01 5,566.36  Workshop facilitator fees 4,500.00 1,600.00  Total fees paid to Performers, Artists, Artsworkers 16,19116 45,331,98  Woges & salaries 163,377.43 187,446.79  Voges & salaries 163,377.43  Voges &				
Curator fees   1,000.00   999.09   Modelling fees   630.00   0.		<u> </u>	· · · · · · · · · · · · · · · · · · ·	
Modelling fees         630,00         0,00           Writers fees         200,00         0,00           Performer fees         700,00         566,36           Workshop facilitator fees         3,90,91         5,296,59           Project manager & tech fees         98,800         1,600,00           Iotal fees paid to Performers, Artists, Artsworkers         16,31743         187,446,79           Iotal Weges & Salaries         163,37743         187,446,79           Iotal Weges & Salaries         163,37743         187,446,79           Iotal Weges & Salaries         163,55,02         18,633,18           Annual Leave Expense         2,887,46         -3,356,42           Sick Leave Expense         7,949,38         1,907,96           Long Service Leave Expense         1,086,58         3,23212           Long Service Leave Expense         1,086,58         1,031,58           Mall S		· · · · · · · · · · · · · · · · · · ·	,	
Writers fees         200,00         0.00           Performer fees         700,00         566,38           Workshop facilitator fees         3,90091         5,296,59           Project manager & tech fees         988,00         1,600,00           fotal fees paid to Performers, Artists, Artsworkers         163,9116         45,301,98           Wages & salaries         163,377,43         187,446,79           Stokel Mages & Salaries         163,377,43         187,446,79           Stokel Mages & Salaries         163,377,43         187,446,79           Stokel Leave Expense         163,377,43         187,446,79           Annual Leave Expense         2,857,46         -3,356,42           Sick Leave Expense         7,949,98         1,907,96           Long Service Leave Expense         1,086,58         8,32312           OLD Workers compensation         622,08         1103,51           Footal Feed, Salowances, on-costs         7,256,24         26,611,35           Professional Development costs         0,00         971,61           Seminar & Conference fees         0,00         1,378,26           Materials - Exhibition signage         235,46         1,485,00           Exhibition signage         235,46         1,485,00 <t< td=""><td></td><td>, , , , , , , , , , , , , , , , , , ,</td><td></td><td></td></t<>		, , , , , , , , , , , , , , , , , , ,		
Performer fees         70000         566.36           Workshop facilitator fees         3,900.91         5,296.59           Project manager & tech fees         988.00         1,500.00           total fees paid to Performers, Artists, Artsworkers         169116         45,301.88           Wages & Salaries         163,377.43         187,446.79           footal Wages & Salaries         163,377.43         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         -2,857.46         -3,356.42           Sick Leave Expense         -7,949.98         1,907.96           Long Service Leave Expense         -7,949.98         1,907.96           Long Service Leave Expense         -7,949.98         1,907.96           OLD Workers compensation         622.08         1,003.1           Ottal fees, allowances, on-costs         7256.24         26,611.35           Professional Development costs         0,00         97.61           Seminar & Conference fees         0,00         1,378.26           Ottal Professional Development Costs         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         27.00         1,485.00				
Workshop facilitator fees         3,900.91         5,296.59           Project manager & tech fees         988.00         1,600.00           fotal fees paid to Performers, Artists, Artsworkers         1619116         45,301.98           Wages & Salaires         163,377.43         187,446.79           Soful Wages & Salaires         163,377.43         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         2,857.46         -3,356.42           Sick Leave Expense         7,949.98         1,907.96           Long Service Leave Expense         1,986.58         8,232.12           OLD Workers compensation         622.08         103.51           fotal fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0,00         971.61           Seminar & Conference fees         0,00         971.61           Seminar & Conference fees         0,00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         79.99         359.92           Exhibition hignage         235.46         1,485.00           Exhibition hignage         235.46         1,485.00           Y				
Project manager & tech fees         988.00         160000           Otal fees paid to Performers, Artists, Artsworkers         16.19116         45,301,98           Wages & salaries         163,377.43         187,446.79           Otal Wages & Salaries         163,377.43         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         -2,857.46         -3,356.42           Sick Leave Expense         -7,949.98         1,907.96           Long Service Leave Expense         1,086.58         8,232.12           OLD Workers compensation         622.08         11,03.51           Cotal Fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0,00         971.61           Seminar & Conference fees         0,00         406.65           Otal Professional Development Costs         0,00         1,378.26           Otal Professional Development Costs         0,00         1,378.26           Otal Professional Development Losts         0,00         1,378.26           Equipment hire         799.09         35.99           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09				
fotal fees paid to Performers, Artists, Artsworkers         1619116         45,30198           Wages & salaries         163,37743         187,446.79           Total Wages & Salaries         163,37743         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         -2,857.46         -3,356.42           Long Service Leave Expense         1,086.58         8,323.12           Long Service Leave Expense         1,086.58         8,232.12           OLD Workers compensation         622.08         1,103.51           fotal fees, allowances, on-costs         7,256.24         26,611.35           Professional Development Costs         0,00         971.61           Seminar & Conference fees         0,00         406.65           fotal Professional Development Costs         0,00         1,378.26           Equipment hire         709.09         359.92           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           Artist Accomodation         102.73         450.00           Artist Accomodation         102.73         450.00           Trivel & Accomodation         5,222.61         4,002.43           Total Workshops	<u>'</u>			
