

# 2020 ANNUAL REPORT.



umbrella studio contemporary arts





One weekend, me, Jaya  
and Abe would have killed  
a thousand electric fish

**Front cover image:** Lynnette Griffiths & Marion Gaemers, *Estuarine Still Life*, 2019-2020. Abandoned shopping trolley, ghost nets (reclaimed fishing net and rope), 210 x 135 x 120cm, in Lynnette Griffiths' and Marion Gaemers' *Final Curtain* exhibition, October 2020.

*Umbrella Studio is supported by the Queensland Government through Arts Queensland, and the Visual Arts and Craft Strategy, an initiative of the Australian, state and territory governments.*



**Image foreground:** Nick Drake, *One Weekend* (detail), 2019, Oil on linen, 61 x 45.5cm from Drake's January 2020 exhibition *overThink*.

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# ACKNOWLEDGMENT OF TRADITIONAL OWNERS



Umbrella Studio Contemporary Arts acknowledges the Gurambilbarra Wulgurukaba and Bindal peoples who are the traditional custodians of the land upon which the gallery operates.

We pay respects to all Aboriginal and Torres Strait Islander elders past, present and emerging.

# UMBRELLA STUDIO CONTEMPORARY ARTS

## mission.

To express and amplify our distinctive and authentic North Queensland voice.

## vision.

To be an inclusive platform for independent, experimental contemporary arts practice in North Queensland.

Umbrella Studio Contemporary Arts (Umbrella) sits at the nexus of Cairns, Mackay and Mt Isa on Gurambilbarra Wulgurukaba and Bindal Country in North Queensland. Umbrella is one of Australia's longest-running regional contemporary art centres. We were established in 1986 as a working studio for a group of emerging Townsville artists as the only artist-run initiative and the first professional arts organisation north of Brisbane. Umbrella has been transformed from an artist collective, offering practical studio-based facilities, to a funded and professionally managed members-based contemporary arts organisation, with an annual program of onsite and touring exhibitions, public programs, arts residencies, makerspace access, professional development programs, special events and a biannual festival. We are the only independent platform for contemporary and experimental arts practice in North Queensland.

## strategic objectives.

### 1. Giving Voice

Our artistic direction will focus on providing a platform to express and amplify our distinctive and authentic contemporary North Queensland voice.

### 2. Creative Economy in North Queensland

We will contribute to a sustainable and vibrant arts industry in North Queensland.

### 3. Thriving Culture

We will be part of creating and sustaining a thriving culture, using art to create connection, inspiration, inclusion and expansion in our community.

### 4. Enhancing Organisational Strength

Our organisational strength enables us to be the leader for contemporary arts in North Queensland.

### 3. Innovation

We will continue to lead by example in the arts sector, by experimenting and testing new ideas.

**Image left:** *Ngumban* (room view detail), Susan Peters Nampitjin, August 2020.



# 2020 HIGHLIGHTS

**96,702**

total attendance & participation  
in our physical & digital  
exhibitions & programs

**83,460**

website pageviews

**3,998**

facebook followers

**1,620**

instagram followers

**236**

members

**33**

volunteers & interns contributed

**1,139 hours**

to support Umbrella

**359**

artist participations in our  
programs (digital, workshops  
and exhibiting artists)

**270**

artists exhibited in our gallery

**80%**

female artists

**26%**

Indigenous artists

**14**

external exhibitions with

**54,145**

attendances

**24**

exhibitions at Umbrella with

**19,821**

attendances

**58**

workshops & public programs with

**12,669**

participants

**1**

exhibition toured to

**3**

venues

**73,966**

onsite & external  
exhibition attendances

**13,519**

digital programs and digital  
exhibition attendances

Image: *The Future: Umbrella Members Exhibition & Bamford Medical Art Prize* room view, December 2020.



# BOARD, STAFF & VOLUNTEERS

## BOARD OF MANAGEMENT



**CHAIRPERSON**  
Ann Roebuck



**VICE CHAIR**  
Alan Carpenter



**SECRETARY**  
Michael Pope



**TREASURER**  
Brian Tucker CPA



**MEMBER**  
Stephen Naylor



**MEMBER**  
Lydia Rigano



**MEMBER**  
Sarah Sullivan

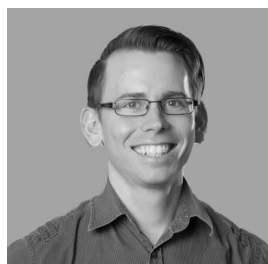


**MEMBER**  
Sheree Kinlyside

## STAFF



**DIRECTOR**  
Kate O'Hara



**BUSINESS MANAGER**  
Alan Marlowe



**GALLERY & MEDIA COORDINATOR**  
Daniel Qualishefski



**PUBLIC PROGRAMS & RETAIL ASSISTANT**  
Bronte Perry



**BUSINESS ADMINISTRATION TRAINEES**  
Emily Richards  
February - June



**BUSINESS ADMINISTRATION TRAINEES**  
Amanda Galea  
August - December



**RASN OFFICER**  
Madonna Davies  
Hosted by Umbrella



**CASUAL STAFF**  
Amy Bishop (pictured),  
Sonia Ward & Taryn Laporte

## VOLUNTEERS & INTERNS

### VOLUNTEER MAKERSPACE FACILITATORS

Lynn Scott-Cumming & Margaret Robertson

### INTERN

Taryn Laporte

### VOLUNTEERS

Umbrella was helped by over 30 volunteers throughout 2020. We valued their ongoing assistance with exhibition installations and demounts, opening event assistance and other tasks. Our team of reception volunteers helped us greet and serve our audiences – we truly appreciate their help!

**Image:** *Umbrella volunteers at a workshop gathering*, (back from left): Michelle McGuinn, Sandi Hook, Marion Gaemers, Lynn Scott-Cumming, Amanda Ward, Rosie O'Hearn, Gail Pearson, Wren Moore, Alison Nicholas; (seated from left) Alison McDonald, Margaret Robertson, Isabella Shatte, Erin Ricardo.

**Not pictured:** Antonia Hiltmann, Craig Gibson, Damara Hollyman, Danny Cuda, Evie Hanlon, Jan Hynes, Jason Hall, Julie Stark, Kaz Hauser, Karen Ihrke, Karen Williams, Katya Venter, Kayleen McLean, Lynnette Marlowe, Regina Andreassen, Sharna-Lee Jarvis, Sharon Saverin, Sharron Condren, Sascha Millard, Taryn Laporte.



**33**  
volunteers &  
interns contributed  
**1,139 hrs**  
to support Umbrella

“  
Volunteering once a week gets me out of the studio, in a way that nurtures my arts practice. It's a regular opportunity for me to  
**interact with all the stimulating work**  
here as well as with other arts-loving people”  
Kaz Hauser, Volunteer



# CHAIRPERSON'S REPORT



Take a bow, Umbrella. What a year!

I remember composing the 2019 Chairperson's report (in early 2020) and thinking how relatively simple being flooded out of our premises seemed when compared with the then largely unknown threat of a worldwide pandemic. Perhaps it is too soon to declare victory – many Arts organisations are still struggling – but to say how proud I am of this organisation does not seem anywhere near enough praise for those whose hard work and determination has led to a very successful year.

Not that we needed a pandemic, mind, but it did reinforce – for me, at least – the utterly magic cohesiveness of this collective of artists, members, and administrators who love to call Umbrella home. COVID-19 and subsequent local lockdowns unleashed the power of Umbrella's strategic thinking: amplifying our North Queensland position, supporting artists in all our thinking and planning, and ensuring we were an inclusive platform for a broad range of artistic endeavours.

Our marvelous team did pivot – sharply and very quickly – to adjust programming so that many more artists became involved and so that opportunities for their work to reach wider audiences was the first thing we thought of when designing a new business plan. Our programs went online and so did our retail space. Both sectors recorded remarkable participation and returns to our artists in 2020.

It is not an understatement to say that Umbrella became a lifeline for artists and for those seeking a creative release during periods of lockdown. I know I was one of many people who looked to Umbrella to provide some relief from those seemingly endless days. There are only so many tomatoes one can grow, after all.

Living and working through a pandemic was also made much easier thanks to the dedicated and ongoing financial backing of the Queensland Government and Townsville City Council. Umbrella is grateful for your support at a time of critical need for the Arts. Thank you for stepping up, and for recognizing the intrinsic worth of the Arts to us all.

Of course, none of the success I have been proud to be part of would have been possible without the utterly magnificent team of people who work and volunteer at Umbrella. I include our brilliant core team led by Kate, Alan and Daniel, our part-time and casual staff and trainees, our wonderful volunteers, the busy people who happily take on work of the board, and all of our members who offer their skills and talents for others to learn from and enjoy. Umbrella is very much indebted to all of you. Thanks, especially, to our director Kate O'Hara, who in her first full year with Umbrella not only calmly and diligently steered the gallery through a pandemic but also brought us closer to our strategic vision, ensuring the organization continues to remain relevant in North Queensland, and beyond. Her expertise and passion for the Arts and those who make art has made all the difference this year.

The word privilege is deservedly getting a good workout right now but it has, indeed, been my privilege to have served this wonderful organisation as Chairperson for the past six years. During that time, I have been well supported by members of the board, old and new, and by directors, past and present. Each and every one of you has added to the sum of my knowledge and experience and I am so grateful for that.

Thank you all for allowing me the space to grow and improve my understanding of the Arts and of those artists who work in our city and region. I have no doubt the strong foundation set by our original artists / members and built upon by successive generations will see Umbrella continue to provide the practical support required so that the work of North Queensland artists is seen far and wide. To that end, I would encourage every member to think about how they can become actively involved, whether as a board member, volunteer, exhibitor or workshop provider. Umbrella will be the richer for it. Thank you, everyone - it's been a pleasure.

**Ann Roebuck**  
Chairperson

# DIRECTOR'S REPORT



*“Umbrella gives much more to the arts community than just being a venue for exhibitions.”*  
– audience feedback

Starting as the Director in late January, the year ahead was very clearly mapped out for me. We opened our first round of exhibitions to great attendance and our workshop program in the Makerspace was ramping up for the year. We were about to begin two significant new artist development programs in *Transitions* and *Deadly Developments* when the seriousness of the COVID-19 global pandemic became rapidly apparent. The national lockdown saw us close our doors temporarily from March 21st.

Our team was quick to act. We got to work mitigating financial losses due to impending revenue downturn. This was important, as in 2019 we had absorbed a significant deficit due to the unexpected relocation motivated by the monsoon disaster. We also prioritised supporting our audiences and our immediate arts communities. We deployed an artist and community impact survey. The results of the survey showed that artists were suffering significant financial losses due to cancelled exhibitions and gigs. It also showed that the community missed the resultant well-being that our arts programs provide. Our initial response to this was increased contact with the community through more regular e-newsletters and social media posts. We shared resources and support, made more artworks available online for purchase and created 360° views of our exhibitions.

We also rapidly developed a suite of digital public programs for audiences and provided opportunities for artists. Our offerings (detailed in the following pages) were well received with high participation figures. We were very pleased to provide activities for all our key demographics. Families were able to download a digital colouring book with artwork created by 10 emerging North Queensland artists. This was complemented by three fun, self-directed kids' art activities delivered by video using materials that could be found around the home. Our *Creative Industries* webinars, delivered by experts in the field, focused on community well-being, arts economy analysis, grant writing and collaborative models. Under our *Creative Sparks* initiative we commissioned five artists to create digital innovations in their practice with audiences enjoying experimental new works. Our *At Home Artist in Residence* program supported three established artists to push boundaries in their practice whilst inviting people into their studios via digital artist talks and tours. We achieved 9,119 total online attendance / participations in 2020 for our new COVID-19 digital pivot programs.

When the lockdown finished, we reopened our shop. As restrictions gradually lifted we reopened the gallery and Makerspace too. Our new exhibitions which opened at the end of June saw a 49% increase on our February visitation, showing our audience's hunger for physical art and cultural experiences. We also created a new exhibition space in our two-chambered vault. In the second half of the year, our Vault space housed experimental projects commissioned through *Creative Sparks* and an exhibition from our PressNorth-partnered Makerspace artist residency program.

This period also saw continued support of NQ First Nations artists, largely through *Legacy: Reflections on Maboo*, our support of Gail Maboo's first major curatorial role and the new onsite First Nations exhibition space program. In 2020, First Nations artists represented 26% of artists showcased in our exhibitions (70 of 270). We also renewed our relationship with Urban Arts Projects which will see Gail as an artist in residence in 2021.



Despite the local market downturn in art sales, we also recommenced direct marketing of both Indigenous and non-Indigenous work to public and private collections, resulting in excellent sales to the national collecting institute Artbank.

The arts financial stimulus packages from state and federal governments provided our management team with the opportunity to design a number of strategic growth projects that will service more of our stakeholders and provide greater business agility into the future. At the time of writing, we have been successful in receiving the following funding:

- \$249,933 to grow *Pop Up North Queensland* (PUNQ) to a national festival level in 2021. Funded through Space & Places, Arts QLD.
- \$30,000 to update our digital infrastructure including new digital point-of-sale and customer relationship management systems, a much needed new website and a new audio-visual studio. Funded through Sustain, Arts QLD.
- \$257,000 for our two-year *Makerspace Business Innovation Project* creating greater employment for artists and artworkers. Funded through Rise - Office for the Arts, Department of Infrastructure, Transport, Regional Development and Communications.
- \$150,000 for *Japurra Ngapa-jirra / Wadda Mooli: Connecting the North*, a three-year First Nations artist and artworker residency exchange project with our Arnhemland partner organisation Maningrida Arts and Culture. Funded through RAF Renewal, Regional Arts Fund.

Despite being an incredibly challenging year, 2020 was a year of growth for Umbrella. We consolidated our strategic plan, built our digital capacity and secured the resources to achieve our goals into the future.

