

Annual Report
2017



Our Vision

To illuminate our culture and transform our community through contemporary visual art.

Our Mission

Umbrella Studio Association Incorporated is an inclusive, not-for-profit, exhibition and studio space that drives innovation, invites experimentation, encourages excellence and inspires appreciation for contemporary visual art in North Queensland and beyond.

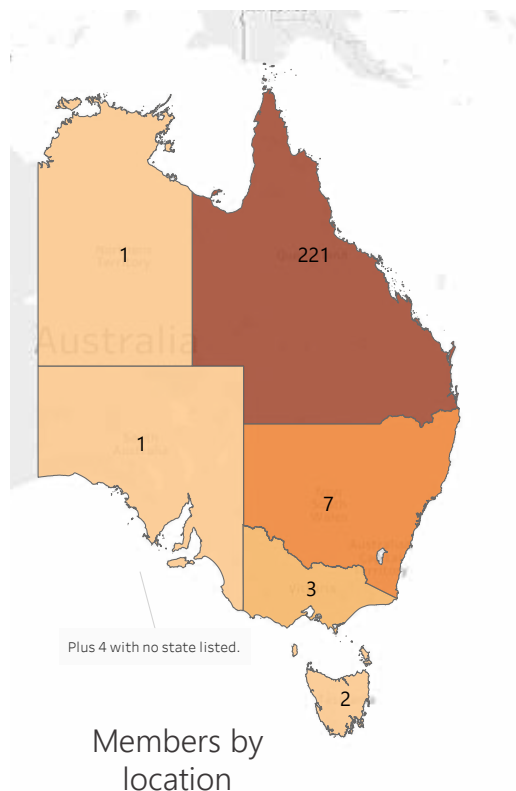
About Umbrella Studio

Umbrella Studio sits at the nexus point north to Cairns, south to Mackay and west to Mt Isa. Umbrella Studio was established in 1986 as a working studio for a group of emerging Townsville artists as the only artist-run initiative, and the first professional arts organisation north of Brisbane. It became incorporated in 1989 with six core artists who paid the studio rent, as well as full members who attended meetings, and a growing associate membership base. In 1991, a controversial decision was made to grow beyond the voluntary artist-run structure and engage a full-time paid administrator. Since the early 1990s, Umbrella has been transformed from an artist collective offering practical studio based facilities, to a funded and professionally managed members based contemporary arts organisation, with an annual program of exhibitions, public programs and special events.

Umbrella Studio's 2017 – 2021 strategic priorities:

- **Increase Recognition** nationally and internationally as the leading contemporary visual arts organisation in North Queensland.
- **Inspire, Engage, Impact** with high quality arts programming and communications, engaging regional, national and international practitioners and audiences, promoting North Queensland contemporary art.
- **Be Entrepreneurial** by activating new approaches to arts business, increasing self-generated revenue, diversifying income streams, and being financially stable.
- **Govern with Excellence** supporting and enhancing functionality with best practice models for governance, finance, and operations.

Umbrella Studio continues to engage our audiences, members, project facilitators and partners in meaningful projects to invigorate cultural capacity. Umbrella Studio's programming is guided by a commitment to cultural diversity and supporting artists living and working in the region.



Front cover: *Girgiri Kesi Dari* by Obery Sambo, cane, feathers, twine, pearl shell, kolop seed, 2016.

Umbrella Studio is supported by the Queensland Government through Arts Queensland, and the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.

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Board of Management



PRESIDENT
Ann Roebuck



VICE PRESIDENT
David White



SECRETARY
Michael Pope



TREASURER
Sarah Standen

COMMITTEE: Justin Ankus, Lydia Rigano, Stephen Naylor & Laura Castell

Staff



DIRECTOR
Jonathan McBurnie



BUSINESS MANAGER
Alan Marlowe



GALLERY & MEDIA
COORDINATOR
Angela Little



SPECIAL EVENTS COORDINATOR
Linda Yeo



Director Jonathan McBurnie and President of the Board, Ann Roebuck. Exhibition: *Acknowledge* by Anneke Silver.

President's Report

2017 was another good year for Umbrella. The organisation managed to record a small profit, proof itself of the tenacity of our director in seeking new funding streams, the continuing attention of our staff to administrative efficiency, and a refreshed board's renewed focus on forward planning.

The ongoing uncertainty surrounding progress of big ticket infrastructure such as the Hive project on The Strand and the development of Townsville's Priority Development Area meant our activities were somewhat overshadowed by local issues as well as a static economy.

In all of this, perhaps despite the uncertainty, the artists for whom Umbrella exists reminded us often that art is political, opinion designed to question and to challenge, and that everything they produce is valuable in its own way. A favourite author, W. H. Auden, described the artist's task as a force of wakefulness for regime-tranquilized society. And wasn't 2017 a year of "wakefulness", in so many different ways?

The biggest highlight, for me, of the past year was the inaugural Pop-Up North Queensland Festival (PUNQ). Designed to drive further engagement with the Arts and help foster higher visitation to Townsville's CBD, it is safe to say that PUNQ Mk 1 was a huge success on both counts. This was in no small part due to the drive and determination of our director, Jonathan McBurnie. He was confidently and ably assisted by Linda Yeo, in the new position created for special events coordinator, and our team stalwarts, Alan Marlowe and Angela Little. What an impressive team they continue to be, and what a truly wonderful inspiration.

PUNQ was designed to sit alongside the AFCM and an added bonus last year was the biennial Strand Ephemera. Jonathan is still in the process of seeking funding for this year's festival and remains confident that it will happen. Demand for funding is extremely high and actual funding somewhat limited so we keep our fingers crossed that his Australian cricket team-like strike rate continues.

Also of note in 2017, Umbrella's board took part in a governance review designed to highlight those things we are doing well and to encourage us to improve or innovate in other areas. I am pleased to report Umbrella's board – made up as it is of mostly new recruits – did extremely well in this process. Our governance structures are strong, our communication with the Director and staff is highly developed and our own dedication to ensuring Umbrella's success is unwavering. As a board, we do indeed guard Umbrella's good reputation. A new position, that of Partnerships and Engagement Officer, was approved by the board late last year with a view to improving revenue through philanthropic funding.

As for the balance of the year itself, Umbrella conducted 23 gallery exhibitions in 2017 which drew almost 17,000 people. As well, staff planned and organized 36 workshops, drawing 366 participants. External exhibitions, a growing focus for the gallery, totalled 22 and they drew almost 134,000 visitors across Australia.

Another area that encourages confidence is our digital footprint. The website continues to see increasing numbers and our social media presence – Instagram, Facebook and Twitter – is improving daily, and converting in to memberships. The youth membership program instigated last year has already gained us 52 young people keen to be part of Umbrella's work.

I'd like to take this opportunity to thank the members of Umbrella's board for their support of my role in 2017 and for their ongoing willingness to embrace good governance and innovation. Well-loved Umbrella artist and member, Laura Castell, leaves the board this year. I would like to thank Laura for the valuable insight she has provided from our artists' perspective. We all wish her well in the future. We're also bidding farewell to our vice-chairman, David White. I've been indebted to Dave over the past few years, for his keen business nous and never-failing optimism and drive. Good luck with all the Telstra travel, Dave!

Ann Roebuck
President



Founding Umbrella Member Judy Watson and Director Jonathan McBurnie in the exhibition *Saturation Point* by Bruce Reynolds.

Director's Report

2017 began with somewhat of a bang. Catalyst funding was announced in January for our Pop Up North Queensland (PUNQ) project, sending Umbrella into high gear. With a July start date, it was important to hit the ground running, and find an event coordinator as soon as possible. Fortunately, we found Linda Yeo, who ably went about tying the various threads of ideas I had been spinning out and turning it into a cohesive whole. Linda quickly learned the ropes and got cracking on the project, busily making much-needed connections that would serve as the practical aspect of the festival.

One of the primary focuses of 2017 was on youth membership. Recent years have seen young artists forced to look elsewhere for arts training and community, and Umbrella is committed to finding new ways of supporting this important part of our organization and community. Our continuing partnership with Groovin' the Moo was particularly fun and successful, with a gigantic, multicoloured caterpillar being constructed by workshop participants, supervised by Lynn Scott-Cumming. Dubbed 'the groovin' grub' by Umbrella staff, the caterpillar was an interesting obstacle in the studio before finding its new home at the festival, where it was a big hit. We also rolled out the first BAM (Budding Artist Mentorship) round, matching up four young artists with four mentors and a project budget, thanks to Townsville City Council's RADF funding.

Umbrella kept busy, facilitating grant writing workshops for Townsville City Council, and comic book workshops for QAGOMA (to coincide with the blockbuster *Marvel Studios* exhibit), as well as Brisbane Boys' College and artist talks for JCU, the University of the Sunshine Coast Art Gallery and National Art School, Sydney.

In March, we teamed with JCU and Paul Mumme, who was then exhibiting in the Access gallery, on a fun educational proposition in the student gallery. Students were invited to collectively curate an exhibition of Mumme's work, and arrange it accordingly. The result was an entertaining and revealing survey of Paul's work.

Mid 2017 also saw us finish and launch our book commemorating Umbrella's 30th year, with the help of a grant from Townsville City Council. The book, which included writings by Maia (Vicki) Lyn, Robert Barton, Kim Mahood, Stephen Hall, Vicki Salisbury and myself, as well as plenty of images and miscellanea from three decades of artistic overachievement. This was a special project for me personally, for if I could describe my philosophy toward Umbrella's direction, it would be forging a future built on the solid foundations of the past.

Coinciding with International Women's Day, Umbrella held a Women in Contemporary Art panel with artists Hayley Megan French, Carla Leisch and Laurel McKenzie, who were all exhibiting at the time. The panel was a success, with excellent attendance and lively exchange.

Tommy Pau's exhibition *Ad Wer: Story of the Stars* and Alison McDonald's *Wanton, Wild and Unimagined* both continued to tour regional Australia throughout 2017, attracting excellent visitation.