Wages & Salaries         163,377.43         187,446.79           Iotal Wages & Salaries         163,377.43         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         -2,857.46         -3,556.42           Sick Leave Expense         1,907.96           Long Service Leave Expense         1,086.58         8,323.12           OLD Workers compensation         622.08         1,103.51           Iotal fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0,00         971.61           Seminar & Conference fees         0,00         406.65           Iotal Professional Development Costs         0,00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           Iotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Travel & Accomodation         5,222.61			·	
fotal Wages & Salaries         163,37743         187,446.79           Superannuation         16,355.02         18,633.18           Annual Leave Expense         -2,857.46         -3,356.42           Sick Leave Expense         -7,949.98         1,907.96           Long Service Leave Expense         1,086.58         8,323.12           OLD Workers compensation         622.08         11,035.1           Total fees, allowances, on-costs         756.24         26,611.35           Professional Development costs         0.00         971.61           Seminar & Conference fees         0.00         406.65           fotal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61 <td><u> </u></td> <td></td> <td></td> <td></td>	<u> </u>			
Superannuation         16.355.02         18.633.18           Annual Leave Expense         -2.857.46         -3.356.42           Sick Leave Expense         7,949.98         1,907.96           Long Service Leave Expense         1.086.58         8,323.12           OLD Workers compensation         622.08         1,103.51           Otal Fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0.00         971.61           Semiliar & Conference fees         0.00         406.65           Set allowances, on-costs         0.00         1,378.26           Otal Professional Development costs         0.00         406.65           Set miliar & Conference fees         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         799.99         359.92           Exhibition signage         235.46         1,485.00           Exhibition signage         2,000.00         1,415.09           Total Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14				
Annual Leave Expense         -2,857.46         -3,356.42           Sick Leave Expense         -7,949.98         1,907.96           Long Service Leave Expense         1,086.58         8,323.12           QLD Workers compensation         622.08         11,03.51           Total fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0.00         971.61           Seminar & Conference fees         0.00         1,378.26           Materials - Exhibition & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,73	<del>-</del>	,	,	
Sick Leave Expense         7-7949-98         1,907-96           Long Service Leave Expense         1,086-58         8,323.12           QLD Workers compensation         622.08         1,103.51           fotal fees, allowances, on-costs         7,256-24         26,611.35           Professional Development costs         0.00         971.61           Seminar & Conference fees         0.00         406.65           fotal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops	<u>'</u>	<u> </u>		
Long Service Leave Expense         1,086,58         8,323,12           OLD Workers compensation         622,08         1,103,51           fotal fees, allowances, on-costs         7,256,24         26,611,35           Professional Development costs         0.00         971,61           Seminar & Conference fees         0.00         406,65           fotal Professional Development Costs         0.00         1,378,26           Materials - Exhibitions & Projects         6,324,28         7,964,60           Equipment hire         799,09         359,92           Exhibition signage         235,46         1,485,00           Venue hire fees         2,000,00         1,415,09           fotal Production & Staging         9,640,19         12,224,61           Artist Accomodation         102,73         450,00           Artist Travel         19,50         254,29           Freight         11,499,14         12,924,41           Travel & Accomodation         5,222,61         4,002,43           fotal Travel & Touring Costs         16,843,98         17,631,13           Materials - Studio & Workshops         2,73772         434,68           Actal Workshops Costs         2,73772         434,68           Bar purchases         2,09	<u> </u>	·	· · · · · · · · · · · · · · · · · · ·	
OLD Workers compensation         622.08         1,103.51           fotal fees, allowances, on-costs         7,256.24         26,611.35           Professional Development costs         0.00         971.61           Seminar & Conference fees         0.00         406.65           fotal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,73772         434.68           fotal Workshops Costs         2,095.95         1,472.92           Catering         2,901.97	<u> </u>	· · · · · · · · · · · · · · · · · · ·	·	
Total fees, allowances, on-costs         7,256,24         26,611,35           Professional Development costs         0,00         971,61           Seminar & Conference fees         0,00         406,65           fotal Professional Development Costs         0,00         1,378,26           Materials - Exhibititions & Projects         6,324,28         7,964,60           Equipment hire         709,09         359,92           Exhibition hire fees         371,36         1,000,00           Exhibition signage         235,46         1,485,00           Venue hire fees         2,000,00         1,415,09           fotal Production & Staging         9640,19         12,224,61           Artist Accomodation         102,73         450,00           Artist Travel         19,50         254,29           Freight         11,499,14         12,924,41           Travel & Accomodation         5,222,61         4,002,43           fotal Travel & Touring Costs         16,843,98         17,631,13           Materials - Studio & Workshops         2,737,72         434,68           fotal Workshops Costs         2,737,72         434,68           Bar purchases         2,095,95         1,472,92           Catering         2,047,51         <		,	· · · · · · · · · · · · · · · · · · ·	