This was made possible through our amazing people. A big thank you to our hardworking and innovative core team Alan, Daniel and Bronte and our amazing business administration trainees Emily and Amanda. Our volunteer crew of over 30 strong were invaluable in running our boutique shop and helping install our exhibitions. Thank you!

Our volunteer Makerspace Coordinators Lyn Scott-Cumming and Margaret Robertson showed incredible aplomb in supporting our access members and creative workshops in a year where 'hands-on' group activities were a true challenge to deliver. Thank you!

The artists we worked with this year were so gracious and accommodating of changes to schedules and methods of delivery. Our audiences truly reaped the reward of your labour and innovation. Thank you!

Our board members have been an incredible support to me in my first year. Their skills, experience and critical thinking have seen us thrive in this very strange time. They are a testament to the passion of our communities, organisations and its supporters. A very big thank you to our Chairperson, Ann Roebuck, who we will be sad to farewell in 2021.

Finally, a big thanks to our partners and funders. Rallying together has made us stronger and generated important strategies for our continued sustainability into the future.

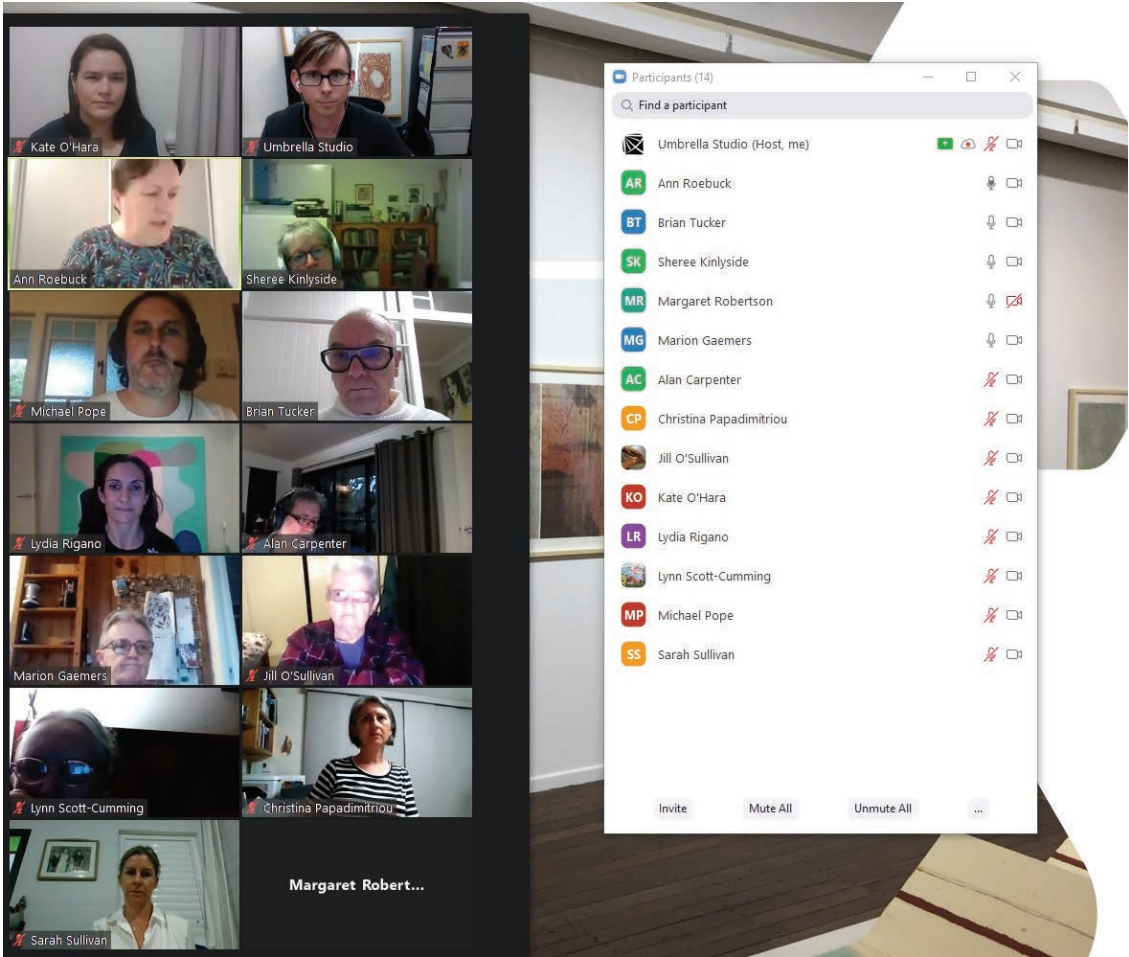
We are set for an industrious and rewarding 2021.

**Kate O'Hara**  
Director

# GOVERNANCE

Umbrella continued its history of strong governance with continuous improvement. Through the year we held six board meetings and an online version of our AGM. We welcomed new Vice-Chair Alan Carpenter, who's career in recent years has been centred within the resources and tertiary education sectors. He has led complex projects transforming corporate vision to reality – negotiating the difficult terrain between idea and execution. Alan is a freelance strategist and Treasurer for the Townsville Multicultural Support Group, and is nurturing a late career as a 3D artist practitioner.

During the COVID-19 lockdown and aftermath, we were steadily supported by the board and the Finance, Audit & Risk Committee. With their guidance, we managed the risk and financial implications of the COVID-19 pandemic, and achieved great outcomes.



**Image:** Umbrella's Annual General Meeting went COVID-safe, responsive and digital in 2020.

board member	meetings attended	meetings eligible to attend
Ann Roebuck	6	6
Alan Carpenter	6	6
Brian Tucker	5	6
Michael Pope	5	6
Sheree Kinlyside	6	6
Stephen Naylor	6	6
Sarah Sullivan	3	6
Nareeta Davis	0	1
Lydia Rigano	2	4



# COVID-19 RESPONSE

In early March we installed our second cycle of exhibitions for the year. Unfortunately, due to rapid implementation of COVID-19 restrictions we cancelled the opening event and shut our doors temporarily on 21 March. In light of the COVID-19 pandemic our team immediately identified two important priorities for Umbrella: to seek financial security due to impending revenue loss for 2020 and to support the community through connection and income generation despite the lockdown.

In April we deployed an Umbrella COVID-19 NQ Artist Impact Survey. Two main conclusions drawn from this were that artists were suffering significant financial losses and were missing the community and resulting well-being that arts programs provide. In response to this Umbrella increased contact with the community with more regular e-news and social media posts sharing resources and support. We made more artworks available online for purchase, 360° views of our exhibitions and digital public programs.

We also sought additional funding to employ artists in the following programs:

1. Creative Kids – online artist-led experiences targeted at the 3-11+ year old demographic.
2. Creative Sparks – artist-led experiences that excite and innovate.
3. Creative Industries – delivered by Umbrella staff, artists, academics and industry professionals, the program focuses on art development, artist tool-kit expansion and critical discussions.

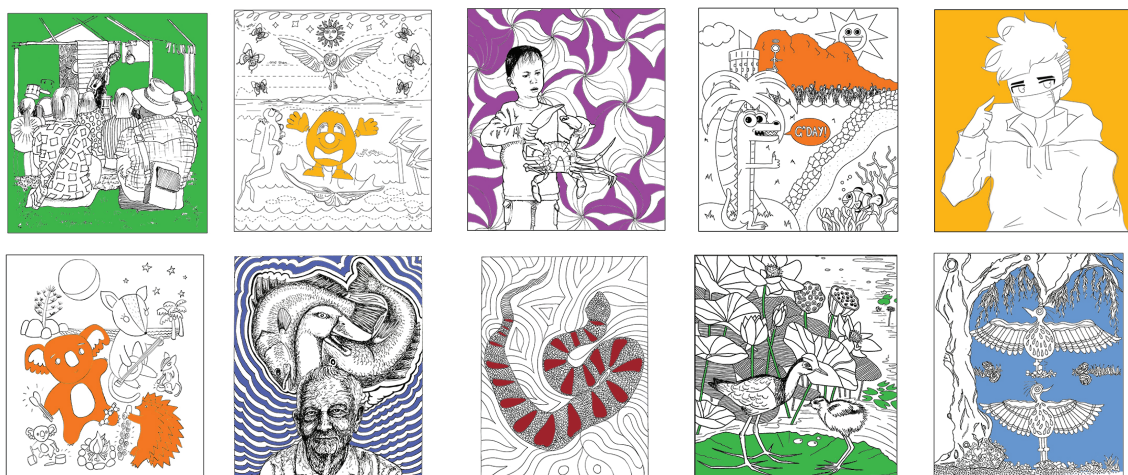
These diverse, digital, COVID-responsive programs were later repurposed for in-person as well, meeting the needs of our stakeholders in a number of ways.

## colouring nq.

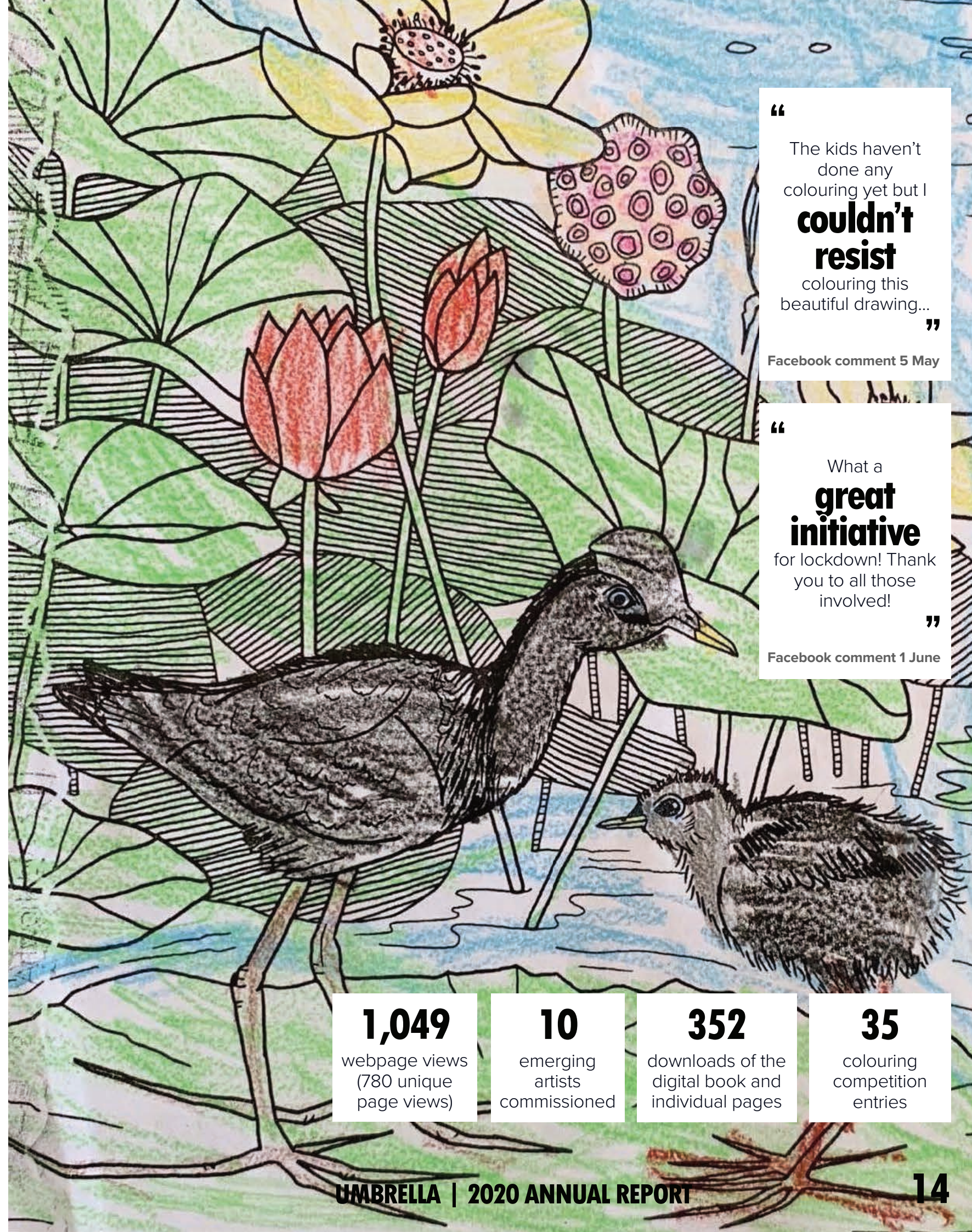
Umbrella instigated *Colouring NQ* in early 2020 in response to the COVID-19 restrictions around delivering physical arts programs. The downloadable digital colouring book engaged children aged 3-11+ years (and the young-at-heart) with a visual arts project that could be completed in their own homes. Developed in partnership with the Regional Arts Services Network (RASN) North Queensland, Umbrella commissioned 10 emerging North Queensland artists to create one artwork each about the region. RASN NQ supported the project with funds and by distributing the call-out for artists and the digital book itself.

The final product, *Colouring NQ*, features artwork by artists David Sewell, Katya Venter, Peter Minon, Benny Mac, Jasper Reading, Karen Williams, Stephen Coutts, Jack Macale, Erin Ricardo and Zuni Drake. Their artworks (below, left to right top then bottom, respectively) presented a range of styles and a variety of themes. The pages can be downloaded individually or as a book here: [www.umbrella.org.au/colouringnq/](http://www.umbrella.org.au/colouringnq/)

Through *Colouring NQ*, Umbrella continued to engage with and broaden its audience, providing creative activities despite social restrictions. Umbrella has received positive feedback on this initiative from audiences. The book has been used in education programs across the state including the curriculum of South Townsville State School.