2017 saw Umbrella being approached to be involved in some exciting projects, including the Commonwealth Games Festival 2018. Helping develop Townsville's pitch for this event alongside representatives from TheatreINQ, La Luna Youth Arts, 1RAR, Gallery Services and Dancenorth was a lot of fun, and we look forward to the festival itself in April 2018! Umbrella was involved in helping develop a video and animation program for *Uncontained*, the component based in Strand Park.



Umbrella partners with The Grand Hotel to showcase artworks in their lobby and they help provide accommodation to visiting artists. Here is Troy Scott, Hotel General Manager with Umbrella member Wendy Pepyat and her exhibition of bright landscapes.

Director's Report (continued)

The 2017 iteration of Cairns Indigenous Art Fair was a major success, with Umbrella exhibiting artists Obery Sambo, Toby Cedar, Tommy Pau and Gail Mabo. Obery's exquisite headdress was snapped up in record time (about thirty seconds), and Toby's work was acquired for the NGV's celebrated collection. Celebrating 25 years of the Native Title Act, CIAF invited Gail Mabo to exhibit a series of works reflecting on her father, which was acquired by the NGV. The works were responses to navigation techniques of the Torres Strait Islands, which used touch, and the view of the stars, to calculate direction and distance. This response was conceptualized after the Sydney Observatory named and designated a star, Star Koiki, in Eddie Mabo's honor. Gail was also moved and humbled with the inaugural CIAF Innovation award.

In late July, after much planning, begging, borrowing and stealing, we launched the inaugural PUNQ festival to coincide with the Australian Festival of Chamber Music and Strand Ephemera. The result was exciting arts festival triple-bunger, with visual arts, music, performances, dance and pop-up shops, bringing life to the city, injecting thousands into the local economy, and providing a valuable opportunity for artists and creatives to show off their wares, make sales and meet new interstate and international friends. Linda has done a wonderful job, and I hope that we have the opportunity to work with her again on future iterations of Pop-Up North Queensland.

Late in the year we undertook a governance review, courtesy of Arts Queensland, through Brisbane-based Positive Solutions. Fortunately, this review found that, by and large, Umbrella is travelling on the 'best practice' side of the ledger, with forward thinking and responsible governance, and only a few necessary tweaks.

Umbrella participation in the Arts and Culture Advisory Committee, Professional Arts North Queensland and Arts Acquisition Working Group continues to build stronger links with our broader community.

Ray Besserdin and Jacqueline Aust were Umbrella's Artists in Residence for 2017, with PUNQ bringing Piyali Ghosh all the way from India to participate with the festival. It is always great to get artists to visit Townsville and learn from them, just as it is important to get out of one's own corner of the world and see firsthand what others are doing. As always, visitors are pleasantly surprised at the dedication and quality of the Townsville art community.

2017 was wrapped up with a special PUNQ Christmas pop up shop, with a group of Umbrella artists taking turns to open the shop, and give punters something a little more interesting than usual for their Christmas stocking.

Thank you to the 2017 Umbrella board for your contributions to our organisation. Ann, David, Michael, Sarah, Justin, Laura, Stephen and Lydia have all formed a very effective and cohesive unit, and we accomplished a lot. Lastly, on behalf of Umbrella, I want to offer my sincere thanks to David White and Laura Castell, for their service on the board the past three years. Like Ann, they were both on the board when I stated this role, and have offered many hours of their time for the governance of this organisation.

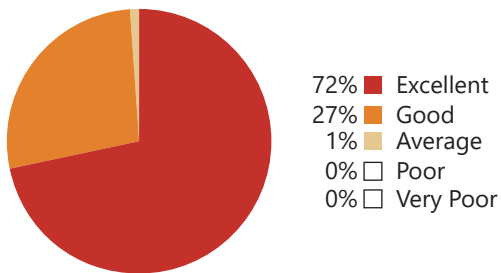
Jonathan McBurnie
Gallery Director

What people are saying

A selection of Umbrella's 2017 Survey responses

Gathered from 2017 survey

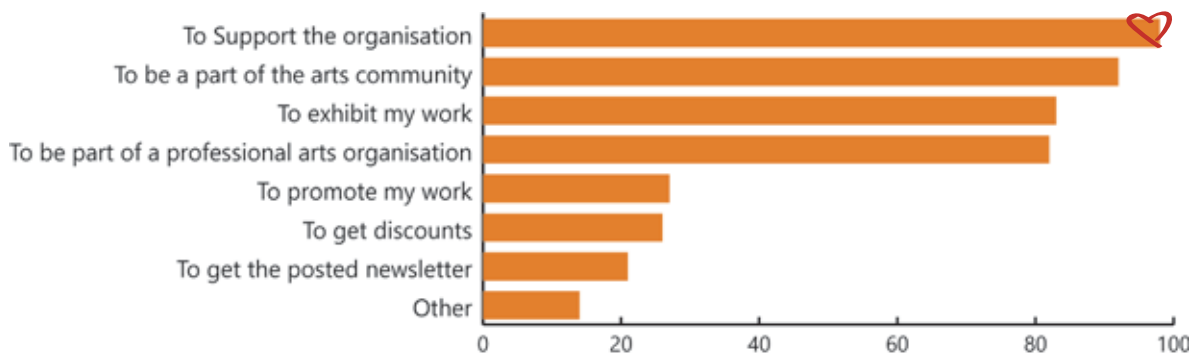
How would you rate the overall quality of Umbrella Studio's work?



Top three communication methods:



Why are you a member of Umbrella Studio?



As a member, is _____ important to you?





Umbrella members and board at the 2016 annual general meeting.

Governance

Charged with the work of not only representing Umbrella’s members, but also complying with legal and financial regulations, Umbrella’s board requires a mix of professional skills. A skills matrix is used to ensure we have representation from the following skill-base: A professional artist, a business owner or accountant, an art teacher, a marketing or PR professional, and a member with a legal or human resourcing background.

The board does not oversee the artistic direction of the gallery, employing a gallery director to fulfil this need. The gallery director selects exhibitions with the exhibition sub-committee and is responsible for the operations of the organisation, the staff, and programming. The gallery director reports to the board and attends board meetings as a non-voting participant.

In 2017 board meetings were held bi-monthly. As part of a strategic review, the board voted in favour to return to monthly meetings as in the past from January 2018.

Arts Queensland this year assisted arts organisations in Queensland with a governance review. Umbrella Studio worked with Positive Solutions to undertake an evaluation of the board, its documents, policies, and functions. The review found that:

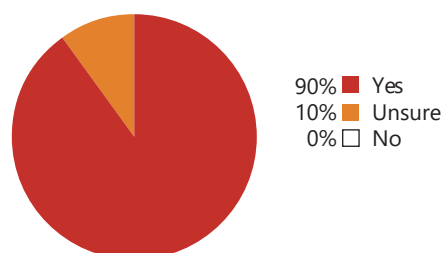
- The board has adopted a Board Charter, and has defined the types of decision that are the board’s alone to make,
- Board members feel free to ask questions and are committed to the best interests of the company,
- Being a member of the board is enjoyable and rewarding,
- The Chair displays fairness and firmness, and
- The board papers are circulated in a timely manner.

Areas identified to be improved were:

- Having succession plans in place for the Chair and board members whose terms are about to expire,
- Having board members contribute time to the organisation between board meetings, and
- Having the Chair meet individual board members periodically to discuss their contribution.

The review will help to inform future board planning and policy development. Our annual survey of members indicates that the majority of them believe Umbrella is achieving its mission.

Do you think we achieved our mission in 2017?



Board member	Meetings attended	Meetings Held
Ann Roebuck	5	7
David White	5	7
Michael Pope	5	7
Sarah Standen	5	7
Justin Ankus	6	7
Laura Castell	6	7
Stephen Naylor	5	7
Lydia Rigano	5	7



Cameron Smallwood plays the didgeridoo at our cultural experience workshop for cruise ship visitors.
Artwork: Hayley Megan French and Carla Leisch, from *A work for the Clandulla state gallery*.

Gallery Exhibitions

Exhibition Title	Visitors	Start Date	End Date	Exhibition Days	Selected comments
COAL SUGAR REEF MAGIK: NQCC Postcard Fundraising Exhibition	758	27-Jan-17	05-Mar-17	32	Fabulous forum - fascinating dialogue.
Venus Rising, Furies Raging: Bodies Redressed	758	27-Jan-17	05-Mar-17	32	It challenged me and my supposition about women and about what I understood as art. I'll be thinking on this for some time...
A Work for Clandulla State Gallery	758	27-Jan-17	05-Mar-17	32	Very engaging and thought provoking.
Life After NYC	483	10-Mar-17	16-Apr-17	30	Inspirational
Commitment	483	10-Mar-17	16-Apr-17	30	I liked Paul's quirky digital approach.
Suburban Savagery	483	10-Mar-17	16-Apr-17	30	Fantastic work. Slick and textured.
Through Skin	647	21-Apr-17	28-May-17	30	An awesome sculpture show. Use of materials and form, really great artist talk which expanded my knowledge and view of her work.
Suburban Wildlife, The Great Bowerbird	647	21-Apr-17	28-May-17	30	I loved this show and the new colours she used in her prints. It was the change from her previous work I liked seeing.
Vasilisa	647	21-Apr-17	28-May-17	30	The paper installation was very clever - more please!
Postcards from North & South 2017	836	02-Jun-17	09-Jul-17	31	Showing the high quality of local and national printmakers
Iconoclasts	836	02-Jun-17	09-Jul-17	31	Professional, educational, inspiring
Song, Steam and Stone	836	02-Jun-17	09-Jul-17	31	I really enjoyed Tony Fitzsimmons exhibition. His work was incredible and beautifully presented.
Nomás	836	02-Jun-17	09-Jul-17	1	
Return to Sumida/ON:TIME	865	14-Jul-17	20-Aug-17	32	Interesting effects
Sojourn	865	14-Jul-17	20-Aug-17	32	The work was beautiful, relevant to the region and even more compelling once the artist gave further insights into his work during his floor talk.
Prints, Pottery & Impressions	876	25-Aug-17	01-Oct-17	32	Loved the printmaking, great designs!
Saturation Point	876	25-Aug-17	01-Oct-17	32	Excellent!
Our Island Home	876	25-Aug-17	01-Oct-17	32	A single theme exhibition with three very different approaches.
Young Indigenous Printmakers	619	06-Oct-17	12-Nov-17	32	Very nice to see the Indigenous artworks, was lovely reading the stories.
Of structure and freedom	619	06-Oct-17	12-Nov-17	32	Good / simple use of the gallery space and I liked the work / contrast between the artists' work. Nicely packaged show from elsewhere.
Shower Scenes	619	06-Oct-17	12-Nov-17	32	Vibrant, striking images
The Matt Clark Travelling Scholarship Secondary School Portrait Prize	762	17-Nov-17	17-Dec-17	26	
Drive: Umbrella Annual Members' Exhibition & Art Prize 2017	762	17-Nov-17	17-Dec-17	26	I really enjoy the members exhibition as it encourages all levels of ability. Also it is a welcome and enjoyable event for everyone.
Count: 23	Total: 16,747			Total: 678	