Professional Development costs         0.00         971.61           Seminar & Conference fees         0.00         406.65           fotal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0,00				
Seminar & Conference fees         0.00         406.65           fotal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,045.1         0,00				
Intal Professional Development Costs         0.00         1,378.26           Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           Intal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Intal Travel & Touring Costs         16,843.98         17,63113           Materials - Studio & Workshops         2,73772         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Fotal Cost of Sales         7,045.43         5,795.59	<u>'</u>			
Materials - Exhibitions & Projects         6,324.28         7,964.60           Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,73772         434.68           Fotal Workshops Costs         2,73772         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         7,045.43         5,795.59				
Equipment hire         709.09         359.92           Exhibition hire fees         371.36         1,000.00           Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           fotal Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         7,045.43         5,795.59	<u> </u>			
Exhibition hire fees       371.36       1,000.00         Exhibition signage       235.46       1,485.00         Venue hire fees       2,000.00       1,415.09         fotal Production & Staging       9,640.19       12,224.61         Artist Accomodation       102.73       450.00         Artist Travel       19.50       254.29         Freight       11,499.14       12,924.41         Travel & Accomodation       5,222.61       4,002.43         Total Travel & Touring Costs       16,843.98       17,631.13         Materials - Studio & Workshops       2,737.72       434.68         Total Workshops Costs       2,737.72       434.68         Bar purchases       2,095.95       1,472.92         Catering       2,901.97       4,322.67         Fundraising costs       7,045.43       5,795.59	<u> </u>		7,964.60	
Exhibition signage         235.46         1,485.00           Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Fotal Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           fotal Cost of Sales         7,045.43         5,795.59	Equipment hire	709.09	359.92	
Venue hire fees         2,000.00         1,415.09           fotal Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Fotal Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           fotal Cost of Sales         7,045.43         5,795.59	Exhibition hire fees	371.36	1,000.00	
Total Production & Staging         9,640.19         12,224.61           Artist Accomodation         102.73         450.00           Artist Travel         19.50         254.29           Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Total Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Exhibition signage	235.46	1,485.00	
Artist Accomodation       102.73       450.00         Artist Travel       19.50       254.29         Freight       11,499.14       12,924.41         Travel & Accomodation       5,222.61       4,002.43         Total Travel & Touring Costs       16,843.98       17,631.13         Materials - Studio & Workshops       2,737.72       434.68         Fotal Workshops Costs       2,737.72       434.68         Bar purchases       2,095.95       1,472.92         Catering       2,901.97       4,322.67         Fundraising costs       2,047.51       0.00         Total Cost of Sales       7,045.43       5,795.59	Venue hire fees	2,000.00	1,415.09	
Artist Travel       19.50       254.29         Freight       11,499.14       12,924.41         Travel & Accomodation       5,222.61       4,002.43         Total Travel & Touring Costs       16,843.98       17,631.13         Materials - Studio & Workshops       2,737.72       434.68         Total Workshops Costs       2,737.72       434.68         Bar purchases       2,095.95       1,472.92         Catering       2,901.97       4,322.67         Fundraising costs       2,047.51       0.00         Total Cost of Sales       7,045.43       5,795.59	Total Production & Staging	9,640.19	12,224.61	
Freight         11,499.14         12,924.41           Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Total Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Artist Accomodation	102.73	450.00	
Travel & Accomodation         5,222.61         4,002.43           Total Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Total Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Artist Travel	19.50	254.29	
Fotal Travel & Touring Costs         16,843.98         17,631.13           Materials - Studio & Workshops         2,737.72         434.68           Fotal Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Fotal Cost of Sales         7,045.43         5,795.59	Freight	11,499.14	12,924.41	
Materials - Studio & Workshops         2,737.72         434.68           Total Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Travel & Accomodation	5,222.61	4,002.43	
Total Workshops Costs         2,737.72         434.68           Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Total Travel & Touring Costs	16,843.98	17,631.13	
Bar purchases         2,095.95         1,472.92           Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Materials - Studio & Workshops	2,737.72	434.68	
Catering         2,901.97         4,322.67           Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Total Workshops Costs	2,737.72	434.68	
Fundraising costs         2,047.51         0.00           Total Cost of Sales         7,045.43         5,795.59	Bar purchases	2,095.95	1,472.92	
Total Cost of Sales 7,045.43 5,795.59	Catering	2,901.97	4,322.67	
	Fundraising costs	2,047.51	0.00	
Expenses continued over page >	Total Cost of Sales	7,045.43	5,795.59	
	Expenses continued over page >			