**Image above:** The ten artist's artworks for *Colouring NQ* with coloured flourishes, as detailed above.  
**Image right:** Erin Ricardo's colouring page (detail of artwork *Comb-crested Jacanas*, 2020, Pen on paper, 23.5 x 21cm), coloured by local seven-year old Eli Page.



“  
The kids haven't  
done any  
colouring yet but I  
**couldn't  
resist**  
colouring this  
beautiful drawing...  
”

Facebook comment 5 May

“  
What a  
**great  
initiative**  
for lockdown! Thank  
you to all those  
involved!  
”

Facebook comment 1 June

**1,049**

webpage views  
(780 unique  
page views)

**10**

emerging  
artists  
commissioned

**352**

downloads of the  
digital book and  
individual pages

**35**

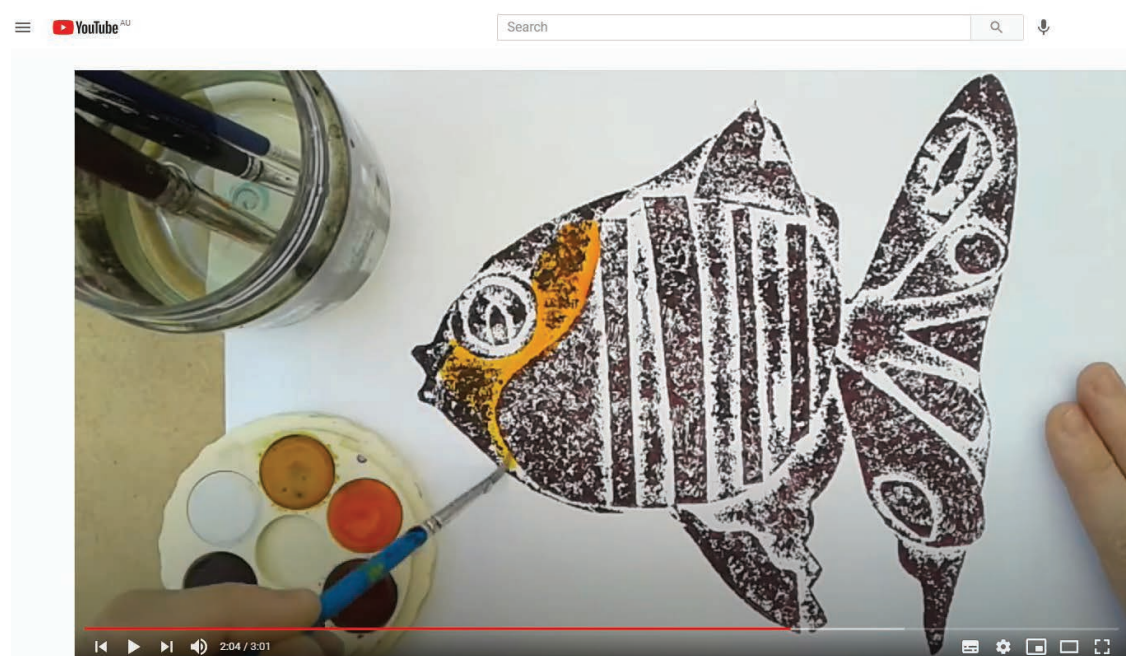
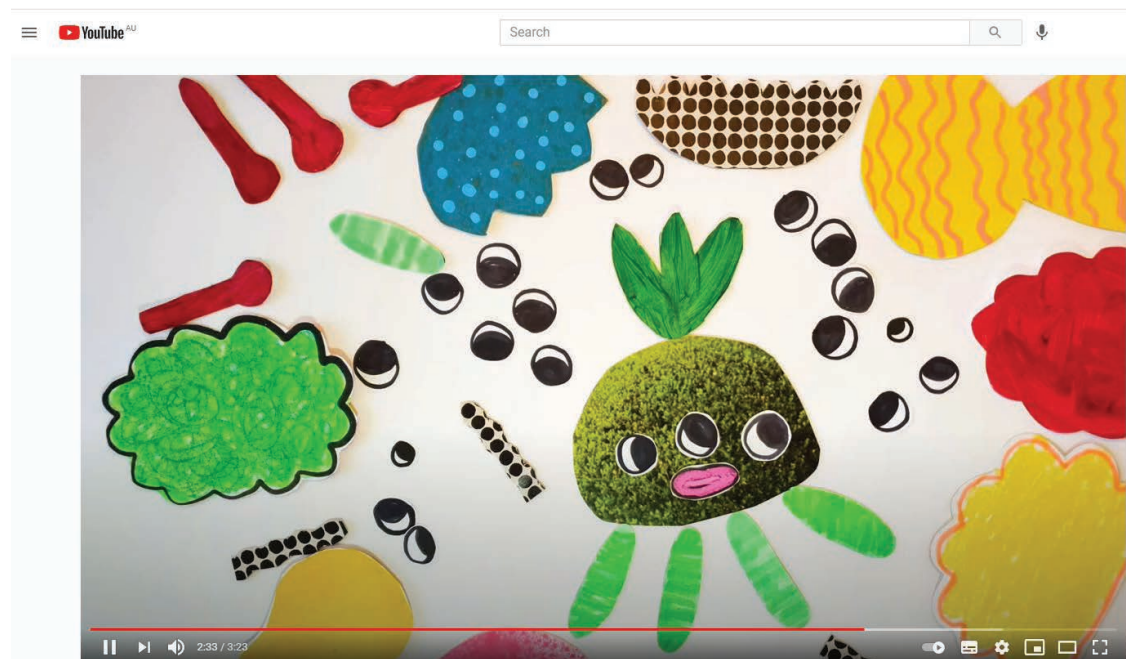
colouring  
competition  
entries



# creative kids.

Umbrella believes in the importance of fostering creativity and artistic talent at a young age and developing this into and throughout adulthood. *Creative Kids* is Umbrella's program for children aged 3 to 11 years old. We encourage children to let their imaginations run wild and to experiment with a range of materials and techniques. Our workshops are facilitated by trained local artists with diverse backgrounds and areas of expertise – from painters and illustrators to ceramicists and moving image artists. We present paid and free workshops, and self-guided activities produced by Umbrella or external touring organisations including the Queensland Art Gallery | Gallery of Modern Art (QAGOMA).

In response to the pandemic, Umbrella supported three artists to adapt their skills to create digital kids' programs. The programs fostered creative play and thinking for kids and youth aged 3 – 15 years. The series creatively educated children about local history, the environment, Eddie Mabo, rare and wild birds, sea creatures and coral. The programs were also adapted for physical, self-guided activities in Umbrella's gallery spaces after the lockdown.



**Images above:** Youtube snips from Umbrella's digital *Creative Kids* programs, Karen Williams' *Planimals* (top) and Erin Ricardo's *Print Experiments* (bottom).

**Image right:** Participants in Umbrella's self-guided, COVID-safe kids' activities *Rare and Wild* by Karen Williams with their creations.



**2,323**

online Creative Kids programs views

**57**

onsite Creative Kids program participants

“  
**lovely activity**  
and age appropriate.”

Visitor comment September

“  
Thank you for having somewhere  
**young artists**  
can come to visit and get inspired.”

Visitor comment December

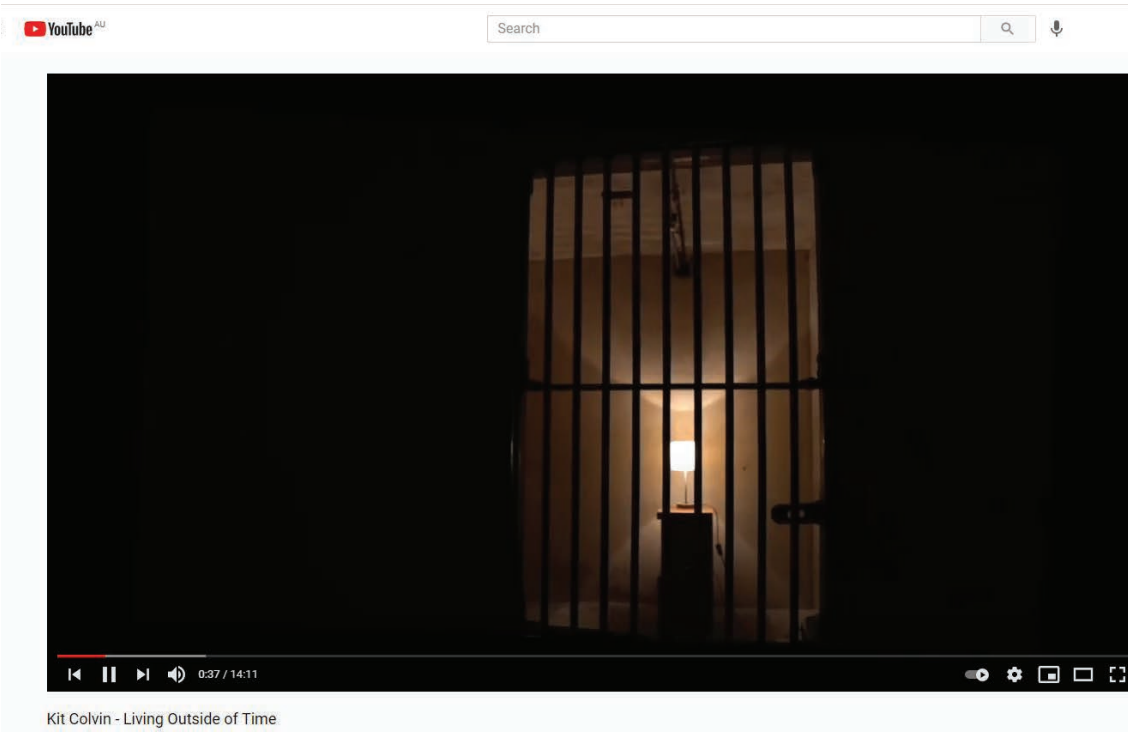
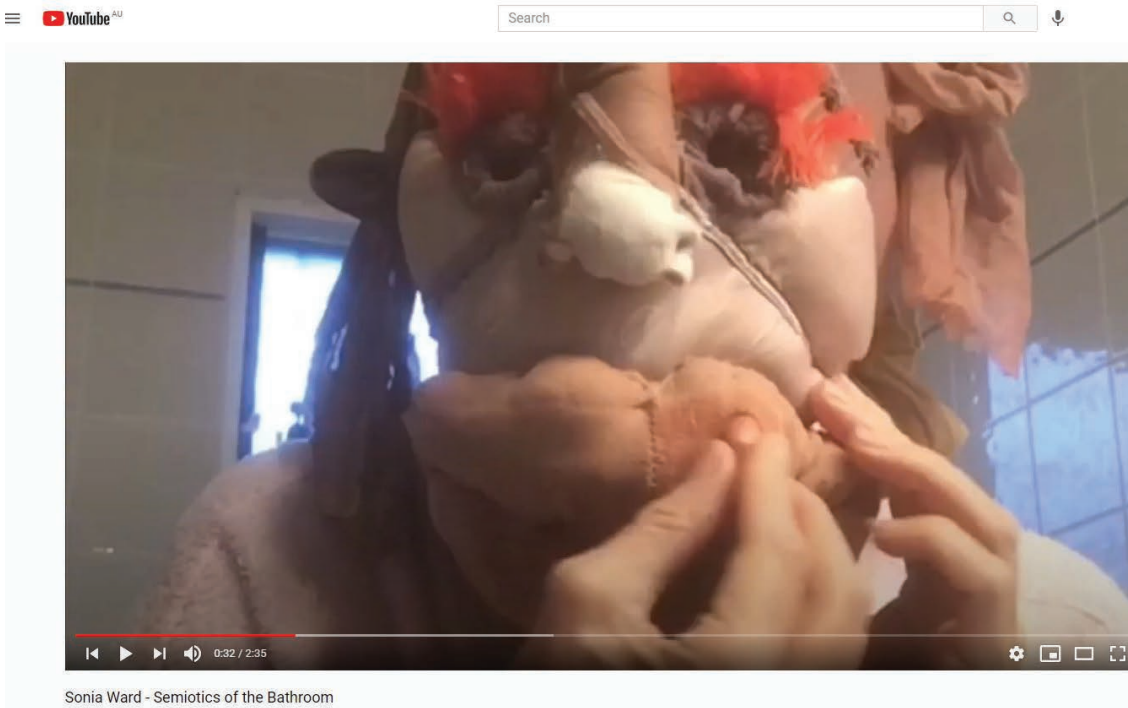
“  
I think I had  
**more fun**  
than the kids did!”

Visitor comment July



# creative sparks.

Umbrella commissioned six artists to innovate their practice for *Creative Sparks* programs. The artists created new works with digital components. Innovations included moving image production, drone filming, sound installation, interactive design and live-streaming a mural painting. All six artists said participating in the program provided them with professional development. The programs also introduced our audiences to new artforms and ideas in arts practice, and we received widespread coverage – see more in our *Marketing and Communications* section.



**Images above:** Youtube snips from Umbrella’s digital *Creative Sparks* programs, Sonia Ward’s *Semiotics of the Bathroom* (top) and Kit Colvin’s *Living Outside of Time* (bottom).

**Image right:** An Instagram snip of Umbrella’s live stream with artist Lynn Scott-Cumming, discussing her *Creative Sparks* program *Drone Dreams*.