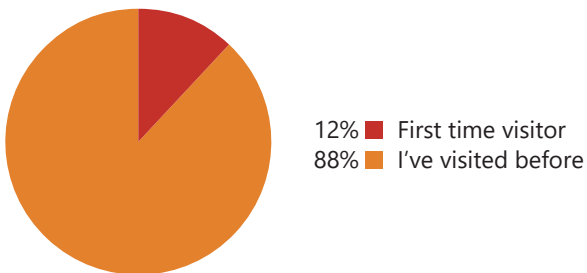
Methodology for attendance: Door counter



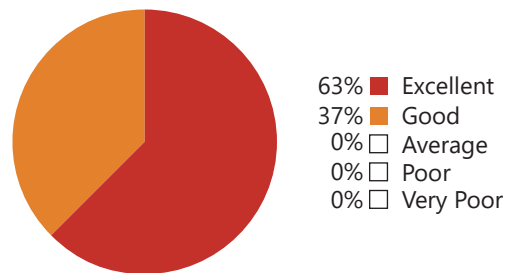
"I have enjoyed the mix of local artists work and contemporary work by artists from other regional and metropolitan areas"

Gallery Exhibition Feedback

Is this your first visit to Umbrella Studio?



How would you rate exhibitions at Umbrella?

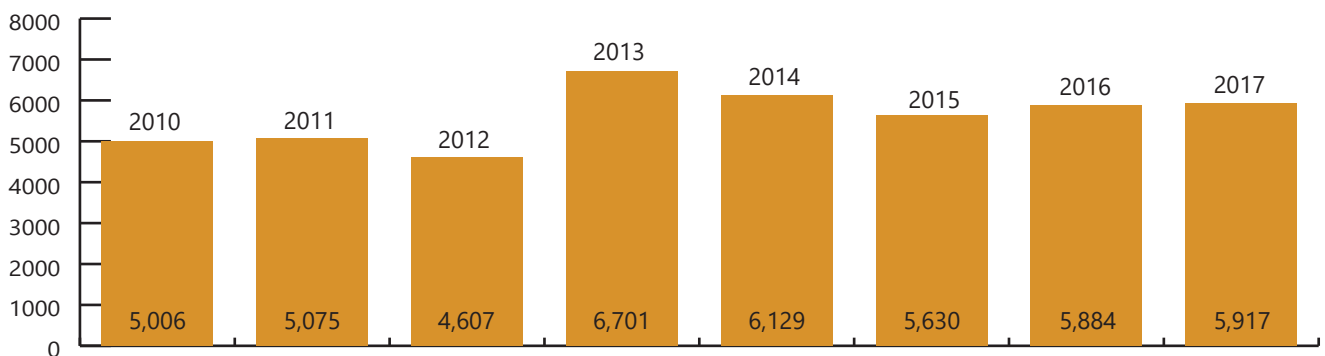


Visitor sentiment



■ I agree with this statement
 ■ I disagree with this statement

Unique Gallery Visitors



External Exhibitions

Exhibition Title	Visitors	Start Date	End Date	Exhibition Days
Wallflower at Donna Bionda	2,244	20-Jan-17	27-Jul-17	187
Ad Wer @ Hervey Bay Regional Gallery	853	01-Feb-17	12-Mar-17	32
Wanton, Wild & Unimagined @ Pine Rivers Heritage Museum, QLD	3,204	03-Feb-17	09-Apr-17	56
Landscapes by Ron McBurnie @ The Grand Hotel	1,850	21-Feb-17	23-May-17	74
River and Rocks @ The Townsville Bulletin	2,600	21-Feb-17	27-Jun-17	104
Exercises in Futility	70	19-Apr-17	26-Apr-17	7
Wanton, Wild & Unimagined @ Noosa Regional Gallery	4,152	24-Apr-17	11-Jun-17	38
Groovin the Moo Festival	15,000	30-Apr-17	30-Apr-17	1
Lanette West @ The Grand Hotel	2,100	23-May-17	29-Aug-17	84
Ad Wer @ Charters Towers Regional Gallery	2,696	29-May-17	27-Jun-17	26
Wanton, Wild & Unimagined @ Hervey Bay Regional Gallery	1,784	23-Jun-17	30-Jul-17	37
Bowerbirds @ Townsville Bulletin	2,375	27-Jun-17	17-Oct-17	95
CIAF 2017 Exhibition	47,700	13-Jul-17	16-Jul-17	4
Ad Wer @ Pine Rivers Art Gallery	377	13-Jul-17	09-Sep-17	21
Song and Steam at Donna Bionda	1,884	27-Jul-17	31-Dec-17	157
Celebrate our Wild Places @ Hoi Polloi Gallery Lane	3,120	28-Jul-17	29-Jan-18	156
Pop Up North Queensland (PUNQ) Festival	13,581	28-Jul-17	06-Aug-17	10
Iconoclasts @ KickArts	4,968	12-Aug-17	02-Sep-17	18
Wanton, Wild & Unimagined @ Maitland Regional Art Gallery	18,530	09-Sep-17	03-Dec-17	74
Colour! By Wendy Pepyat @ The Grand Hotel	2,550	29-Sep-17	29-Jan-18	102
Ad Wer @ Childers Art Space	1,066	31-Oct-17	10-Dec-17	41
A Christmas Pop Up North Queensland Shop	1,197	05-Nov-17	17-Dec-17	43
Count: 22	Total: 133,901			Total: 1,367



Wanton, Wild & Unimagined by Alison McDonald installed at Noosa Regional Gallery, and still continuing on tour in 2018!

A travelling exhibition organised by Umbrella Studio Contemporary Arts, toured by Museums & Galleries Queensland. This project has been assisted by the Australian Government's Visions of Australia program; and supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.





One thousand hours - Our community made "Groovin Grub" goes up at Groovin the Moo 2017.

Workshops

Workshop Title	Participants	Start Date	End Date	Workshop Days
Printing with Plaster	2	10-Jan-17	10-Jan-17	1
Foam Printmaking	9	17-Jan-17	17-Jan-17	1
Groovin the Moo - community art workshops #1	20	04-Feb-17	04-Feb-17	1
Groovin the Moo - community art workshops #2	25	11-Feb-17	11-Feb-17	1
Groovin the Moo - community art workshops #3	32	18-Feb-17	18-Feb-17	1
Groovin the Moo - community art workshops #4	34	25-Feb-17	25-Feb-17	1
Groovin the Moo - community art workshops #5	13	04-Mar-17	04-Mar-17	1
Groovin the Moo - community art workshops #6	8	11-Mar-17	11-Mar-17	1
Groovin the Moo - community art workshops #7	18	18-Mar-17	18-Mar-17	1
Groovin the Moo - community art workshops #8	14	25-Mar-17	25-Mar-17	1
Wearable Art Townsville: Shred-X Environment Wearable Art Workshop	6	01-Apr-17	02-Apr-17	2
Comic Art with Jonathan McBurnie	6	05-Apr-17	05-Apr-17	1
Wearable Art Townsville: Avant Garde Wearable Art Workshop	9	08-Apr-17	09-Apr-17	2
Wearable Art Townsville: Cultural Wearable Art Workshop	8	06-May-17	07-May-17	2
Linocut Printmaking Basics with Laura Castell	13	07-May-17	07-May-17	1
Elements of Paper Sculpture for the Serious Artist	10	27-May-17	28-May-17	2
Marvel Method workshop @ GOMA	18	01-Jun-17	01-Jun-17	1
Drawing Bootcamp with Nic Plowman and Adam Cusack	14	04-Jun-17	04-Jun-17	1
Polymer Clay Jewellery with Anat Azulay	11	25-Jun-17	25-Jun-17	1
Nautical Knot Bracelets with Jane Campbell #1	5	28-Jul-17	28-Jul-17	1
Shibori Dyeing Workshop	6	29-Jul-17	29-Jul-17	1
Aurukun Basketry Basics #1	5	30-Jul-17	30-Jul-17	1
Nautical Knot Bracelets with Jane Campbell #2	4	30-Jul-17	30-Jul-17	1
2nd Life Café Seats with Margot Douglas #1	3	01-Aug-17	01-Aug-17	1
Nautical Knot Bracelets with Jane Campbell #3	3	01-Aug-17	01-Aug-17	1
Shibori Dyeing Workshop	7	03-Aug-17	03-Aug-17	1
Nautical Knot Bracelets with Jane Campbell #4	2	03-Aug-17	03-Aug-17	1
Build a Website in a Day: Website Creation for Artists #2	9	05-Aug-17	05-Aug-17	1
Shibori Dyeing Workshop	12	05-Aug-17	05-Aug-17	1
2nd Life Café Seats with Margot Douglas #2	2	05-Aug-17	05-Aug-17	1
Aurukun Basketry Basics #2	2	06-Aug-17	06-Aug-17	1
Nautical Knot Bracelets with Jane Campbell #5	4	06-Aug-17	06-Aug-17	1
Paper Making Workshop	8	03-Sep-17	03-Sep-17	1
Shibori Dyeing Workshop	9	07-Oct-17	07-Oct-17	1
Exploring Surface Techniques on Polymer Clay	6	29-Oct-17	29-Oct-17	1
Printmaking Collaboration Workshop	9	04-Nov-17	05-Nov-17	2
Count: 36	Total: 366			Total: 41