### UMBRELLA STUDIO ASSOCIATION INC Income and Expenditure Statement For the year ended 31 December 2014

	2014	2013	
Expenses (continued)	\$	\$	
Printing	4,975.46	4,219.60	
Advertisements & promotions	7,147.17	1,155.26	
Subscriptions, Mships, Donations	1,790.99	1,700.05	
Web development	1,188.66	736.39	
Documentation	3,318.53	642.25	
Total Marketing & Business Development	18,420.81	8,453.55	
Non cash sponsorship expense	17,148.30	13,866.73	
Non cash donations expense	1,495.00	1,495.00	
Total Non-Cash Expense	18,643.30	15,361.73	
Rent	48,100.00	46,900.00	
Repairs & Maintenance	6,175.96	6,828.18	
Electricity/Gas	7,937.86	8,012.84	
Telephone	1,684.47	2,056.02	
Internet	908.63	936.66	
Computer expenses	616.19	1,224.34	
Postage	1,920.67	1,164.90	
Photocopier	2,148.94	3,291.03	
Office amenities	444.93	748.37	
Stationery	1,312.88	953.82	
Machinery & equipment	139.01	2,774.42	
Security	482.55	640.45	
Total Infrastructure Costs	71,872.09	75,531.03	
Insurance - Business, contents, public liability	3,784.55	4,512.53	
Insurance - Volunteers	260.84	257.00	
Audit & governance fees	2,283.87	1,600.00	
Bank charges & fees	1,279.43	1,017.02	
Permits & fees	799.91	991.73	
Total Legal, Governance & Finance Costs	8,408.60	8,378.28	
Depreciation expense	6,398.00	5,135.00	
Loss on disposal of asset	273.00	0.00	
Total Asset Expenses	6,671.00	5,135.00	
Auspice grant expenses	19,697.29	9,942.67	
Total Auspice Grant Expenses	19,697.29	9,942.67	
TOTAL EXPENSES	366,805.24	419,626.65	