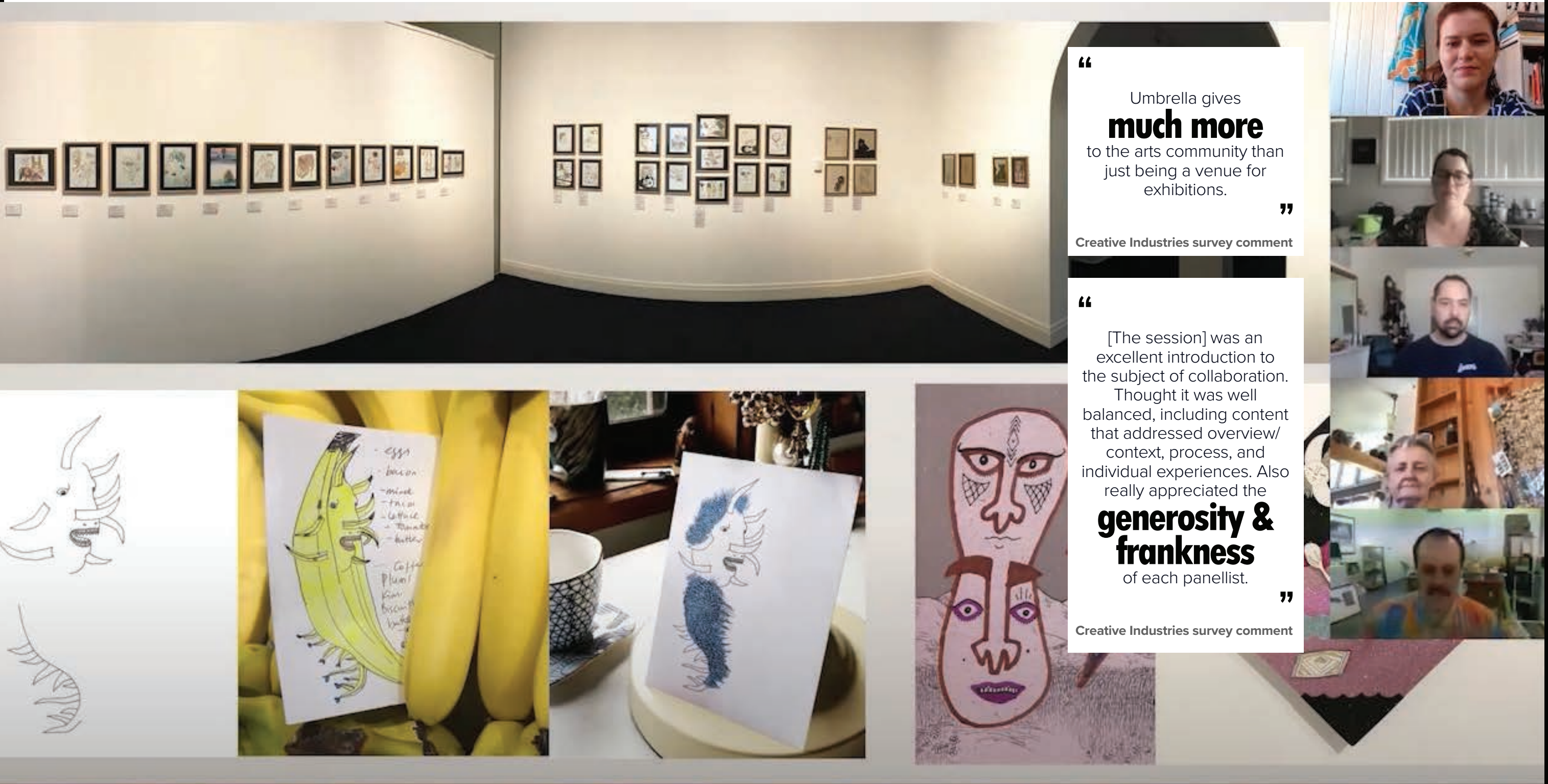




# creative industries.

Umbrella's *Creative Industries* webinars explored community well-being, the arts economy in the context of the pandemic, grant-writing and artistic collaboration. Artists, through the presentations and the Q&A sessions, were able to engage directly with sector professionals to grow their practical knowledge of the industry, whilst also being able to participate in important critical dialogue about the state of play in the arts.

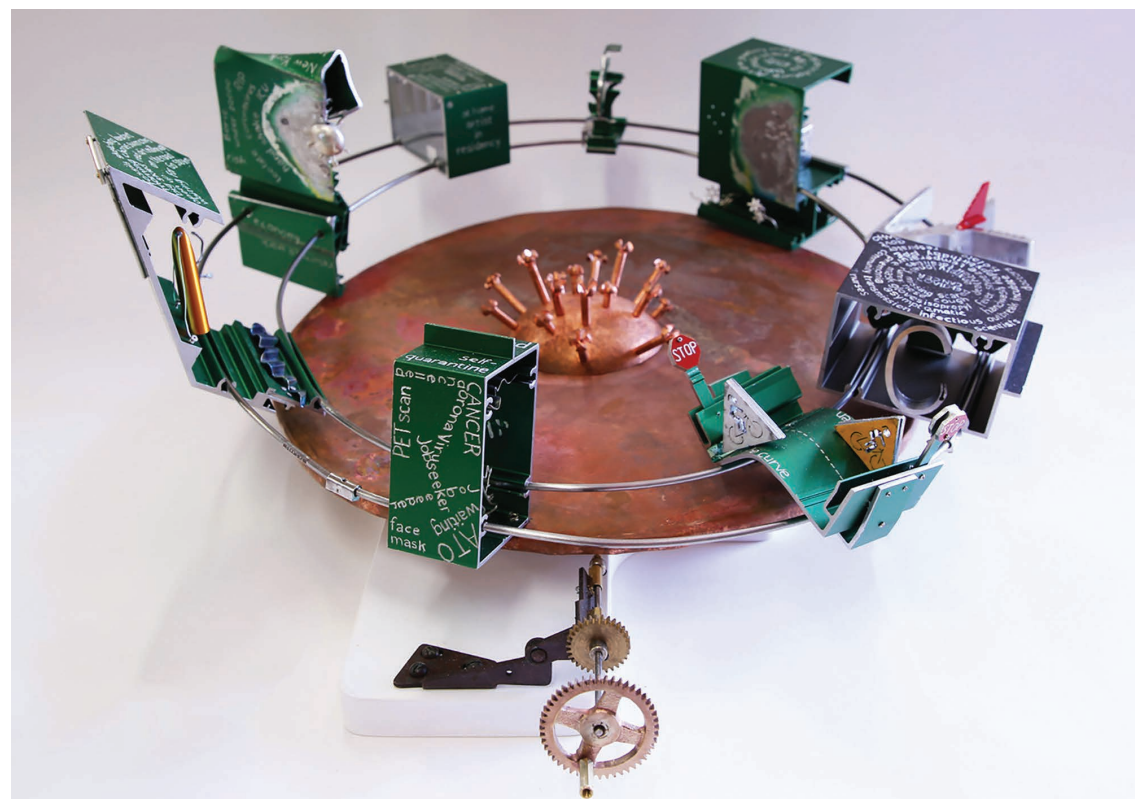
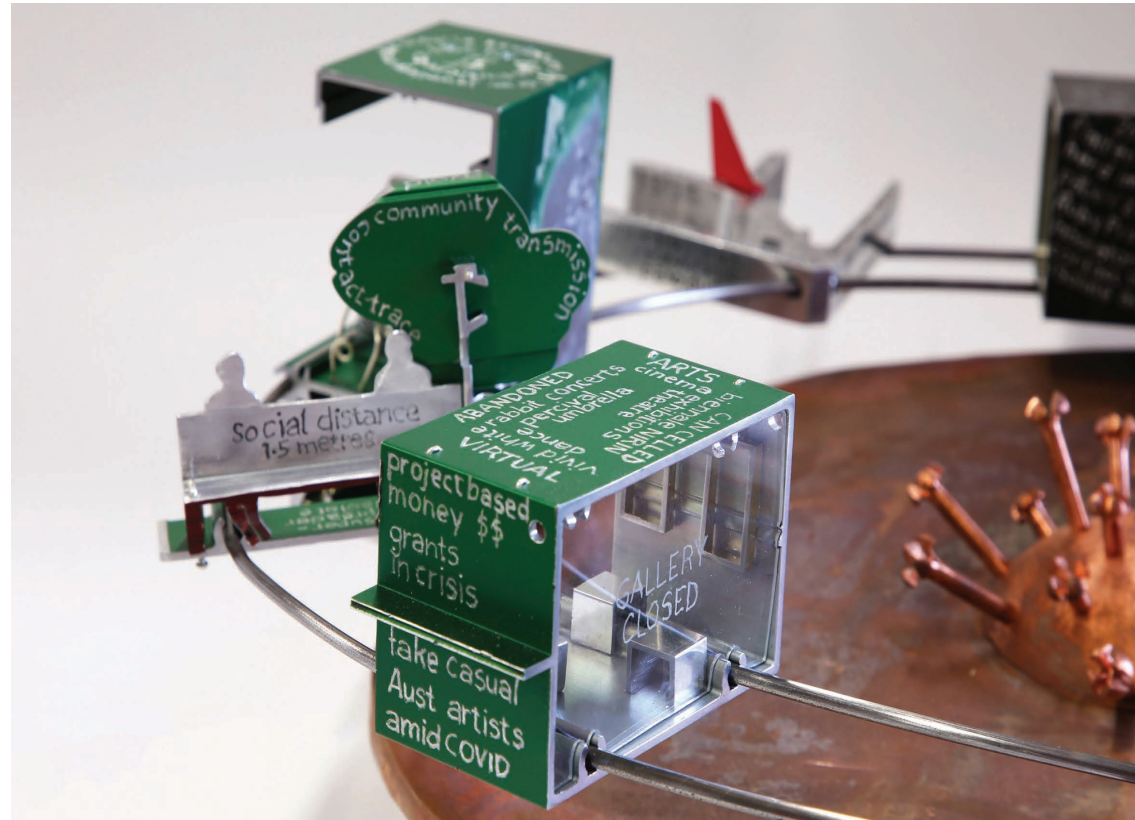
**Image below:** *Creative Industries Session #4: Collaboration* zoom, featuring (top to bottom) Kate O'Hara, Karri McPherson, Joeli Eastell, Marion Gaemers and Danish Quapoor. The slideshow features artwork collaborations by Danish Quapoor and collaborators.





# at home artist in residence.

Umbrella partnered with the Regional Arts Services Network North Queensland (RASN NQ) to produce our At Home Artist In Residency (AHAIR) program. Through an open call, our exhibition panel selected three artists who had been hit the hardest by the COVID-19 lockdown and whose ongoing studio practice would benefit most.



**Images above:** Alison McDonald, *Waiting for go*, 2020, Reused anodised aluminium etched, copper, sterling silver, titanium, stainless steel, brass and wood, 20 x 47 x 46cm.

**Image right:** Alison McDonald in her home studio during her residency in June.



“ I wasn't in a great space prior to the residency program, because of COVID-19 and 3 or 4 of my art projects being cancelled, and because my husband was diagnosed with an aggressive form of cancer. I didn't know what to do with myself but

**this project gave me focus.**

The money was also a great help as I didn't have to worry about income or money to sustain the project.

”

**Alison McDonald**, AHAIR participant, September

“

I am very grateful to Umbrella and RASN North Queensland for providing me with this opportunity to create a series of experimental works. The knowledge gained during the creation of these works will

**enable future works** of increased complexity.

”

**Jenny Mulcahy**, AHAIR participant, June



# ANNUAL SURVEY FEEDBACK

“

Your staff are always very

**welcoming**

and I feel part of the arts culture in Townsville because of that.

”

Annual Survey visitor comment

“

I want to support Umbrella as a community organisation... the work you do overall is

**very important**

in the world, and often arts organisations are overlooked...

”

Annual Survey visitor comment

**97 percent**

rate the overall quality of our work

**excellent** or **good**

(65% excellent, 32% good / 3% average / 0% poor or very poor)

**99 percent**

of respondents think we

**achieved our mission in 2020**

(1% disagree)

**92 percent**

rate the quality of Umbrella's exhibitions

**excellent** or **good**

(63% excellent, 29% good / 8% average / 0% poor or very poor)

## umbrella members want to:

Support the organisation: 96%  
Be a part of the arts community: 89%  
Be in a professional arts org: 69%  
Exhibit their work: 63%  
Get discounts: 30%  
Get the posted newsletter: 21%  
Promote their work: 26%  
Other: 1%

**89 percent**

rated the quality of Umbrella's workshop facilitator

**excellent** or **good**

(72% excellent, 17% good / 11% average, poor or very poor)

**89 percent**

of gallery visitors are

**return visitors**

having been to Umbrella before (11% first time)

Image: Audience members engaging with Neil Binnie during his artist floortalk for his exhibition *Urban Construct*, July.



# GALLERY EXHIBITIONS



**19,821**  
gallery exhibition  
visits

**5,131**  
unique gallery  
visitors

**235**  
days open to  
the public \*\*

**23**  
exhibitions in our  
gallery spaces

Image: Exhibition roomview of *The Future: Umbrella Members' Exhibition & Bamford Medical Art Prize*, December.