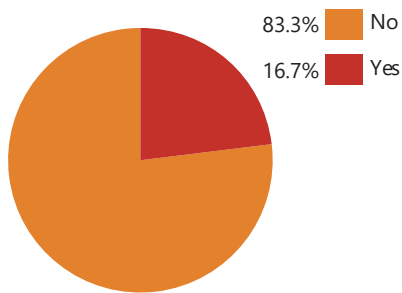
Methodology for participation: Sign in sheets



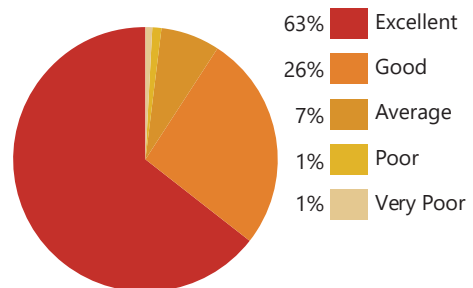
"It is fantastic to have workshops linked with some exhibitions as it gives you a greater understanding/appreciation of the process and techniques involved"
 Nic Plowman's workshop, part of the public programming around *Iconoclasts*.

Did you participate in a workshop in 2017?

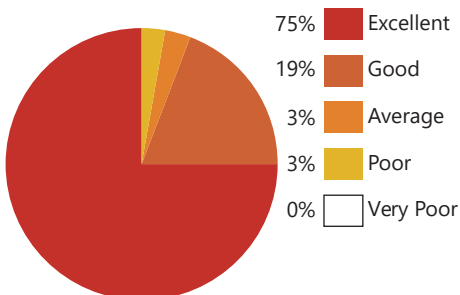
Gathered from 2017 survey



Please rate the quality of the studio space



Please rate the quality of your workshop facilitator



Apart from technical skills gained, I have always enjoyed the friendly, sharing ambiance of Umbrella's workshops.

Jacqueline was an astute, focussed and professional facilitator.

Anat conveyed inspirational information and techniques in engaging workshop.

The Studio downstairs is supported by Townsville City Council through the Community Grants & Sponsorships scheme.





Our studio is a place for young people to learn new skills by experienced artists in a variety of mediums.

Our Super Studio

Umbrella's Studio is home to one of the few lithography presses in Queensland, a massive asset to the community. We also have a large and two small etching presses, and a car-jack-press which can travel to schools or other community groups. The studio, presses and equipment are essential to the development of cultural capital in North Queensland, and well-loved by all those who visit.

Our studio is a professional space that is used by a variety of different artists. In 2017 there were 14 artists in the Umbrella Studio Access Group (USAG), who were paying a monthly fee to have full access to the studio and its equipment. These artists have the benefit of learning from each other, working together and interacting socially in the studio.

Wearable Art Townsville (WAT)

A new partnership that took place in our studio space in 2017 was with Wearable Art Townsville. WAT used the studio for three weekend workshops which saw the creation of three wearable artworks. These were featured on the runway of the WAT fashion show. The workshops had different themes to inspire the creations; environment, avante garde, and cultural.



Studio Use Heatmap

	2013	2014	2015	2016	2017	Grand Total
January	73	63	59	75	58	328
February	67	77	53	93	235	525
March	73	209	190	113	156	741
April	46	146	78	128	150	548
May	114	87	74	111	137	523
June	192	166	74	74	77	583
July	91	89	69	95	120	464
August	83	143	67	127	122	542
September	82	76	34	64	63	319
October	81	103	59	84	117	444
November	139	49	88	103	68	447
December	24	73	60	98	65	320
Grand Total	1,065	1,281	905	1,165	1,368	5,784

A continued opportunity for workshops such as these open the door to creativity and innovation and challenge the participant to look outside of the box or art practice currently involved in.



Participants were challenged to work together collaboratively in the two day masterclass printmaking workshop with Jacqueline Aust.

Artist Residency Programs

The Grand Hotel Townsville Artist in Residence Program

For the second year, Umbrella has partnered with the Grand Hotel and the Visual Arts and Craft Strategy (VACS) program to bring two artists from outside Townsville to take part in our Townsville AIR program. They complete a short residency period of 1 - 1.5 weeks and then deliver a artist talk/open studio and a 2 day masterclass to local artists. The Grand Hotel support this program by providing free accommodation for these visiting artists. In turn, Umbrella coordinates the rotation of their lobby artworks every 3 months.

Ray Besserdin from Melbourne was first invited for the residency and workshop program. Townsville artists enjoyed an artist talk and workshop, learning more about the intricate world of paper sculpture. The VACS program brought Jacqueline Aust to the studio from New Zealand, where she also held an open studio and a workshop. Participants were challenged with the concept of collaboration where they developed large-scale prints on the theme of place.

PressNorth Printmakers Residency Program

Umbrella Studio and PressNorth printmakers continued their partnership in 2017 with the studio residency program where PressNorth members can apply for a three month residency period at Umbrella Studio. PressNorth sponsor the studio monthly fees and at the completion of the residency Umbrella would provide an exhibition space in the Vault.

We had two PressNorth artists complete their residencies in 2017, Margaret Crawford and Belinda Curry. Margaret undertook her residency period earlier in the year and had her outcome exhibition *Prints, Pottery and Impressions* in August 2017. She delivered an artist talk and open studio session which showcased her relief prints and also her experimentation of printmaking onto ceramics. Belinda Curry completed her residency period later in the year, and will her holding her outcome exhibition in April 2018.

Residency	Artists	Start Date	End Date	Residency Days
Margaret Crawford's PressNorth Printmakers Residency	1	15 March	15 June	92
Ray Besserdin: Townsville AIR program	1	22 May	28 May	7
Belinda Curry's PressNorth Printmakers Residency	1	1 August	1 November	92
Jacqueline Aust: Townsville AIR program	1	27 October	5 November	10
Count: 4	Total: 4			Total: 201

The Townsville AIR project was supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.™.



The Studio downstairs is supported by Townsville City Council through the Community Grants & Sponsorships scheme.





Culture across generations - Gail Mabo talks to visiting school students at Cairns Indigenous Art Fair 2017. Image Courtesy of CIAF.

Indigenous Arts

Cairns Indigenous Art Fair

2017 was Umbrella's eighth time exhibiting as part of the Cairns Indigenous Art Fair. Each year the quality and visitor numbers rise, meaning the local artists must rise to meet the new standards. This year they did just that. We helped Toby Cedar and Obery Sambo get their work collected by the National Gallery of Victoria (NGV) and a private collector. We painted a section of our exhibit a brilliant blue to help showcase the fine work these traditional craftsmen had done on the feathers. They were a popular piece for photos!

Gail Mabo exhibited across from us and her work was also collected by the NGV. Their instinct proved to be on target as Gail was honoured with the CIAF innovation award for the work exhibited.

Young Indigenous Printmakers (YIPs)

Again we partnered with Townsville City Council's Gallery Services to train the next generation of Indigenous printmakers. We worked with local schools, where the students create their stories and designs in lino under the guidance of Indigenous artist Aicey Zaro, and then they come to our studio to do the making and printing with master printmaker, Jo Lankester. There were 42 students who benefited from the program from three schools: Kirwan State High School, Shalom Christian College and William Ross State High School. It's a very intense workshop session but the students enjoy every minute, and then get the chance to show their work in a professional gallery space. The prints created during the YIPs made by Kirwan State High school were even showcased at CIAF by the school students. They sold several of their artworks which raised funds to continue improving their art program and facilities at the school.



Visitors to CIAF 2017 photographing work by Obery Sambo and Toby Cedar.



These projects have received financial assistance from the Queensland Government through the Arts Queensland Backing Indigenous Arts initiative, and supported by the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.



Our 10m Groovin Grub takes centre stage suspended in the DJ tent and swaying to the beat above the throng of the festival crowd.

Groovin the Moo Public Art Project

For the last two years, Umbrella has partnered with Groovin the Moo to work with a group of young artists to create posters that were displayed as an exhibition on the festival day.

In 2017, this changed and we undertook a much bigger challenge to create a public artwork that was created through a series of 8 free community workshops that were open to all ages. Lynn Scott-Cumming was engaged as the artist facilitator, working alongside Angela to come up with a design concept based on the Groovin the Moo 2017 theme, "Back to Earth". We interpreted this as a giant caterpillar that was a rainbow of colours showing our tropical north Queensland community spirit.

After almost three months - close to 600 hours - of working solidly on our "Groovin Grub" for the festival, the sculpture was completed, invading the whole of the studio downstairs. Starting with a chicken wire frame for each piece of the caterpillar it took layers and layers of paper mache on top before the final paint job. The whole thing combined weighed close to 150KG and was 10m in length!

A team of five from Umbrella spent 10 hours on site to join the pieces together and install the caterpillar, with fraying nerves. The beast was heaved into the air and suspended to the local DJ tent with the expert help of the festival site team and manager.

Project supported by

**GROOVIN
THE MOO**

164

Participation in
Workshops

15,000

Festival exhibition
attendance





Budding artist Emily Hamilton with her mentor Kathy Cornwall explore new and different painting techniques in the studio downstairs.