NET INCOME FROM ORDINARY ACTIVITIES	42,562.04	-3,772.91	

### UMBRELLA STUDIO ASSOCIATION INC Detailed Statement of Financial Position As At 31 December 2014

	2014	2013	
CURRENT ASSETS	\$	\$	
Operating account	19,791.25	5,503.71	
Donations account	3,191.80	601.75	
Term Deposit - BoQ	230,000.00	175,000.00	
Business Online Saver Account	82,590.36	119,785.83	
Petty cash float	200.00	200.00	
Total Cash Assets	335,773.41	301,091.29	
Trade debtors	5,845.00	14,835.60	
Total Receivables	5,845.00	14,835.60	
Deposits paid	2,000.00	2,000.00	
Total Other Assets	2,000.00	2,000.00	
NON-CURRENT ASSETS	\$	\$	
Equipment at Cost	103,379.12	93,917.70	
Equipment Accumulated Depreciation	-62,823.40	-58,318.40	
Computer Equipment at Cost	21,151.36	32,880.36	
Computer Equipment Accumulated Depreciation	-20,187.00	-30,902.00	
Total Plant, Property & Equipment	41,520.08	37,577.66	
TOTAL ASSETS	385,138.49	355,504.55	
CURRENT LIABILITIES	\$	\$	
Holding account	2,263.64	0.00	
Unexpired grants	43,060.99	48,356.83	
Unexpired sponsorships	1,900.00	1,000.00	
Creditor accounts payable	14,317.18	5,154.47	
Funds received in advance	0.00	1,218.18	
Total Current Liabilities	61,541.81	55,729.48	
GST Collected	546.52	3,501.69	
GST Paid	-916.24	-4,537.44	
BAS rounding account	4.35	4.85	
Total GST Liabilities	-365.37	-1,030.90	
Provision for annual leave	3,909.04	6,766.50	
Provision for sick leave	4,070.60	12,020.58	
Provision for long service leave	9,409.70	8,323.12	
PAYG Withholding Tax	-0.36	7,633.64	
Superannuation Liability	0.00	2,051.10	
Total Payroll Liabilities	17,388.98	36,794.48	
TOTAL LIABILITIES	78,565.42	91,493.52	
NET ASSETS	306,573.07	264,011.03	
Member's Funds	4,780.53	4,780.53	
Prior Year Adjustment	2,279.88	2,279.88	
Retained Earnings	256,950.62	260,723.53	
Current Year Earnings	42,562.04	-3,772.91	
TOTAL EQUITY	306,573.07	264,011.03	

The accompanying notes form part of these financial statements.

#### UMBRELLA STUDIO ASSOCIATION INC. Notes to the Financial Statements For the year ended 31 December 2014

### Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets.

The following specific accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

#### A) REVENUE

Grant revenue is recognized in the income statement when it is controlled. When there are conditions attached to grant revenue relating to the use of those grants for specific purposes it is recognized in the balance sheet as a liability until such conditions are met or services provided.

Donations are recognized as revenue when received unless they are designated for a specific purpose, where they are carried forward as prepaid income on the balance sheet.

Interest revenue is recognized when received.

All revenue is stated net of the amount of goods and services tax (GST).

#### B) PROPERTY, PLANT & EQUIPMENT

Each class of property, plant and equipment is carried at cost less, where applicable, accumulated depreciation.

#### C) INCOME TAX

No provision for income tax has been raised as the entity is exempt from income tax under Division 50 of the Income Tax Assessment Act 1997.