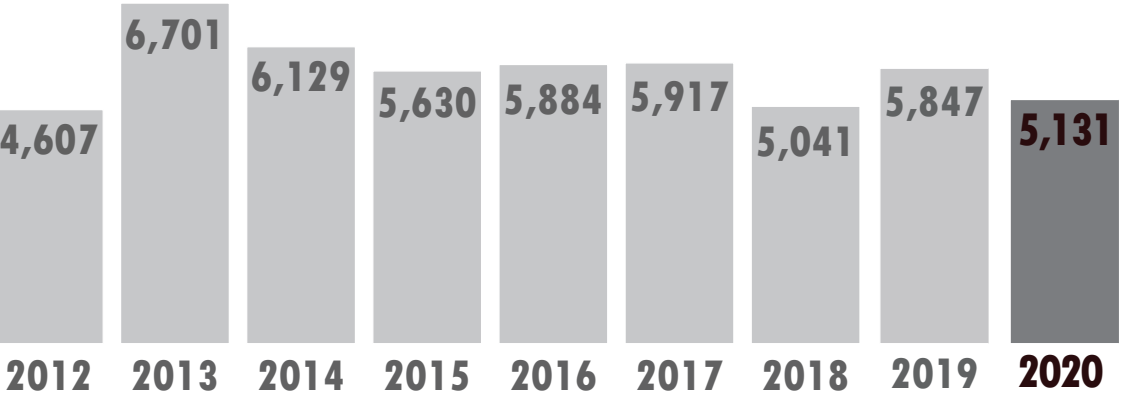
Some of the many exhibition highlights for 2020 included our major exhibition *Legacy: Reflections on Mabo* continuing to tour, and our 10th iteration of *Compact Prints International Print Exhibition & Exchange* (an Umbrella-produced exhibition with national and international artists exhibiting, exchanging prints and raising funds through an auction). The theme of Umbrella's *Members' Exhibition & Bamford Medical Prize*, 'The Future' was timely and delivered creative food-for-thought for our members, resulting in a beautiful exhibition. Other highlights included a solo exhibition by Brisbane artist Nick Drake and our first presentation of the Print Council of Australia's national *Print Commission*. Audiences particularly responded to the environmental concerns exhibited by local artists Jenny Mulcahy, Lynnette Griffiths and Marion Gaemers.

exhibitions	visits	dates	days
Nick Drake - <i>overThink</i>	719	31 January - 15 March 2020	45
Emily Donaldson - <i>Pandanus in the Desert</i>	719		
Group Exhibition - <i>Brumbies</i>	168	20 March - 28 June 2020*	12
Jac Hawthorn – <i>Translation</i>	168		
Peter Minon – <i>Searching for Nuance</i>	168		
Group Exhibition – <i>North QLD First Nations Artists</i>	168	27 June - 9 August 2020	44
<i>Neil Binnie – Urban Construct</i>	1,017		
Stephen Coutts - <i>Pareidolia and the Subconscious</i>	1,017		
Katya Venter - <i>Insiders</i>	1,017		
Nigel Matejcic - <i>Hidden Marks</i>	1,017		
First Nations Artists Group Exhibition - <i>Always Was, Always Will Be</i>	1,017	14 August - 27 September 2020	39
Tony Lamont – <i>Our Internal Shadows</i>	1,035		
Jenny Mulcahy – <i>Liminal Space</i>	1,035		
Sonia Ward - <i>Semiotics of the Bathroom</i>	1,035		
Susan Peters Nampitjin – <i>Ngumban</i>	1,035		
Marion Gaemers & Lynette Griffiths – <i>Final Curtain</i>	1,180	2 October - 15 November 2020	45
<i>Compact Prints International Print Exhibition and Exchange</i>	1,180		
Gerald Soworka - <i>Drawn to Pressure</i>	1,180		
Jack Macale – <i>Ngaraarrdgyie Mohyi Biridu Nigyie Bunuba Grama</i>	1,180		
Print Council of Australia - <i>Print Commission 2020</i>	1,180		
<i>The Future: Umbrella Members’ Exhibition &amp; Bamford Medical Art Prize</i>	862	20 November - 16 December 2020	27
Kit Colvin - <i>Living Outside of Time</i>	862		
Students from Kirwan State High School, St Margaret Mary’s College and St Patrick’s College Townsville - <i>Young Indigenous Printmakers (YIPs)</i>	862		
23 exhibitions	19,821	212 days **	

\* The government-imposed COVID-19 restrictions meant that the gallery was closed for many days.  
\*\* *Exhibition* days open to the public do not include all days open for our shop & other programs.

Shuffling our exhibition dates saw only minor changes to our exhibition schedule. Despite the upheaval, Umbrella continued exhibiting innovative, experimental work. Upon reopening, we saw increased visitation immediately as visitors were keen to get back into the world to experience art.

## unique gallery visitors by year







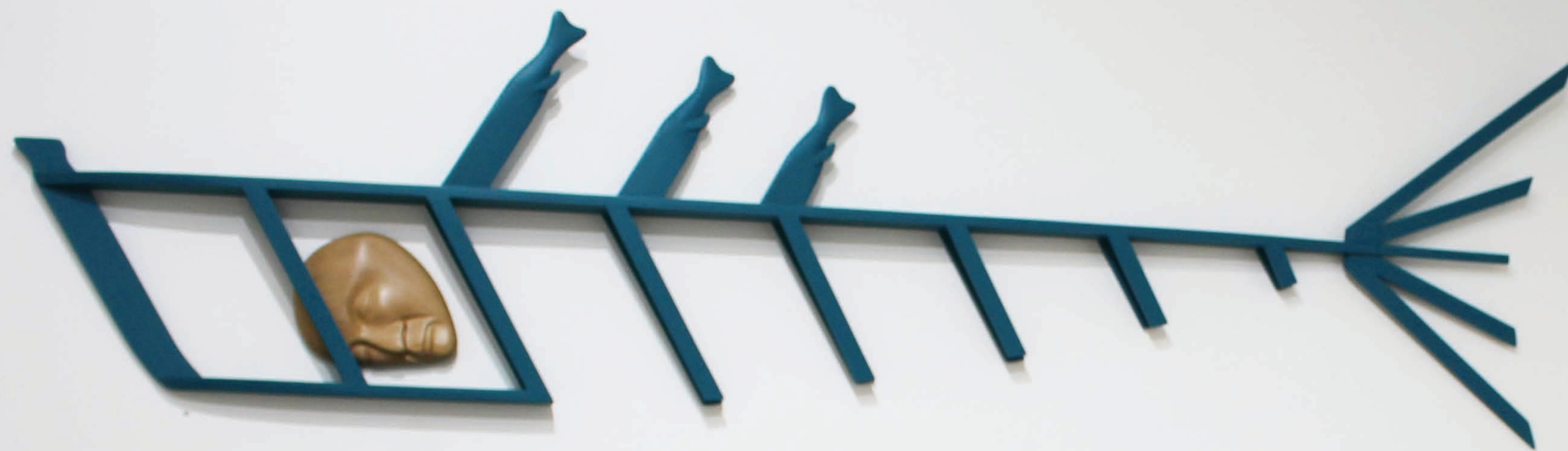
**Image above:** visitors engaging with *Compact Prints*, October.

**Image right:** Robert Crispe, Michael Smith and Jack Ziesing, *Brumbies, Burrow* (film still detail), 2018-20, digital film and sound from the Brumbies exhibition, March.

**Image below:** Exhibition room view of *The Future: Umbrella Members' Exhibition and Bamford Medical Art Prize*, December.







“

How nice!  
It's just like seeing  
the show in the flesh.

**I spent a good  
amount of time in  
the 360 view**

looking at all the works  
imagining that I was actually there.

”

Visitor comment (responding to digital  
exhibition), March

“

Beautiful exhibitions! The

**subtleties  
are lovely**

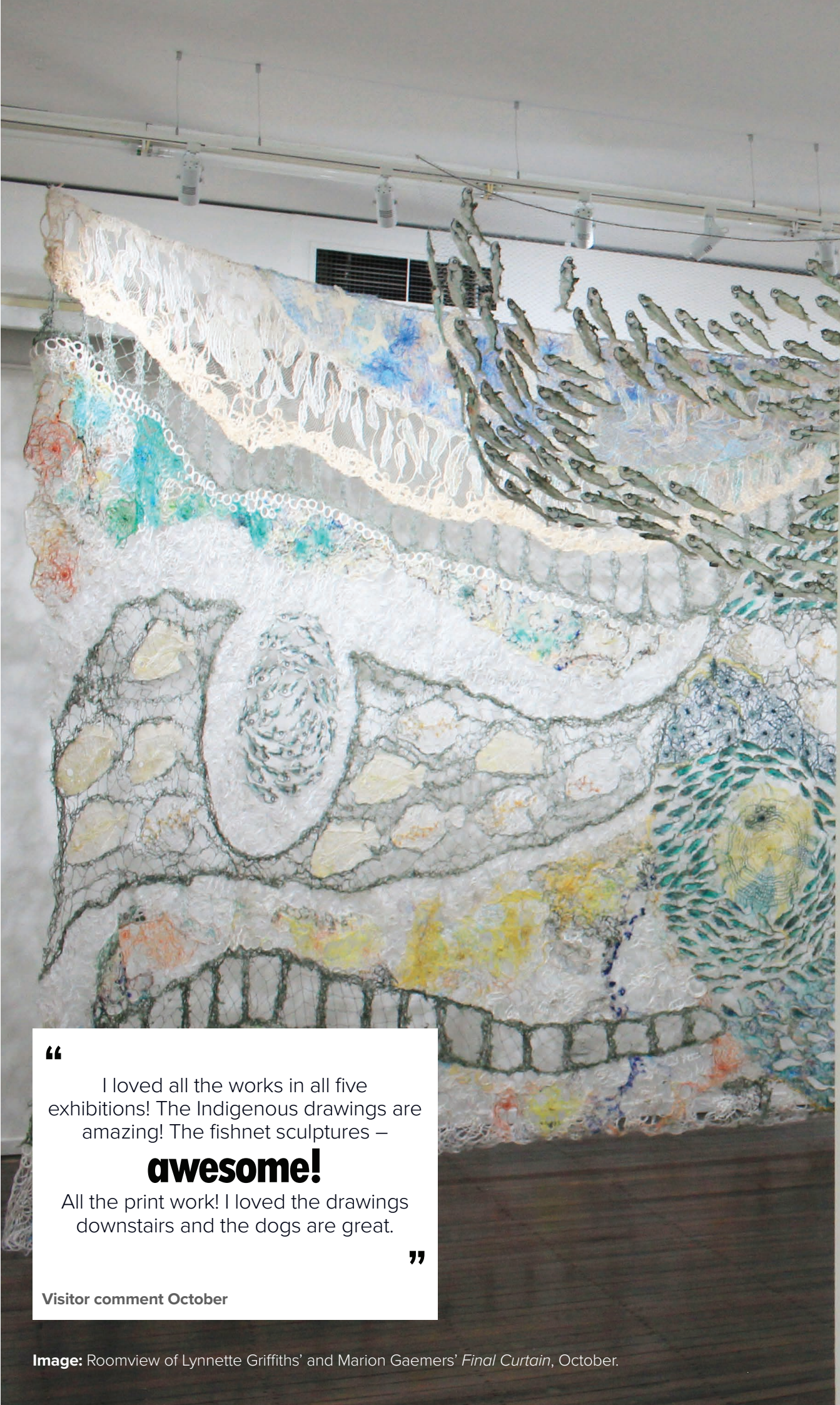
and all the exhibitions work  
together so nicely and  
cohesively.

”

Visitor comment June

Image: Roomview of Stephen Coutts' *Pareidolia and the Subconscious*, June.





“

I loved all the works in all five exhibitions! The Indigenous drawings are amazing! The fishnet sculptures –

**awesome!**

All the print work! I loved the drawings downstairs and the dogs are great.

”

Visitor comment October

Image: Roomview of Lynnette Griffiths' and Marion Gaemers' *Final Curtain*, October.



“

Absolutely LOVED this exhibition *Final Curtain*, and might come back again to have another look. It is

**so good for the soul!**

Brought a big smile on my face.

”

Visitor comment October



“

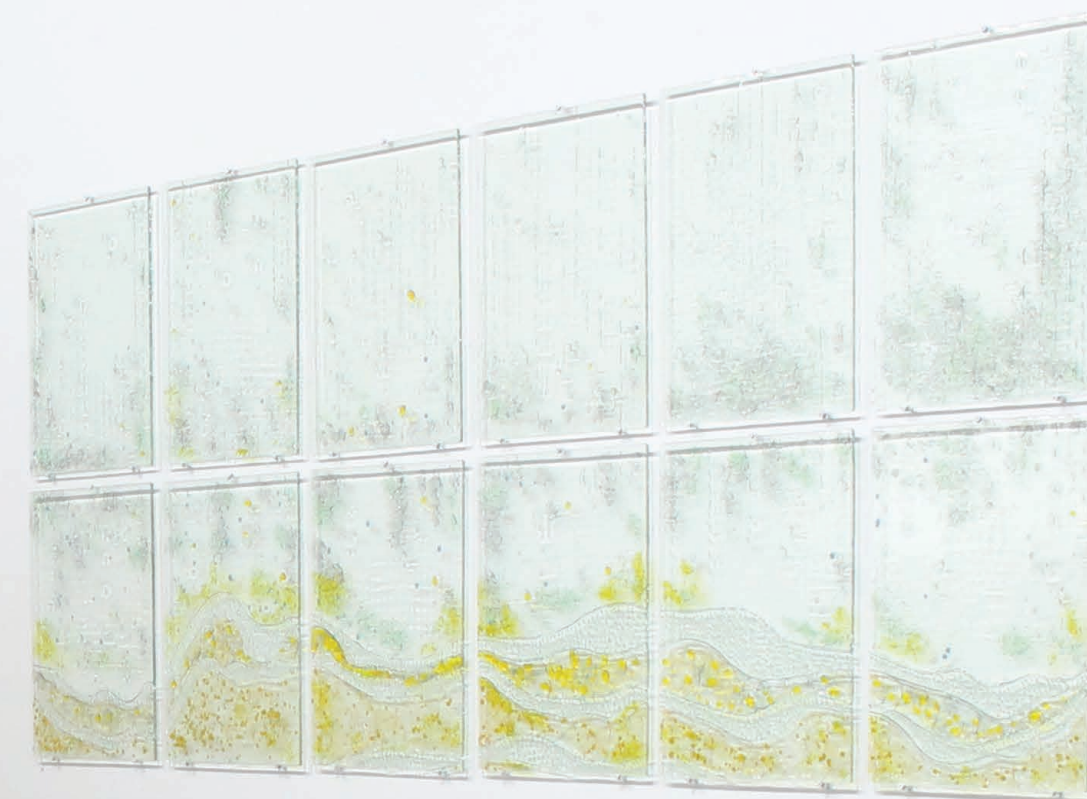
The last few exhibitions have subject matters about saving the planet from ecological disasters. They are both

**wonderfully pertinent**

at this time.