Education group	Visitors	Start Date	End Date	Event Days
Ryan Catholic College student visit	25	27-Feb-17	27-Feb-17	1
Kirwan State High School YIPS workshop	18	11-May-17	12-May-17	2
James Cook University student visit	20	17-May-17	17-May-17	1
William Ross YIPS workshop	10	19-May-17	19-May-17	1
TAFE North Qld student visit	10	07-Jun-17	07-Jun-17	1
James Cook University student visit 2	22	04-Aug-17	04-Aug-17	1
Shalom Christian College YIPS workshop	14	28-Aug-17	28-Aug-17	1
Kirwan State High School Visit 2	20	30-Aug-17	30-Aug-17	1
Ignatius Park Catholic College Visit	10	20-Oct-17	20-Oct-17	1
Southern Cross Catholic College visit & workshop	11	23-Oct-17	23-Oct-17	1
Jezzine Art Class group visit	10	13-Dec-17	13-Dec-17	1
Count: 11	Total: 170			Total: 12



Youth & Education Programs

Youth Membership

Young Umbrella Members (YUM) was a new initiative launched in 2017 to attract younger members to our organisation and invite them to be part of the Townsville arts community. Youth aged 25 and under can sign up to receive their first year of membership for free.

We held a Youth Open Day where we invited interested youth to attend and experience all the different activities that Umbrella has to offer. There were gallery tours, 3D printing demonstrations, a workshop in the studio, food trucks and live music. 70 people attended on the day. We also visited the James Cook University orientation week market day to sign up new university students for youth memberships. Over 30 people signed up on this day.

NQArT

Each year, Umbrella directly engages and stays active with schools by attending and hosting the North Queensland Art Teachers meetings. These are meetings where professional arts practitioners can network with others in the industry and update their knowledge. In 2017, Umbrella hosted 2 of the meetings at our gallery.



Budding Artist Mentorships (BAM)

The purpose of this project was to pair young creatives with specially-selected mentors in order to strengthen skills, professional practices and inter-generational networks. We felt the current visual art academic courses available in Townsville offer minimal choice of discipline and this would provide a significant benefit to the participants involved.

There were 4 places available for applicants who were Umbrella members and under the age of 30. Once the applications were selected, they were paired with their mentor and given \$500 worth of materials toward making their project happen. This project was funded by the Regional Arts Development Fund (RADF) through Townsville City Council.

The four artists were:

- Emily Hamilton - mentored by Kathy Cornwall
- Jasper Reading - mentored by Chris Brunton
- Blake Frankcom - mentored by Garth Jankovic
- Braydon Ross - mentored by Garth Jankovic

SUPPORTED BY



Queensland Government

The Regional Arts Development Fund is a partnership between the Queensland Government and Townsville City Council to support local arts and culture in regional Queensland.

10 NEWS

TUESDAY JANUARY 16 2018 TOWNSVILLEBULLETIN.COM.AU

Mentorship program nurtures digital artist

DANNI SHAFIK

DIGITAL artwork promises a bright future for a young local after receiving a head start with Umbrella Studio's Budding Artists Mentorship (BAM) initiative.

Funded by the council's Regional Arts Development Fund last year, BAM opened in March to Umbrella members under the age of 30, who worked in any visual arts discipline, with a project that would take them to the next level of their artistic development.

Jasper Reading, 14, has spent several months under the guidance of artist Chris Brunton to develop his passion for digital art.

Jasper said the project really helped to motivate his passion.

"It's something I will definitely keep going with," he said.

Umbrella Studios director Jonathan McBurnie said the project was important and they were looking to apply for funding to continue. "We love to get the young artists happening in this community," he said.

"They have great projects and exciting ideas and it helps us foster the next generation of artists for Townsville in North Queensland."

Umbrella Studios was open to all sorts of art forms. "Jasper is one of those very lucky artists who is great at traditional work and digital work," Mr McBurnie said.

Townsville City councillor Margie Ryder said artists could learn a lot from mentoring.

"Chris has got over 20 years' experience and for a young fellow in our community to be mentored through this program is just amazing," she said.



TALENT THRIVING: Townsville digital artist Jasper Reading, 14, has acquired new skills through the Umbrella Studio's mentoring program.

PICTURE: SHANE DE PLATE

Other Events

Event Title	Visitors	Start Date	End Date	Event Days
Panel Discussion: Women in Contemporary Art	40	29-Jan-17	29-Jan-17	1
PechaKucha Night Townsville VOL.14	100	09-Feb-17	09-Feb-17	1
Young Umbrella Members (YUM) Open Day	70	25-Feb-17	25-Feb-17	1
Build a Website in a Day: Website Creation for Artists	8	04-Mar-17	04-Mar-17	1
Cultural workshop for Cruise Ship guests	25	05-Mar-17	05-Mar-17	1
Paul Mumme artist talk @ JCU	30	09-Mar-17	09-Mar-17	1
Content Marketing for Artists	6	11-Mar-17	11-Mar-17	1
Lamplighters Visual Art Development Course	4	18-Mar-17	25-Mar-17	2
Umbrella AGM	30	30-Mar-17	30-Mar-17	1
Art Trivia Extravaganza!	25	07-Apr-17	07-Apr-17	1
Lecture, Jonathan McBurnie @ Sunshine Coast Art Gallery	30	12-Apr-17	12-Apr-17	1
Public Talk: Paul Drury and the revival of pastoral etching	40	20-Apr-17	20-Apr-17	1
Artist Talk: Laura Castell	36	23-Apr-17	23-Apr-17	1
Lecture: Self Promotion @ JCU	25	26-Apr-17	26-Apr-17	1
Artgaze Film Night	19	19-May-17	19-May-17	1
How to curate an exhibition and create a great exhibition proposal for galleries	14	13-Jun-17	13-Jun-17	1
PechaKucha Night Townsville VOL.15	100	15-Jun-17	15-Jun-17	1
Brushes: the fourth treasure of the Chinese studio	14	18-Jun-17	18-Jun-17	1
The art of writing	12	20-Jun-17	20-Jun-17	1
How to photograph your artworks	13	27-Jun-17	27-Jun-17	1
How to create published materials for an exhibition	8	04-Jul-17	04-Jul-17	1
Artists talk by USUS	17	16-Jul-17	16-Jul-17	1
Jonathan McBurnie artist forum at National Art School	70	09-Aug-17	09-Aug-17	1
Life in the Studio: Umbrella Book Launch	30	16-Aug-17	16-Aug-17	1
4th Sunday Folk Music	5	10-Sep-17	10-Sep-17	1
Artist Floortalk: Christian Flynn & Arryn Snowball	18	07-Oct-17	07-Oct-17	1
CNC Engraving Demonstration with Ross Scanlon	12	15-Oct-17	15-Oct-17	1
Printing with the Xcut Xpress Demonstration	8	12-Nov-17	12-Nov-17	1
High Tea for the Arts	47	02-Dec-17	02-Dec-17	1
Volunteers Thank You Breakfast	26	16-Dec-17	16-Dec-17	1
Count: 30	Total: 882			Total: 31

Marketing

Publicity

Working with the support from Crystal Clear PR, Umbrella delivered a targeted marketing campaign receiving consistent coverage across 2017. Thanks to our sponsorship agreement with the Townsville Bulletin newspaper, we placed 24 advertisements in the EYE and PLAY lift out magazines. We also had 14 feature articles published by the Townsville Bulletin about our exhibitions and programs. Huxley Press produced 7 feature articles in the printed magazine and 14 articles on their website. We also placed three advertisements in Huxley Press magazine and two advertisements in the AFCM program. Regular listings in Art Guide Australia, Eyeline Contemporary Arts and IMPRINT magazine ensured the national promotion of Umbrella's annual exhibition program. Umbrella was also featured in DUO magazine, on TV Channel 9 and Channel 7 local news and on ABC North Queensland, Star FM & Power 100 radio stations.

Online Platforms

Umbrella delivered 19 eNewsletter editions to 2,551 readers during 2017. The eNews is Umbrella's primary strategy for communicating and is used to promote exhibitions, workshops and special activities as well as distributing and gathering client feedback from the annual online survey, which was sent to 1,553 people. Social media presence compliments this, with Umbrella increasing our activity this year. The results are an increase in engagement with now 2,611 likes on Facebook and 991 followers on Instagram. Social media was used particularly to engage people during the Pop Up North Queensland (PUNQ) festival. We launched a new website that was entirely dedicated to the PUNQ festival showcasing information about the participating artists and the locations of the pop up spaces.

Website Platform / Year	No. of Users		No. of Sessions		No. of Page Views	
	2016	2017	2016	2017	2016	2017
Umbrella Studio Website www.umbrella.org.au	10,914	15,742	16,211	21,814	45,848	57,684
Compact Prints Website www.umbrella.org.au/compactprints	3,174	1,838	4,511	2,072	10,937	3,713
PUNQ Website www.umbrella.org.au/punq	-	2,174	-	3,459	-	13,172
	TOTAL: 14,088	TOTAL: 19,754	TOTAL: 20,722	TOTAL: 27,345	TOTAL: 56,785	TOTAL: 74,569

Support

Funding Partners

In 2017 we received funding support from Arts Queensland through their Organisations fund, the Federal Government and Arts Queensland through the Visual Arts and Craft Strategy - an initiative of the Australian, State and Territory governments; the Federal Government's Catalyst - Australian Arts and Culture through the Department of Communication and Arts; and the Regional Arts Development Fund which is a Queensland Government and Townsville City Council partnership to support local arts and culture.

Corporate Partners & Sponsors

In 2017, we continued our partnerships with The Grand Hotel Townsville, and the Townsville Bulletin. Umbrella offers our corporate partners rotating exhibitions of work in their premises. We arrange the artists and install the artworks at the venues. The other partner in this is the artist, who appreciates having the exposure to corporate customers. In return, our sponsors offer in-kind and cash support to the organisation. Each partner has a unique and important contribution such as in-kind advertising, media coverage, accommodation, or a discount to offer our members. In 2017 we continued our partnership with Sister City Partners LTD to sponsor our members prize.