#### D) MORTGAGES, CHARGES AND SECURITIES

The association has no mortgages, charges or securities that affect any of the association's property at the close of the financial year.

### UMBRELLA STUDIO ASSOCIATION INC. Notes to the Financial Statements For the year ended 31 December 2014

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Detailed Statement of Financial Position, and Notes to the Financial Statements:

- 1. Presents fairly the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2014 and its performance for the year ended on that date.
- 2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

President

**ALENA CERNUSCO** 

Treasurer

20 February, 2015

#### UMBRELLA STUDIO ASSOCIATION INC Independent Auditor's Report to the Members

#### Report on the Financial Report

I have audited the accompanying financial report, being a special purpose financial report, of UMBRELLA STUDIO ASSOCIATION INC (the association), which comprises the Statement by Members of the Committee, Income and Expenditure Statement, Detailed Statement of Financial Position, notes comprising a summary of significant accounting policies and other explanatory notes for the financial year ended 31 December 2014.

#### Committee's Responsibility for the Financial Report

The committee of UMBRELLA STUDIO ASSOCIATION INC are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1, is appropriate to meet the requirements of the Associations Incorporation Act and is appropriate to meet the needs of the members. The committee's responsibilities also includes such internal control as the committee determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

My responsibility is to express an opinion on the financial report based on my audit. I have conducted my audit in accordance with Australian Auditing Standards. Those Standards require that I comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### Independance

In conducting my audit, I have complied with applicable independance requirements of Australian professional ethical pronouncements.

#### **Auditor's Opinion**

In my opinion, the financial report presents fairly, in all material respects, the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2014 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act.

#### **Basis of Accounting**

Without modifying my opinion, I draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist UMBRELLA STUDIO ASSOCIATION INC to meet the requirements of the Associations Incorporation Act. As a result, the financial report may not be suitable for another purpose.

Signed on 17 February, 2015:

Rod Parker

Chartered Accountant

Unit 2/35 Fleming Street Aitkenvale Qld 4814

# Umbrella in the Headlines - a small selection of media coverage in 2014











### **Compact Prints** 2014:

An aura of connectivity and questions of technology

by Alexandre Christopher, independent arts writer,

Compact Prints 2014 was exhibited at Umbreta Studio Contemporary Arts, Townsvi.le, from 15 August - 21 September 2014.

Accrast Nations, Dissillated withings one organize without print,

The Compact Prints project is a bismisla primarisers' exchange, a touring exhibition primarisers' exchange, a touring exhibition primarisers' exchange, a touring exhibition contemporary where furnished the contemporary with fundament product. Although the project can be defined by its hreefold mission, it signifies much more. Compact Prints also has an intricate aura of connectively, and elicital ideas around the illusory need of proximity for the leventhy-promoters for primariser to primariser. Although the little promoters arise to gallery to astron and place at the operating challenges in the dimension and relationship to the expiring the properties of the printship of the p

imaginary insection section.

In against present of the control of

of changes for the shaw in years to come, but considers that the plain glight presents interesting challenges to artists. The small space creates a certain tension that is ignored, toyed with and crinforced by prancipants. Annion Metrons disrepared she dimensions and mark her textured guid and severably data worst the entire value for the more continued to the continued of the continued to the





ARE NOT LITERAL REPRESENTATIONS OF THE BUILDINGS.

THEY ARE ARTISTIC INTERPRETATIONS.

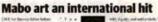






Over the past 15 years, local architect Terry O'Topic (Queensland Director of Troppo Architects and Denar of Northport Directopenes Consultants) rus. THE ARTWORKS

"The goal of the exhibition was to try and capt within the arbetrix what it's like to the and serk in tropics, a pidde whose people enjoy an estrour interciple and never take themselves too serious he says.













**UMBRELLA EVENTS** 



Umbrella Studio contemporary arts 482 Flinders Street, Townsville, Queensland 4810 www.umbrella.org.au | Phone & Fax: (07) 4772 7109 Open 9am-5pm Monday - Friday, 9am-1pm Sunday I office@umbrella.org.au