”

Annual Survey visitor comment



“

I find the exhibitions

**enhance my  
understanding &  
experience of art**

in its broader sense. I like to be challenged to appreciate paintings such as those of Neil Binnie and also to indulge in appreciating the work of artists such as Jo Lankester.

”

Annual Survey visitor comment



# FIRST NATIONS ART



“

I have opportunities due to Umbrella's support. Being able to share **stories, culture & lore** is deeply rewarding.

”

**Susan Peters Nampitjin.** (Umbrella brokered a sale of works from Susan's 2020 exhibition *Ngumban* to the renowned Australian collecting institution *Artbank*).

“

I love that Umbrella is including more First Nations work and I also love the fact the organisation is prepared

**to speak out**

on behalf of issues that affect us all.

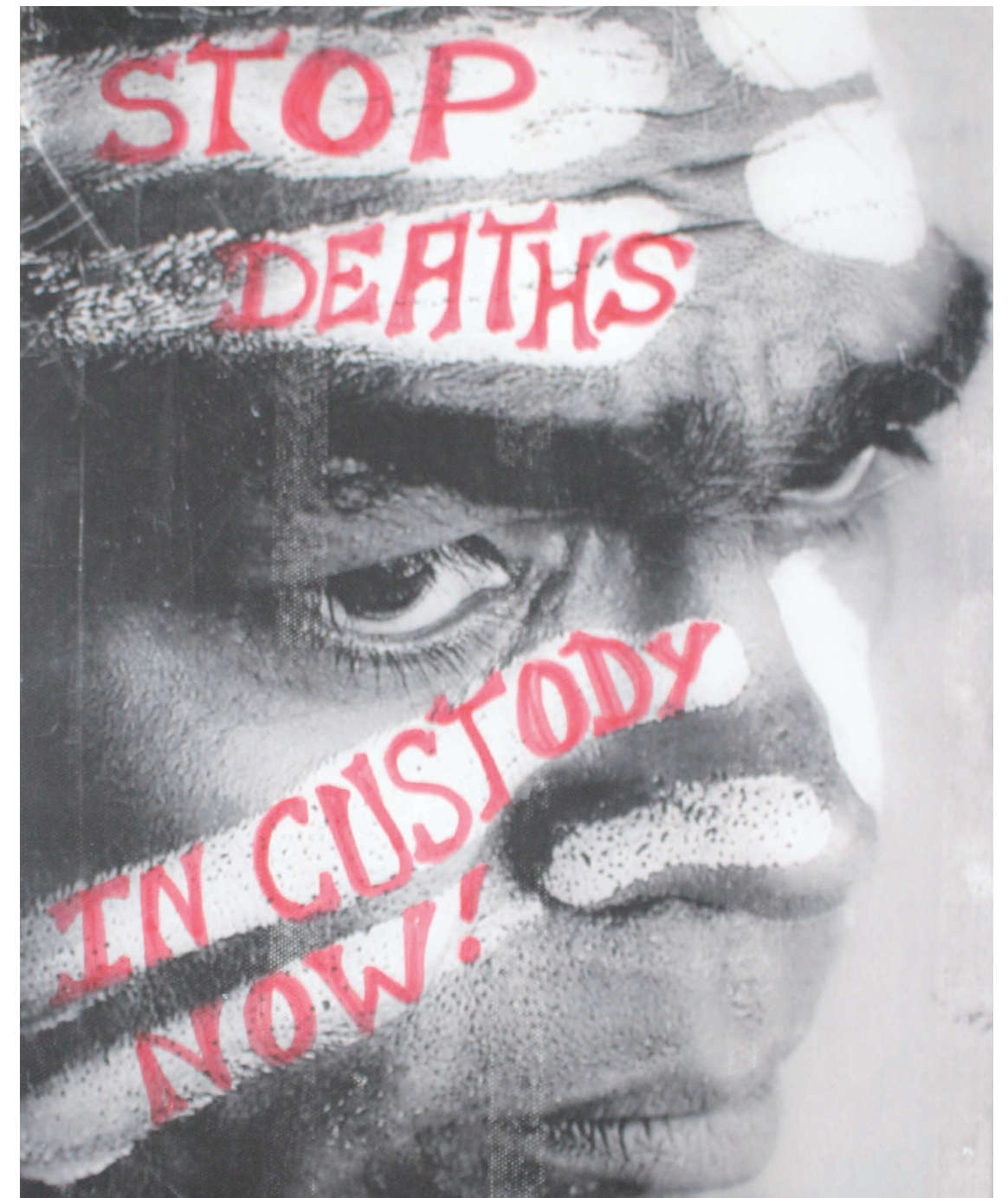
”

Annual Survey visitor comment

Throughout 2020, we took great pride in increasing our platform, presentation, and support of First Nations peoples' art and culture. This period saw an dramatic increase in our support through our new onsite First Nations exhibition space program. First Nations artists represented 26% of artists showcased in our exhibitions (70 of 270), up from 9% in 2019.

Young Indigenous Printmakers (YIPs) is a collaborative outreach project run in partnership between Umbrella and Townsville City Galleries. YIPs is a free education program that targets senior Indigenous high school students. Students learn and experience lino printing, carving and editioning, and gain exhibition experience. The program seeks to engage, foster and promote artistic development.

Although COVID-19 impacted the program this year we were able to resume our workshops in September with three secondary schools participating in the program and an exhibition in our main space in December.



**Image left:** Students from Kirwan State High School with their works from the *Young Indigenous Printmakers* (YIPs) program in March. The students were mentored by printmaker Margaret Robertson and Indigenous artist Martina Ah Sam. YIPs is a collaborative outreach project run in partnership between Umbrella Studio Contemporary Arts and Townsville City Galleries.

**Image above:** John Phillips' canvas (detail), exhibited in Umbrella's shop space throughout 2020.



# VISITOR COMMENTS



“  
Very  
**Australian.**  
”

January

“  
**gorgeous**  
work by  
Jack Macale.”

November

“**brilliant**  
(as ever)! ”

December

“  
**interesting &  
contemporary**

work by Nick Drake, & I love  
the movement & colour in  
Emily Donaldson's work.

”

January

“  
**stunning**  
space. The works  
are brilliant.

”

August

“  
Great work...  
**elegant**  
and  
**effective**  
analysis of space.

”

July



**Image:** Jack Macale (right) speaking with a visitor to his exhibition *Ngaraarrdgyie Mohyi Biridu Nigye* *Bunuba Grama*, October,



# TOURING & EXTERNAL EXHIBITIONS

In 2020, Umbrella again brought North Queensland artworks and exhibitions to Australian audiences. We have continued presenting bespoke exhibitions in Townsville with our community partners at The Grand Hotel, Hoi Polloi Café, Townsville Bulletin and Donna Bionda restaurant. Our major exhibition *Legacy: Reflections on Mabo* continued touring when possible, despite some detours and postponements due to COVID-19. Burrinja Cultural Centre in Victoria had generally stricter COVID-19 restrictions, so their gallery presented predominantly online programs and booked tours for the exhibition.

exhibitions	visitors	dates	days
<i>Legacy: Reflections on Mabo</i> at Maitland Regional Gallery	16,265	1 January – 26 Jan-uary 2020	26
Nigel Matejcic - <i>Abstract Expressions</i> at Hoi Polloi Café	550	1 January – 22 January 2020	22
Michelle McGuinn - <i>My Island Home</i> at Townsville Bulletin	550		
Dynamic Abstract Arts - <i>Creative Mind</i> at The Grand Hotel	550		
Haidi Beard - <i>Untitled</i> at Donna Bionda	264		
Michelle McGuinn - <i>My Island Home</i> at Donna Bionda	2,208	22 January - 23 July 2020	184
Haidi Beard - <i>Untitled</i> at The Grand Hotel	9,200		
Dynamic Abstract Arts - <i>Creative Mind</i> at Hoi Polloi	4,600	22 Janu-ary - 13 July 2020	174
Nigel Matejcic - <i>Abstract Expressions</i> at Townsville Bulletin	4,350		
<i>Legacy: Reflections on Mabo</i> at Hawkesbury Regional Gallery	1,276	7 Febuary - 22 March 2020	45
Lauren Carter - <i>Untitled</i> at Hoi Polloi Café	4,025	24 July - 31 December 2020	161
Sylvia Ditchburn - <i>Untitled</i> at The Grand Hotel	4,025		
Dynamic Abstract Arts - <i>Creative Mind</i> at Donna Bionde	1,932		
Haidi Beard - <i>Untitled</i> at Townsville Bulletin	3,850	31 July – 31 December 2020	154
<i>Legacy: Reflections on Mabo</i> at Burrinja Cultural Centre	500	29 October - 31 December 2020	64
13 external exhibitions	54,145	766 days	



**Image above:** *Legacy: Reflections on Mabo* co-curator Gail Mabo speaking to audiences of the exhibition at Hawkesbury Regional Gallery.

15  
external exhibitions

54,145  
external exhibition visitors

766  
collective days  
open to the public

# MAKERSPACE, EDUCATION & PUBLIC PROGRAMS

Despite COVID-19 closures limiting access, there were 618 participations in our Makerspace in 2020, from short-term workshop uses to longer term sessions by artists in the Umbrella Makerspace Access Group (UMAG). *The Makerspace is supported by Townsville City Council through the Community Grants & Sponsorships scheme.*

Umbrella also presented many COVID-19 responsive digital programs throughout 2020, and upon reopening, in-person programs and workshops. Audiences and participants were eager to create and connect and get back into Umbrella! We ensured safety and sanitisation procedures were adhered to, along with the education, skills-development and fun that our programs are known for. Interest from local school groups after reopening was also very heartening - we presented 16 education programs (including workshops) in 2020, a sizeable increase from the 3 education programs we ran in 2019.



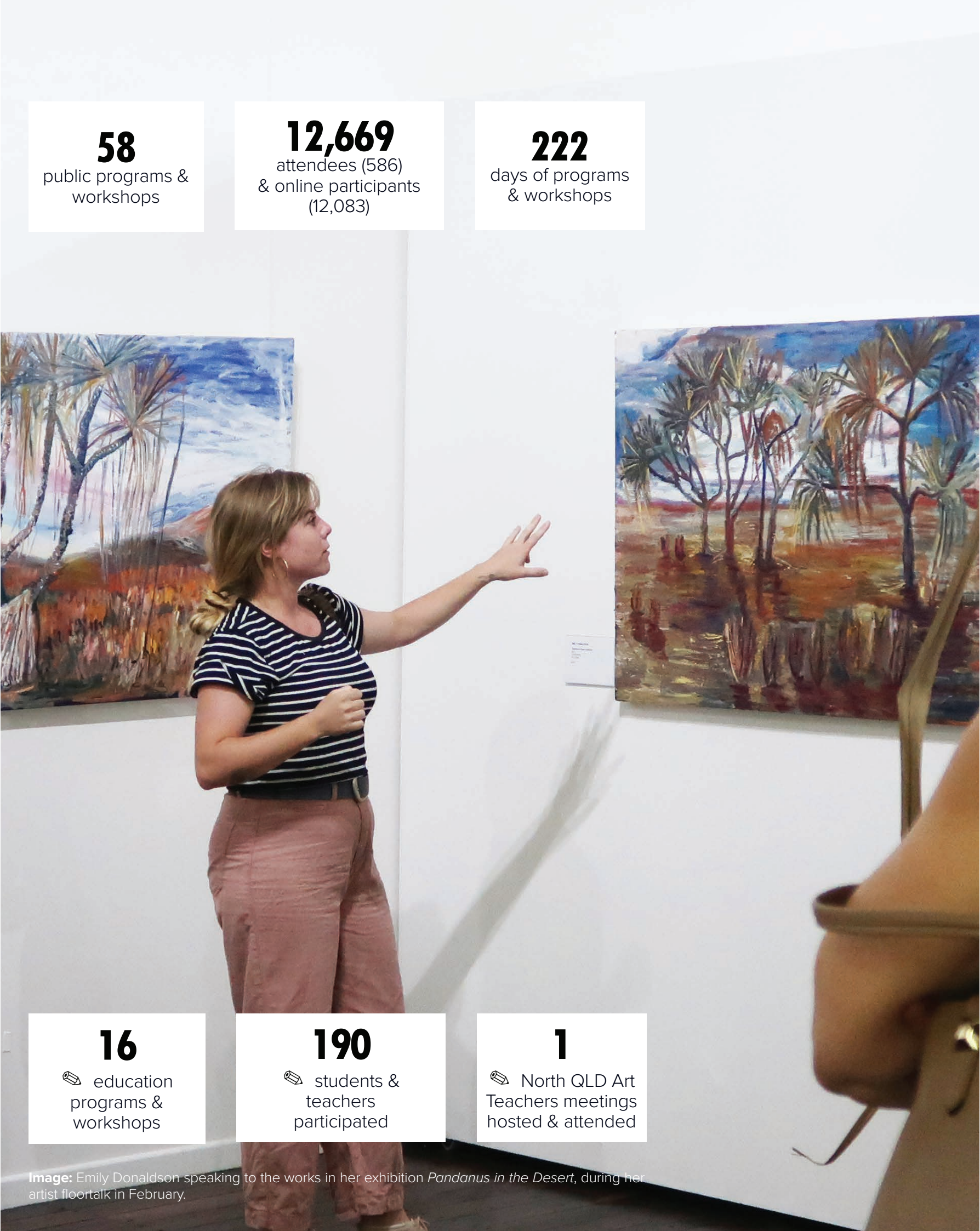
**Image above:** Young participants engaging with the activities in the Queensland Art Gallery | Gallery of Modern Art-produced program *Island Fashion on Tour*.