Project Partners

Throughout the year we have numerous project partners that we collaborate with to deliver exhibitions, workshops, programs and events. Partnerships with others allows Umbrella to engage new audiences and share resources.



POP-UP NORTH QUEENSLAND



I had the best day in long time. I love learning new things and challenging myself.



This event made me very proud of Townsville's arts community and to be a part of it. A wonderful inaugural event.



The Townsville Mall needs shops and activities like this on a permanent basis.



It was wonderful to see the whole community coming alive in these spaces that are usually empty. The city never felt so alive.

Pop Up North Queensland Arts Festival

The first iteration of Pop Up North Queensland (PUNQ) was held over 10 days during July and August 2017. The festival of pop-up shops was designed to activate empty shops and spaces throughout Townsville CBD with local and interstate artists demonstrating the importance of a vibrant and active community. The Festival included 37 pop-ups in several empty shop locations involving over 50 artists both local and interstate. Highlights included wrestling, film screenings, artbars, performances, workshops, and of course locally-produced art works and products. We received lots of glowing feedback from patrons suggesting that this is an ideal project for Townsville, and requesting that many pop-ups be made permanent. With over 13,851 visitations across the 10 day period, we believe the first iteration of PUNQ was a success and hope to make it an annual festival for Townsville.

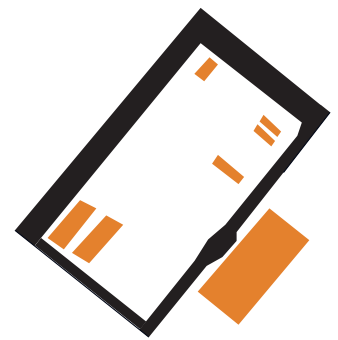
A Pop Up North Queensland Christmas Shop

After receiving positive feedback and hearing from artists to be involved in PUNQ again, we saw opportunity to open a pop-up Christmas shop for 6 weeks at 261 Flinders Street. The owner of the empty shop provided three shops for the festival and was happy to support the initiative again allowing us to rent the space at a reduced rate. There were ten artists involved with a range of artworks for sale including ceramics, jewellery, prints, paintings and textiles. For the duration of the 6 weeks, we saw around 1,197 visitors to the shop and made \$8,300 in sales.



9
PERFORMANCES

10
FILM SCREENINGS



VISITATIONS



13,851

88% YES

PARTICIPANTS
WHO SAID THEY
WOULD BE PART
OF PUNQ AGAIN



37 POP-UPS

100% YES

REAL ESTATE
AGENTS WHO
SAID THEY
WOULD PARTNER
WITH US AGAIN



\$27,983



51 PARTICIPANTS



"The many exhibitions viewed are always modern and reflect on such a broad variety of concepts." Exhibition: Sojourn by Shane Fitzgerald.

Treasurer's Report

2017 has been Umbrella's biggest year financially since inception. This year we took in revenue of over \$500,000 for the first time. A significant contributing factor was the Pop Up North Queensland festival for which we received a federal government "Catalyst" grant for (\$165,000). The festival also generated income through sales commissions and workshops. A big thank you to Linda and all the artists involved in creating such a great atmosphere for the festival and making it a huge success. Unfortunately, we haven't yet been able to secure funding support for a repeat festival in 2018 – regardless of the community support and overwhelmingly positive feedback we received from both attendees and CBD venue providers.

Operational funding from Arts Queensland rose to \$150,000 for the year, and VACS funding also increased marginally. This upturn in funding is beginning to remedy some of the damage caused to the arts by funding cuts implemented under the previous government. We received a small amount of funding through Australia Council but were not successful in receiving the much needed organisation funding we have previously received. Umbrella is among many great organisations that suffered the same fate when the Australia Council's budget was slashed. Ironically, that funding taken from the Australia Council was redirected to the Catalyst program which in turn funded the Pop Up Festival. While project funding is certainly welcome it does not provide the solution we need to support the gallery's operations – only organisation funding over a multi-year period can do that. Earned income for Umbrella grew in absolute terms again (as a percentage it dropped due to the large government grant for the pop up festival). We also launched a small Christmas pop up shop in the CBD which boosted merchandise sales and fees paid to artists.

Private sector income dropped with donations down marginally. Our fundraising also declined but this was expected due to there being no Compact Prints auction in odd-years. Cash sponsorship declined following the Townsville Bulletin withdrawing their cash commitment in favour of increased in kind support.

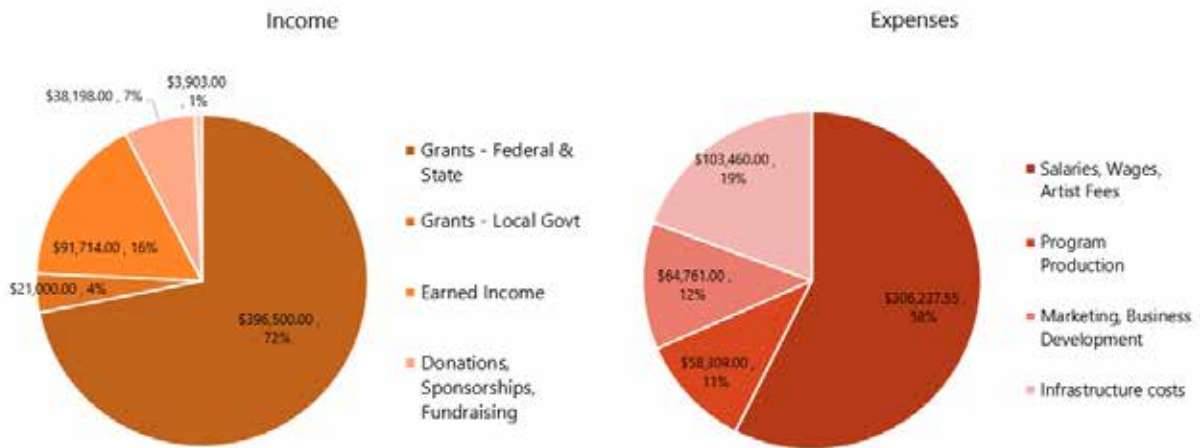
Private sector income remains a significant challenge for Umbrella during a prolonged downturn in consumer and commercial confidence in our region.

The pop up festival, whilst generating significant income contributed greatly to a rise in expenses this year including: wages for a new position which was created to manage this large piece of work; marketing; printing; specialised software; equipment; etc. each of these expenses were budgeted for and did not affect our bottom line.

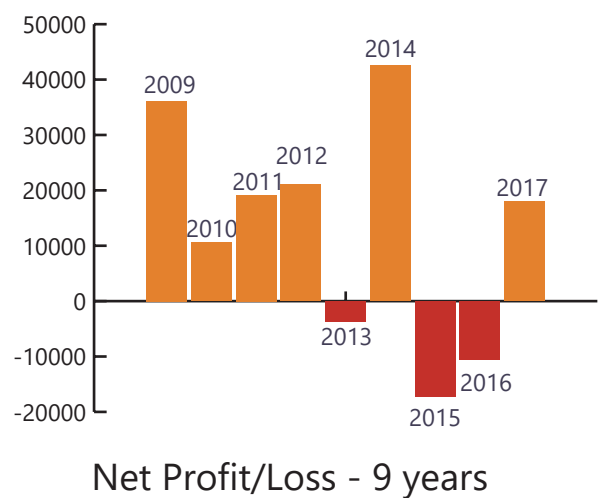
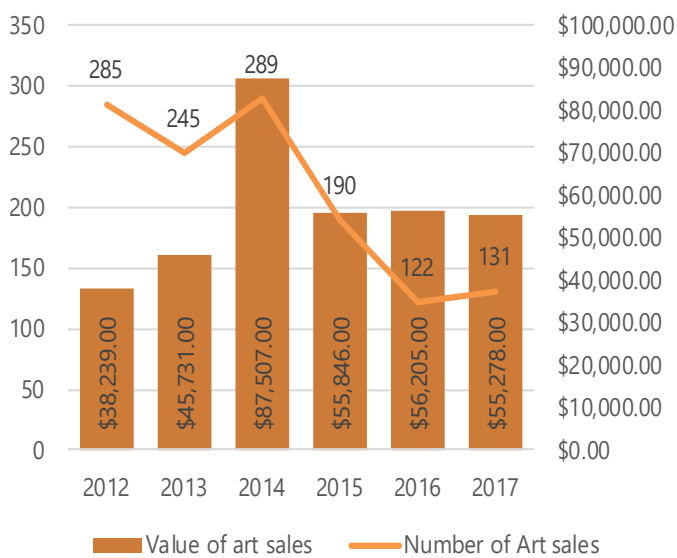
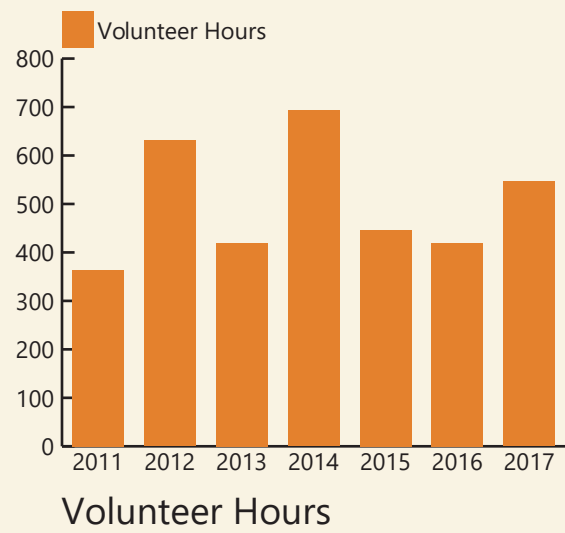
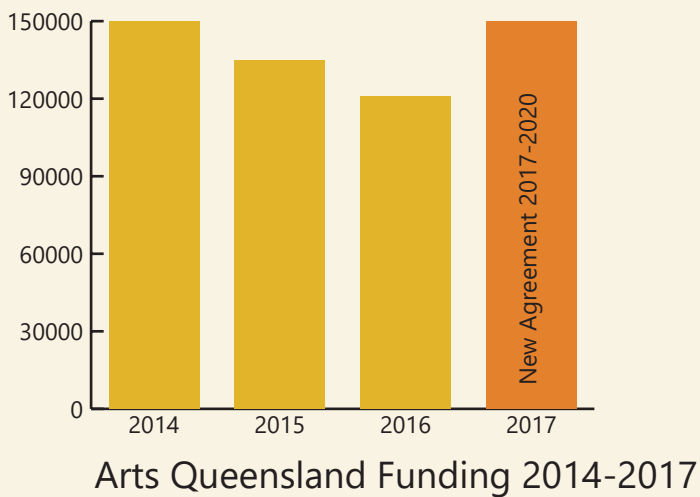
Lastly you will note a spike in audit and governance costs this year. Arts Queensland supported Umbrella to undertake a full governance review by way of providing funding to cover the associated costs to do so. The final report generated a number of constructive areas of improvement as well as significant high level feedback on where Umbrella are performing exceptionally well when benchmarked with other similar organisations in the industry. It was certainly a rewarding and informative process for all involved.

Overall, our final result articulates a re-stabilisation for Umbrella following two years of financial losses. Arts Queensland has shown great leadership in fostering a recovery of the Queensland art sector which we are very grateful for. It is now time for the federal government to step up and do the same. Lastly we acknowledge and thank our local government Townsville City Council for sponsoring the studio downstairs, and our staff for increasing earned income through their strategic structuring of fees and services.

Sarah Standen
TREASURER



Excludes auspice grants - funds we administer on behalf of others.





Audited Financial Statements

For the year ended 31 December 2017
Umbrella Studio Association Inc

Rod Parker
PO Box 1230
Aitkenvale 4814
Phone: 4755 0705
Fax: 4755 0707
Email: rapchacc@tpg.com.au

Income and Expenditure Statement
Detailed Statement of Financial Position
Notes to the Financial Statements
Statement by Members of Committee
Independent Auditor's Report to the Members

Students from a local school check out the exhibition "Our Island Home" by Three Magnetic Island-based artists.

UMBRELLA STUDIO ASSOCIATION INC
Income and Expenditure Statement
For the year ended 31 December 2017

	2017	2016
INCOME	\$	\$
Grants - Federal and State		
Arts Queensland - Recurrent	\$150,000.00	\$121,500.00
VACS	\$55,000.00	\$52,451.00
Arts Queensland - Projects	\$10,500.00	\$10,681.82
Australia Council	\$16,000.00	\$22,750.00
Commonwealth Other	\$165,000.00	\$0.00
Total Grants - Federal and State	\$396,500.00	\$207,382.82
Grants - Local Govt		
RADF Grant	\$6,000.00	\$2,380.00
Townsville City Council	\$15,000.00	\$13,500.00
Total Grants - Local Govt	\$21,000.00	\$15,880.00
Other Grants		
Trusts & Foundations	\$0.00	\$2,800.00
Earned Income		
Fees and Services		
Art Sale Commissions	\$28,306.04	\$19,267.83
Auspice Fees	\$450.35	\$0.00
Membership Registrations	\$8,108.47	\$9,190.26
Entry Fees	\$590.86	\$3,209.03
Workshop Fees	\$12,913.60	\$6,748.10
Consultancy Fees	\$6,271.79	\$4,270.04
Advertising Income	\$1,039.99	\$1,642.73
Exhibition Loan Fees	\$1,000.00	\$4,000.00
Freight	\$929.09	\$4,747.12
Framing Fees	\$3,095.37	\$3,191.88
Total Fees and Services	\$62,705.56	\$56,266.99
Merchandising and Retail		
Bar Sales	\$4,945.51	\$5,331.53
Merchandise Sales	\$11,783.93	\$1,760.63
Total Merchandising and Retail	\$16,729.44	\$7,092.16
Resources Income		
Equipment Hire Fees	\$0.00	\$36.36
Rental Artist Studio	\$7,067.67	\$5,817.74
Venue Hire Fees	\$5,211.82	\$10,609.09
Total Resources Income	\$12,279.49	\$16,463.19
Total Earned Income	\$91,714.49	\$79,822.34
Donations, Sponsorship, and Fundraising		
Gifts and Donations	\$7,438.99	\$8,475.20
Fundraising	\$4,477.21	\$11,897.70
Sponsorship - Cash	\$1,500.00	\$4,000.00
Donations - Non Cash	\$1,800.00	\$7,014.96
Sponsorship - Non Cash	\$22,981.82	\$17,082.00
Total In Kind Sponsorship & Donation	\$24,781.82	\$24,096.96
Total Donations, Sponsorship, and Fundraising	\$38,198.02	\$48,469.86
Other Income		
Insurance recoveries	\$428.18	\$0.00
Prof Development Support	\$0.00	\$408.91
Interest received	\$3,474.98	\$6,680.91
Total Other Income	\$3,903.16	\$7,089.11
Total Income	\$551,315.67	\$361,444.13

*figures in parenthesis indicate a negative value. eg. (1.00) = -1.00

UMBRELLA STUDIO ASSOCIATION INC
Income and Expenditure Statement
For the year ended 31 December 2017

	2017	2016
EXPENSES		
Salaries, Wages, Fees		
Creative Personnel, Consultants		
Consultancy Fees	\$9,747.97	\$4,000.00
Performers, Artists, Artsworkers		
Artist Fees	\$71,130.00	\$6,539.09
Modelling Fees	\$601.82	\$150.00
Performer's Fees/Entertainment	\$1,600.00	\$1,340.87
Workshop Facilitator Fees	\$8,742.73	\$9,892.05
Production/Technical		
Project Manager & Tech Fees	\$1,750.00	\$5,386.51
Staff Wages- Management, Admin		
Wages & Salaries	\$189,145.60	\$168,931.64
Total Staff Wages- Management, Admin	\$189,145.60	\$168,931.64
Fees, Allowances, On-Costs		
Superannuation	\$17,977.24	\$15,530.21
Annual Leave Adjust Expense	\$1,350.17	\$2,349.94
Sick Leave Adjust Expense	\$1,445.07	-\$1,042.89
Long Service Leave Adjust Exp	\$0.00	-\$10,531.10
Workers Compensation	\$914.86	\$836.88
Total Fees, Allowances, On-Costs	\$21,687.34	\$7,143.04
Staff Professional Development		
Prof. Development Costs	\$1,750.27	\$1,342.73
Seminar/Conference Fees	\$81.82	\$0.00
Total Salaries, Wages, Fees	\$306,237.55	\$204,725.93
Program Production		
Production & Staging		
Materials - Exhibitions & Proj	\$7,911.25	\$3,966.18
Exhibition Hire Fees	\$0.00	\$1,500.00
Exhibition Signage	\$735.00	\$660.00
Venue Hire Fees	\$13,030.00	\$2,300.00
Travel & Touring Costs		
Artist Travel	\$6,026.49	\$2,006.42
Freight	\$6,797.79	\$917.39
Travel & Accommodation	\$1,745.49	\$5,010.33
Public Programs		
Materials - Studio & Workshop	\$4,429.51	\$2,503.68
Pubs, Recordings, Cost of sale		
Bar Purchases	\$2,539.55	\$2,384.80
Catering	\$2,402.95	\$2,961.34
Cost of Fundraising	\$2,175.76	\$675.98
Merchandise/Cost of Sales	\$10,515.44	\$2,873.24
Marketing, B. Development		
Marketing, Ads, Promo Material		
Printing	\$10,320.45	\$5,986.21
Advertising & Promotions	\$18,498.29	\$2,492.85
S/scriptions, M/ships & Donate	\$1,422.50	\$1,129.00
Website, Publication, Document		
Web Development	\$3,390.46	\$2,190.00

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC
Income and Expenditure Statement
For the year ended 31 December 2017

	2017	2016
EXPENSES (CONTINUED)	\$	\$
Documentation	\$6,347.21	\$252.33
In-kind Sponsorship & Donation		
Sponsorship - Non Cash	\$22,981.82	\$17,082.00
Donations Non Cash	\$1,800.00	\$7,014.96
Infrastructure Costs		
Rent, Consumables, Resources		
Rent	\$51,800.00	\$50,660.05
Repairs & Maintenance	\$6,481.02	\$6,479.77
Electricity/Gas	\$210.00	\$0.00
Telephone/Facsimile	\$4,895.53	\$9,337.23
Internet Charges	\$2,147.94	\$2,269.44
Computer Expenses	\$3,103.51	\$1,315.19
Postage	\$947.98	\$1,161.66
Photocopier	\$2,901.03	\$2,694.93
Office Amenities	\$163.86	\$183.04
Stationery	\$1,101.16	\$794.17
Machinery & Equipment	\$4,414.16	\$12,440.55
Security	\$432.00	\$432.00
Legal, Finance, Governance		
Insurance - General	\$4,880.98	\$4,573.92
Insurance - Volunteers	\$297.82	\$275.84
Accounting Fees	\$509.96	\$1,810.00
Audit & Governance Fees	\$11,783.25	\$573.45
Bank Charges & Fees	\$2,283.32	\$2,024.30
Fees & Permits	\$67.70	\$0.00
Depreciation		
Depreciation Expense	\$5,039.00	\$6,286.00
Total Expenses	\$532,767.73	\$371,944.18
Operating Profit	\$18,547.94	(\$10,500.05)