**Image below:** Studio Facilitator Lynn Scott-Cumming assisting students from Ingham State High School to print their linocut works in a printmaking workshop.



618  
Makerspace  
participations





**58**  
public programs &  
workshops

**12,669**  
attendees (586)  
& online participants  
(12,083)

**222**  
days of programs  
& workshops

**16**  
education  
programs &  
workshops

**190**  
students &  
teachers  
participated

**1**  
North QLD Art  
Teachers meetings  
hosted & attended

**Image:** Emily Donaldson speaking to the works in her exhibition *Pandanus in the Desert*, during her artist floor talk in February.

public programs & workshops	attendees	online participants	dates
Tony Fitzsimmons MOUA Residency	1		1 January - 29 February 2020
Sculpture Drawing Workshop with Tony Fitzsimmons	7		30 January 2020
Umbrella Floortalks   Nick Drake & Emily Donaldson	22		1 February 2020
Calvary Christian College visit #1	10		11 February 2020
Oil Painting Workshop with Emily Donaldson	4		16 February 2020
NQ Art Teachers Meeting #1 at Umbrella	6		26 February 2020
Home Hill State High School visit	15		5 March 2020
Sculpture Drawing Workshop #2 with Tony Fitzsimmons	6		8 March 2020
YIPs Kirwan State High School	19		12 - 13 March 2020
Colouring NQ Launch		1,049	22 April 2020
Creative Industries Session #1		11	11 May 2020
Creative Industries Session #2		60	21 May 2020
At Home Artist In Residence (AHAIR)   Alison McDonald		562	4 - 17 June 2020
At Home Artist In Residence (AHAIR) Program   Jenny Mulcahy		130	8 – 21 June 2020
Creative Industries Session #3		303	19 June 2020
Creative Sparks   Hidden Marks with Nigel Matejcic		505	20 June 2020
THE ARTISTS ARE PRESENT   Brumbies Closing Event	12		21 June 2020
At Home Artist In Residence (AHAIR) Program   Sandi Hook		368	22 June – 5 July 2020
Creative Kids   Print Experiment (Erin Ricardo)		342	1 July 2020
Creative Kids   Planimals (Free Self-Guided Kids Activities)	22	146	2 - 12 July 2020
Umbrella Floortalks   Neil Binnie & Stephen Coutts	22		19 July 2020
AIUDS group visit	8		3 August 2020
Creative Sparks   Semiotics of the Bathroom (Sonia Ward)		237	14 August – 27 September 2020
Umbrella Floortalks   Jenny Mulcahy & Tony Lamont	22		16 August 2020
Calvary Christian College visit #2	8		18 August 2020
Linocut Printing Workshop (including Compact Prints registration)	7		30 August 2020
Acetate Drypoint Etching Workshop (including Compact Prints registration)	8		6 September 2020
Transfer Release Printing Workshop (including Compact Prints registration)	8		13 September 2020
YIPs St Margaret Marys	10		17 - 18 September 2020
Beginner Etching Workshops with Jill O'Sullivan	6		19 - 20 September 2020
Island Fashion on Tour   Free Kids' Activities	83		19 - 27 September 2020
Calvary Christian College visit #3 (+ other students)	7		23 September 2020
Intermediate Etching Workshops with Jill O'Sullivan	5		26 - 27 September 2020
Umbrella Floortalks   Lynnette Griffiths & Marion Gaemers	45		3 October 2020
Ingham State High School Printmaking Workshop	21		7 - 8 October 2020
Compact Prints: Instagram Live Tour		398	16 October 2020
Urban Sketchers artists visit	11		18 October 2020
St Margaret Mary's visit #1	12		22 October 2020
Compact Prints: Instagram Live Tour '2020'		323	23 October 2020



public programs & workshops	attendees	online participants	dates
☞ Southern Cross Catholic College Printmaking Workshop	12		23 October 2020
Sculptural Basketry Workshop with Marion Gaemers	13		24 October 2020
☞ St Margaret Mary's visit #2	19		27 October 2020
☞ YIPs St Patricks College	16		28 October 2020
☞ Kirwan State High School visit #1	15		4 November 2020
Compact Prints: Instagram Live Tour 'The Birds'		242	6 November 2020
Artist Book Classes for Beginners with Margaret Robertson	8		7, 14 & 21 November 2020
☞ Kirwan State High School visit #2	5		12 November 2020
Compact Prints: Instagram Live Tour 'The People'		276	13 November 2020
Glass Holiday Ornament Workshop with Kaz Hauser	9		22 November 2020
☞ Northern Beaches State High School visit	7		24 November 2020
Volunteers' Christmas Workshop 2020	18		27 November 2020
Ceramic Giftware Workshop with Margaret Crawford	4		29 November 2020
Watch Party   Walk & Talk on Country: Mer Island & JCU with Co-curators Gail Mabo & Jonathan McBurnie		13	2 December 2020
Creative Industries #4: Artistic Collaborations		247	4 December 2020
Shop & Sip	18		11 December 2020
Creative Kids   Rare & Wild (Free Self-Guided Kids Activities)	35	140	12 - 19 December 2020
Creative Sparks   Drone Dreams - Lynn Scott Cumming		442	15 December 2020
Creative Sparks   A Night Out from the Archives - Aaron Ashley		6,146	15 December 2020
Creative Sparks   Living Outside of Time — Kit Colvin		143	20 November - 16 December 2020
<b>58 Programs</b>	<b>586</b>	<b>12,083</b>	<b>222 days</b>



**Image above:** A participant in Kaz Hauser's *Glass Holiday Ornaments Workshop* in November.  
**Image right:** Participants making work in Margaret Crawford's *Ceramic Giftware Workshop* for Umbrella in November, offsite at the North Queensland Potters' Studio.



“ The facilitators were **excellent,** everything was explained clearly and with lots of examples. ”

Workshops survey comment

“ Loved engaging with the artist and **learning new skills.** I knew absolutely nothing about glass decoration design - loved it! ”

Annual Survey visitor comment

“ Great! **Inspires children** to love and appreciate art. ”

Visitor Comment (parent) from QAGOMA's Island Fashion on Tour program

**28 percent** of annual survey respondents self-indicated wanting more workshops, and **54 percent** think the Makerspace in our new premises needs improving further



# SHOP

Our new location in the CBD has delivered incredible foot traffic and sales. With upgrades to our front desk, the window display and the space in general, we were able to to help artists sell more work through our shop than ever before.

In 2020 we almost tripled our projected shop sales, with a grand total of \$23,777 - an extraordinary achievement given the shop was closed in January and 7 weeks during the COVID-19 lockdown of non-essential businesses.

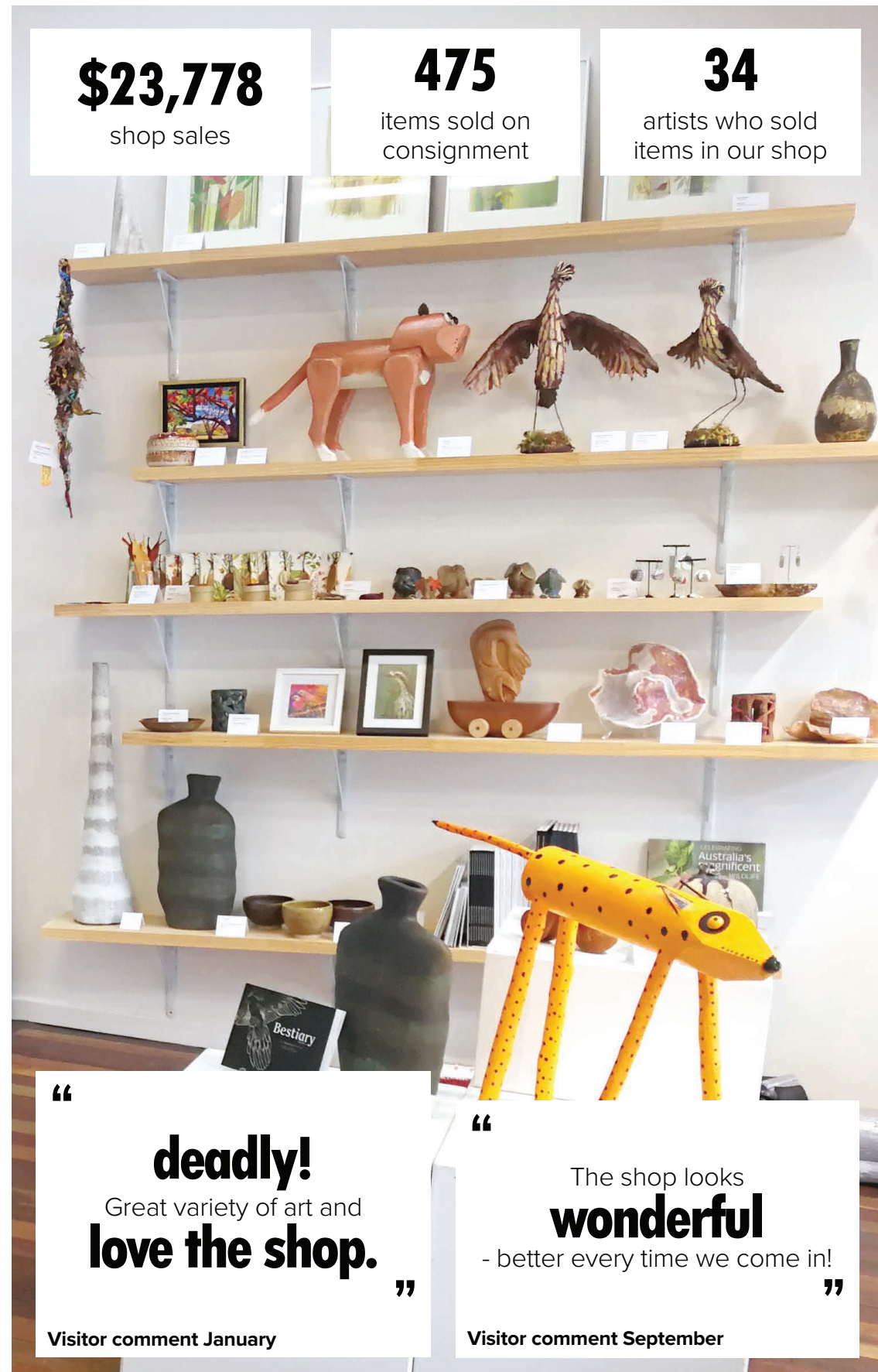


Image above: Umbrella's shop in late 2020, featuring works by North Queensland artists.

# REGIONAL ARTS SERVICES NETWORK

The Regional Arts Services Network (RASN) is a network of regional arts service providers who work together to deliver on-the-ground arts services in communities across the state. The North Queensland branch (RASN NQ) is based at Umbrella, and administered by Queensland Music Festival in Brisbane. The support from and camaraderie with the Umbrella staff and volunteers has been a vital part of RASN NQ's presence in Townsville. This also made last year and all its difficulties much easier to bear.

As a result of COVID-19 restrictions, most projects were postponed, reimagined or invented as online programs. We were able to adapt the inaugural *NQ Young Write Sparks* to an online playwriting mentorship program in partnership with the JUTE Theatre in Cairns. This program engaged 9 young aspiring writers aged 12-17 years from Townsville, Yeppoon and Rockhampton. The inaugural North Queensland Young Artist Camp (NQ YAC), was moved to September, hosted by Charters Towers. The project engaged 30 young aspiring artists and performers from Townsville, Hinchinbrook, Burdekin and Charters Towers. Over four days the young participants worked in their chosen arts disciplines with mentors from Dancenorth, Theatre iNQ, Diffraction Collective, Dalrymple Community Cultural Centre, Cajam Circus and Shed 3 Youth Network. The final showcase was performed at the World Theatre in Charters Towers. The *Lizard Tail* recovery project with Hiromi Tango was delayed somewhat but resurfaced as part of the North Australian Festival of Arts (NAFA) 'Safe Festival' in Townsville during the month of October. The project will continue through 2021. RASN NQ was instrumental in helping Big Eye Theatre to establish the Big Eye Arts and Cultural Centre on Flinders Street. This was a great achievement and long overdue. The centre now operates as a gallery, workshop space, community centre and *Blak Markets* venue.

There were two RASN NQ contributions to Umbrella - *Colouring NQ* and the *At Home Artist in Residency* program. These programs were adapted to suit COVID-19 restrictions and were very successful with the *Colouring NQ* selected as an Arts Queensland feature project. Umbrella's Director Kate O'Hara, Gail Mabo and I met with the Dalrymple Community Cultural Centre's Director Su McLennan in Charters Towers in late November. Another highlight was the *RASN WRAP UP*, hosted by Umbrella in December. This was a great opportunity for people to network and look back at the year.

In 2020, RASN NQ invested over \$120,000 across 21 projects, paying 133 artists, including skills development programs for 72 aspiring, emerging and established artists (ages 12+). Through the Arts Queensland StART fund RASN engaged 9 artists across the visual, performing and multi media arts.

## Madonna Davies

North Queensland Regional Arts Officer  
Regional Arts Services Network, Townsville office



Image above: young dancers from the local Wulgurukaba Walkabout dance troupe performing at the 'RASN WRAP UP', December, in front of the *Young Indigenous Printmakers* exhibition.



# MARKETING & COMMUNICATIONS

Umbrella again delivered targeted marketing campaigns throughout 2020, increasing our recipients and followers on our digital platforms and receiving excellent digital reach. People were on their phones and devices more than ever due to the COVID-19 pandemic, and we made the most of that with our programming and promotion.

We achieved 23,768 more webpage views than in 2019. Umbrella also delivered 16 eNewsletters via MailChimp to 2,690 recipients during 2020. The eNews is our primary communications strategy and is used to promote our programs and drive audiences to our website. We also use the eNews to gather feedback and applicants via surveys and call-outs. The importance of the eNews was reflected again in our annual survey, with 65.5% of our audience hearing about Umbrella’s events from the eNews.