Other Comprehensive Items		
Other Income		
Auspiced Grant Income	\$4,502.70	\$45,701.00
Total Other Income	\$4,502.70	\$45,701.00
Other Expenses		
Auspiced Grant Exp	\$4,502.70	\$45,701.00
Total Other Expenses	\$4,502.70	\$45,701.00
Other Profit/(Loss)	\$0.00	\$0.00
Net Profit/(Loss)	\$18,574.94	(\$10,500.05)

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC
Detailed Statement of Financial Position As At 31 December 2017

	2017	2016
Assets		
Cheque Account	\$11,712.91	\$7,371.90
Donations Account	\$3,777.79	\$6,641.60
BoQ Term Deposit	\$0.00	\$200,000.00
Festival Grant Account	\$6,655.73	0.00
Business Online Saver Account	\$284,664.78	\$68,582.67
Undeposited Receipts	\$0.00	\$35.00
Petty Cash	\$200.00	\$200.00
Total Cash On Hand	\$307,011.21	\$282,831.17
Trade Debtors	\$17,205.00	\$9,225.30
Total Current Assets	\$324,216.21	\$292,056.47
Deposits Paid	\$2,000.00	\$2,000.00
Total Other Assets	\$2,000.00	\$2,000.00
Equipment at Cost	\$103,987.30	\$103,806.39
Equipment Accum Dep'nc	(\$77,788.40)	(\$73,454.40)
Computer Equipment	\$24,574.98	\$24,574.98
Computer Accum Dep'n	(\$23,599.00)	(\$22,894.00)
Stock on hand	\$752.05	\$448.03
Total Equipment	\$27,926.93	\$32,481.00
Total Property & Equipment	\$27,926.93	\$32,481.00
Total Assets	\$354,143.14	\$326,537.47
Liabilities		
Credit Card	\$4,169.72	\$1,177.57
Holding Account	\$1,468.53	\$554.26
Unexpired Grants	\$10,000.00	\$26,000.00
Total Current Liabilities	\$15,638.25	\$27,731.83
GST Collected	\$1,530.85	\$805.42
GST Paid	(\$537.61)	(\$466.48)
BAS Rounding A/C	\$5.05	\$3.48
Total GST Liability	\$998.29	\$342.42
Creditor Accounts Payable	\$16,147.20	\$8,447.00
Provision for Annual Leave	\$9,242.10	\$7,891.93
Provision for Sick Leave	\$4,742.06	\$3,296.99
Total Provisions	\$13,984.16	\$11,188.92
PAYG Withholding Tax	(\$0.36)	(\$0.36)
Superannuation Liability	0.00	\$0.00
Total Payroll Liabilities	\$13,983.80	\$11,188.56
Funds received in advance	\$10,000.00	\$0.00
Total Liabilities	\$56,767.54	\$47,709.81
Net Assets	\$297,375.60	\$278,827.66
Equity		
Member's Funds	\$4,780.53	\$4,780.53
Total Member's Equity	\$4,780.53	\$4,780.53
Prior Year Adjustment	\$2,279.88	\$2,279.88
Retained Earnings	\$271,767.25	\$282,267.30
Current Year Earnings	\$18,547.94	(\$10,500.05)
Total Equity	\$297,375.60	\$278,827.66

The accompanying notes form part of these financial statements.

Note 1: Statement of Significant Accounting Policies

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act. The committee has determined that the association is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report:

A) CASH AND CASH EQUIVALENTS

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments.

B) REVENUE AND OTHER INCOME

Interest revenue is recognised when received.

Sponsorship, donation and other income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.

C) TAXATION

As the incorporated association is a charitable institution in terms of subsection 50-5 of the Income Tax Assessment Act 1997, as amended, it is exempt from paying income tax.

D) FIXED ASSETS

Property improvements and plant and equipment are carried at cost less, where applicable, any accumulated depreciation.

The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

E) PROVISIONS

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reasonably measured. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

F) TRADE AND OTHER PAYABLES

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

G) GOODS AND SERVICES TAX

Revenue, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

H) MORTGAGES, CHARGES AND SECURITIES

The association has no mortgages, charges or securities that affect any of the association's property at the close of the financial year.

I) CONTINGENT LIABILITIES

The association has no contingent liabilities as at 31 December 2017.

J) COMMITMENTS

The association has no commitments for expenditure as at 31 December 2017.

The accompanying notes form part of these financial statements.

UMBRELLA STUDIO ASSOCIATION INC.
Statement by Members of Committee
For the year ended 31 December 2017

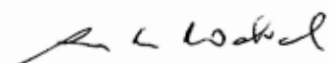
The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position, and Notes to the Financial Statements:

1. Presents fairly the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2017 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

The Committee is responsible for the reliability, accuracy, and completeness of the accounting records and the disclosure of all material and relevant information.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:



ANN ROEBUCK
President



SARAH STANDEN
Treasurer

6 March, 2018

The accompanying notes form part of these financial statements.

Report on the Financial Report

I have audited the accompanying financial report, being a special purpose financial report, of UMBRELLA STUDIO ASSOCIATION INC (the association), which comprises the Statement by Members of the Committee, Income and Expenditure Statement, Detailed Statement of Financial Position, notes comprising a summary of significant accounting policies and other explanatory notes for the financial year ended 31 December 2017.

Committee's Responsibility for the Financial Report

The committee of UMBRELLA STUDIO ASSOCIATION INC are responsible for the preparation of the financial report and have determined that the basis of preparation described in Note 1, is appropriate to meet the requirements of the Associations Incorporation Act and is appropriate to meet the needs of the members. The committee's responsibilities also includes such internal control as the committee determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

My responsibility is to express an opinion on the financial report based on my audit. I have conducted my audit in accordance with Australian Auditing Standards. Those Standards require that I comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

Independence

In conducting my audit, I have complied with applicable independence requirements of Australian professional ethical pronouncements.

Auditor's Opinion

In my opinion, the financial report presents fairly, in all material respects, the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2017 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the Associations Incorporation Act QLD.

Basis of Accounting

Without modifying my opinion, I draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist UMBRELLA STUDIO ASSOCIATION INC to meet the requirements of the Associations Incorporation Act, QLD. As a result, the financial report may not be suitable for another purpose.

Signed on 6 March, 2018:

Rodney A Parker (Director) - Rod Parker and Associates Pty Ltd
Chartered Accountant
Unit 2/35 Fleming Street Aitkenvale Qld 4814





CREATIVE TYPES

ADAM CUSACK
ARTIST

WORDS: CHRIS SULLIVAN

Adam Cusack is a contemporary artist from Brisbane, Australia. He is known for his abstract, expressive paintings and sculptures. His work often explores themes of identity, memory, and the human condition. Cusack's art is characterized by bold colors and dynamic compositions, reflecting his deep engagement with the creative process.



Pop-up a gift giver for artists

DANN HARRIS

The support of local artists is a priority for the pop-up gift giver. The initiative aims to provide a platform for emerging and established artists to showcase their work and connect with the community. The gift giver offers a unique opportunity for artists to engage with their audience and receive direct feedback on their creations.



ART GROWS UNDER THE UMBRELLA

The 'Art Grows Under the Umbrella' project is a community-driven initiative that encourages local artists to create and display their work in public spaces. The project has successfully engaged a diverse range of artists, fostering a sense of community and artistic collaboration. The artworks are displayed in various locations, including parks, public buildings, and outdoor art galleries, making art accessible to a wider audience.

HUXLEY

IT'S CELEBRATING & REPAIRING TOWNSHIRE'S MUSIC, ARTS & CREATION CULTURE



ROCK | MUSIC | ART & DESIGN | THEATRE & DANCE | CREATIVE TYPES | EVENTS | UMBRELLA



HUXLEY

UMBRELLA SPANS THREE DECADES

The Umbrella Studio Contemporary Arts exhibition 'Life After NYC' by Rob Douma and Dianne Foley is launching tonight. The exhibition features a collection of artworks that explore themes of urban life, identity, and the human experience. The artists' work is characterized by its raw, expressive nature and its ability to evoke strong emotions in the viewer.



OF STRUCTURE AND FREEDOM

by Jack Hillman



FESTIVAL HIGHLIGHTS

OUR TOP PICKS FROM THE PUMP PROGRAM

BREANNE JINNA YEE
Breanne Jinna Yee is a contemporary artist known for her vibrant, abstract paintings. Her work often features bold colors and dynamic compositions, reflecting her deep engagement with the creative process.

PIYALI GHOSH
Piyali Ghosh is a contemporary artist known for her vibrant, abstract paintings. Her work often features bold colors and dynamic compositions, reflecting her deep engagement with the creative process.

ARTLABI CAFE
Artlabi Cafe is a community-driven initiative that encourages local artists to create and display their work in public spaces. The project has successfully engaged a diverse range of artists, fostering a sense of community and artistic collaboration.

SABINE CARTER
Sabine Carter is a contemporary artist known for her vibrant, abstract paintings. Her work often features bold colors and dynamic compositions, reflecting her deep engagement with the creative process.

ROSE DEACON
Rose Deacon is a contemporary artist known for her vibrant, abstract paintings. Her work often features bold colors and dynamic compositions, reflecting her deep engagement with the creative process.

BRUSH & PRESS
Brush & Press is a community-driven initiative that encourages local artists to create and display their work in public spaces. The project has successfully engaged a diverse range of artists, fostering a sense of community and artistic collaboration.



ARTIST FOCUSES IN A NEW LIGHT

BETINA WARRINGTON

The 'Artist Focuses in a New Light' exhibition is a community-driven initiative that encourages local artists to create and display their work in public spaces. The project has successfully engaged a diverse range of artists, fostering a sense of community and artistic collaboration. The artworks are displayed in various locations, including parks, public buildings, and outdoor art galleries, making art accessible to a wider audience.

Umbrella Studio contemporary arts
482 Flinders Street, Townsville, Queensland 4810
www.umbrella.org.au | Phone & Fax: (07) 4772 7109
Open 9am-5pm Monday - Friday, 9am-1pm Sunday | office@umbrella.org.au