The *Colouring NQ* and *Creative Sparks* projects were particularly well marketed and received, with ‘reaches’ (unique users seeing or engaging with the post) of over 6,000 and 5,000 respectively on Facebook. The *Creative Sparks* project *A Night out from the Archives* by Aaron Ashley reached over 4,400 people alone, with 187 likes and reactions, 26 shares and 625 link clicks. Across 2 targeted posts *Colouring NQ* received 106 likes and reactions, 17 comments and 40 shares.

Thanks to our sponsorship agreement with the Townsville Bulletin newspaper, we placed 12 advertisements in the Townsville Bulletin and its magazine The Eye. Again working with support from Heidi Turner from Crystal Clear PR (for over ten years now), we also received consistent coverage across print, radio and television media, including a number of features on WIN News, ABC North Queensland radio and articles in the Townsville Bulletin. Huxley Press also produced feature articles in their printed magazine and on their website. It was great to see our *Brumbies* exhibition make the front cover in March just as COVID-19 was causing the first main lockdown in Townsville. Regular listings in Art Guide Australia and IMPRINT magazine continued promoting Umbrella’s annual exhibition program to a national audience.

platform	pageviews		entrances / sessions	
	2019	2020	2019	2020
www.umbrella.org.au	50,308	76,946	20,611	29,225
www.umbrella.org.au/punq	4,729	685	1,845	354
www.umbrella.org.au/compactprints (From 2020 this has been added to Umbrella’s main website)	4,655	5,829	1,993	3,824
Totals	59,692	83,460	24,449	33,403



**Image above:** Heidi Turner (right) photographing Marion Gaemers and Lynnette Griffiths and their exhibition *Final Curtain*, to share with news outlets in Townsville.

platform	2019	2020
Facebook followers	3,301	3,998
Instagram followers	1,367	1,620
eNews recipients	2,718	2,690
social media & eNews totals	7,386	8,308

# PARTNERSHIPS

## partners.

### Government Partners

Australian Government:  
Department of Infrastructure,  
Transport, Regional Development  
and Communications  
  
Arts Queensland  
  
Townsville City Council



### Corporate Partners

Townsville Bulletin  
  
Crystal Clear PR  
  
Grand Hotel Townsville  
  
Bamford Medical



## donors.

### Benefactors Circle (donors \$1,000 and over)

Dinie Gaemers  
  
Rolf Petherbridge and Phil Stevenson  
  
Anonymous  
  
We also extend thanks to our donors who gave up to \$1,000

## community partners.

### Creative Kids

Townsville Family Life

### Sip and Shop

Mary Who? Bookshop

### Townsville Exhibition Venues

Hoi Polloi Cafe  
Donna Bionda  
Townsville Bulletin  
Grand Hotel Townsville

## project partners.

### Legacy: Reflections on Mabo

Museums & Galleries Queensland

### Colouring NQ

Regional Arts Services Network

### Creative Kids, Creative Sparks & Creative Industries

Townsville City Council  
Regional Arts Development Fund

### At Home Artist in Residence

Regional Arts Services Network

### COVID-19 Impact Support

Australia Council - Survive  
Commonwealth Government - Jobkeeper  
QRIDA - COVID Adaptation Grant

### Printmakers Residency Program

PressNorth Printmakers

### Umbrella Members Exhibition & Art Prize

Bamford Medical



**Image above:** Aunty Ros Sailor (*Big Eye Arts & Cultural Centre*), Cr Ann-Maree Greaney, & Callam Betts (Practice Manager, *Bamford Medical*), Umbrella’s 2020 Bamford Medical Prize judges.



# TREASURER’S REPORT

Umbrella Studio Association Inc. (Umbrella) generated a surplus of \$16,499 for the 2020 financial year, compared to a deficit of \$65,432 in 2019. While the turnaround is pleasing, we need to remember that 2019 was an unusual year with damage to our operations and infrastructure caused by flooding, and the cost associated with the relocation, and 2020 was similarly unusual with operations negatively affected by the impact of COVID-19 (Art Sales reduced from \$66,549 to \$28,762; Consultancy Fees from \$39,901 to \$15,615) on the one hand, but positively by the injection of government stimulus funds of \$90,898 on the other.

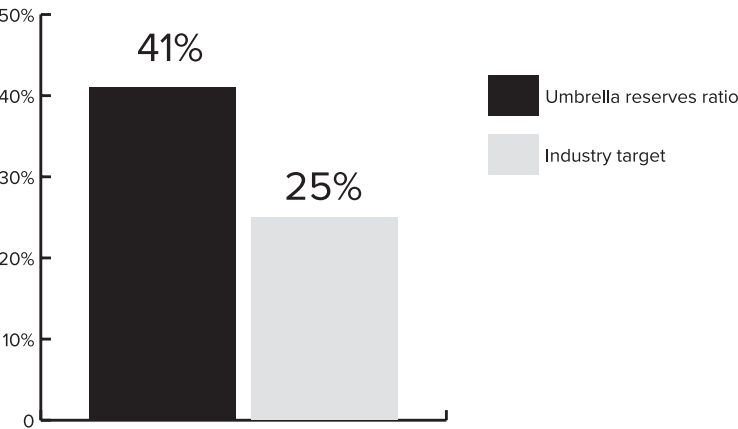
Gross income in 2020 was \$584,240, (\$1,023,676 in 2019) – the drop resulted principally because of grants and donations received in 2019 that were not repeated in 2020 – although that reduction is also accompanied by a corresponding reduction in expenses associated with that income. For example, project related Artist Fees dropped from \$120,750 to \$19,224, and Consultancy Fees from \$193,801 to \$16,500. On the positive side Shop income increased thanks to the more visible location in town, and other membership related income also increased.

Expenses reduced from \$1,089,108 to \$567,741 – as noted, that drop reflected the costs of 2019 projects not repeated in the COVID-19 affected 2020; together with 2019 one-off costs associated with the relocation. There were increases in some expenses, the most notable including:

- Printing (2020, \$36,571; 2019 \$2,231) – the cost of a 2020 publication
- Rent (2020, \$113,400; 2019 \$48,268) – the increased cost of new premises
- In-kind sponsorship increased which helps offset infrastructure costs
- Electricity (2020 \$11,716; 2019 \$3,885) – again higher costs associated with the new premises
- Machinery and Equipment (2020 \$8,282; 2019 \$255) – new computers and infrastructure
- Loss by Theft (2020 \$17,813; 2019 \$0) – one-off event largely covered by insurance

Cost decreases generally reflect the effects of reduced Covid-19 activity, or measures taken by Kate and Alan to minimise costs wherever possible.

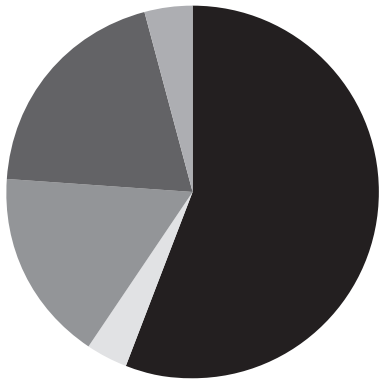
The year’s surplus increased our retained earnings to \$249,581, with cash reserves, or net working capital, of \$233,893. The only significant difference between the two years is that we are now recording our Long Service Leave liability of \$8,862 – which was a new charge to expenses for the year. Our cash reserves represent 41% of annual expenditure which compares well to the funding agencies’ benchmark of 20 – 25%. We are therefore entering 2021 in a sound financial position although, with the end of government *Job Keeper* and the *Cash Boost* we will need to be monitoring this year carefully. The year has started well with some successful grant applications so it’s looking good. Thanks from me to Kate and Alan for their unstinting efforts this year.



Total income \$584,240	-	Total expenses \$567,741	=	Net result \$16,499
Last year's reserves \$233,082	+	This year's result \$16,499	=	Reserves at 31 Dec 2020 \$249,581

# FINANCIAL SUMMARY

income.



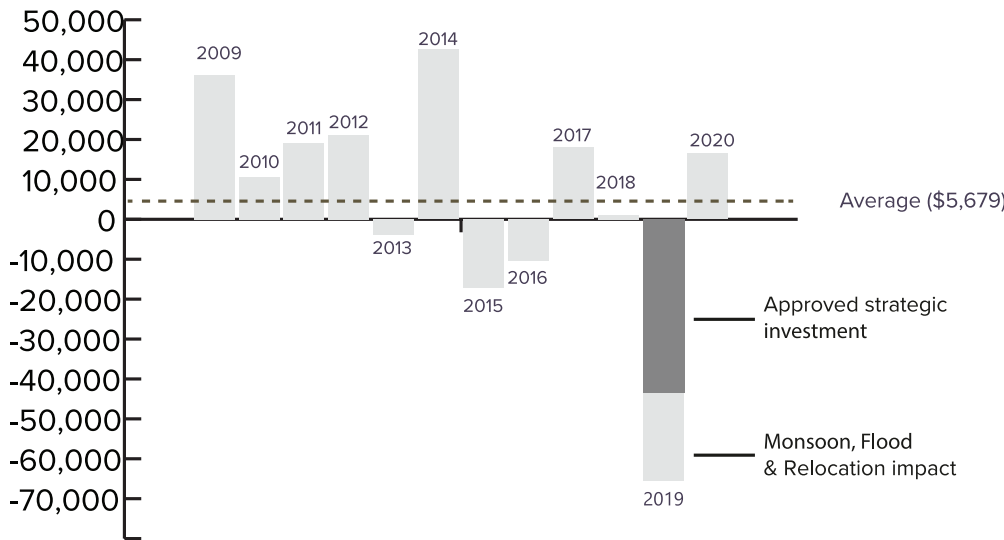
- Other income - \$24,005
- Private sector - \$115,537
- Earned income - \$97,013
- Grants - local govt - \$20,000
- Grants - federal and state - \$327,684

expenses.



- Infrastructure costs - \$193,906
- Marketing and business development - \$64,099
- Program production - \$44,120
- Salaries, wages, artist fees - \$265,615

net profit / loss - 12 years.





**UMBRELLA STUDIO ASSOCIATION INC**  
**Income and Expenditure Statement**  
**For the year ended 31 December 2020**

	2020	2019
INCOME	\$	\$
Grants - Federal and State		
Arts Queensland - Recurrent	\$150,000.00	\$150,000.00
VACS	\$55,000.00	\$55,000.00
Arts Queensland - Projects	\$4,468.00	\$27,755.14
Australia Council	\$5,000.00	\$0.00
Commonwealth Other	\$0.00	\$228,237.00
Other QLD Gov Grant	\$22,318.18	\$50,000.00
Government Stimulus	\$90,898.00	\$0.00
Total Grants - Federal and State	\$327,684.18	\$510,992.14
Grants - Local Govt		
RADF Grant	\$10,000.00	\$0.00
Townsville City Council	\$10,000.00	\$92,000.00
Total Grants - Local Govt	\$20,000.00	\$92,000.00
Earned Income		
Fees and Services		
Art Sales	\$28,761.85	\$66,549.61
Auspice Fees	\$0.00	\$3,421.74
Membership Registrations	\$8,472.02	\$8,926.65
Entry Fees	\$2,545.69	\$763.58
Workshop Fees	\$10,061.87	\$8,499.46
Consultancy Fees	\$15,615.36	\$39,900.99
Freight	\$850.38	\$647.22
Framing Fees	\$354.54	\$1,350.00
Total Fees and Services	\$66,661.71	\$130,059.25
Merchandising and Retail		
Bar Sales	\$1,986.36	\$4,335.28
Shop Sales	\$23,777.54	\$8,327.38
Total Merchandising and Retail	\$25,763.90	\$12,662.66
Resources Income		
Rental Artist Studio	\$2,049.83	\$909.01
Venue Hire Fees	\$2,538.18	\$4,003.63
Total Resources Income	\$4,588.01	\$4,912.64
Total Earned Income	\$97,013.62	\$147,634.55
Private Sector		
Gifts and Donations	\$6,458.70	\$221,263.24
Fundraising	\$3,960.61	\$476.80
Sponsorship - Cash	\$6,000.00	\$1,000.00
Philanthropic	\$20,000.00	\$0.00

**UMBRELLA STUDIO ASSOCIATION INC**  
**Income and Expenditure Statement**  
**For the year ended 31 December 2020**

	2020	2019
INCOME (CONTINUED)	\$	\$
In Kind Sponsorship & Donation		
Donations - Non Cash	\$59,100.69	\$26,790.67
Sponsorship - Non Cash	\$20,017.27	\$9,111.27
Total In Kind Sponsorship & Donation	\$79,117.96	\$35,901.94
Total Private Sector	\$115,537.27	\$258,641.98
Other Income		
Insurance Recoveries	\$23,053.08	\$12,304.66
Interest Received	\$951.48	\$2,103.15
Total Other Income	\$24,004.56	\$14,407.81
Total Income	\$584,239.63	\$1,023,676.48
Gross Profit	\$584,239.63	\$1,023,676.48

EXPENSES	\$	\$
Salaries, Wages, Fees		
Creative Personnel, Consultant		
Consultancy Fees	\$16,500.00	\$193,800.76
Artist Fees	\$19,224.11	\$120,750.10
Modelling Fees	\$365.45	\$450.00
Performer's Fees/Entertainment	\$0.00	\$5,631.82
Workshop Facilitator Fees	\$6,483.55	\$4,341.37
Wages & Salaries	\$187,577.45	\$199,679.92
Superannuation	\$17,738.48	\$18,915.59
Annual Leave Adjust Expense	\$3,704.54	(\$233.56)
Sick Leave Adjust Expense	\$3,153.39	\$591.91
Long Service Leave Adjust Exp	\$8,861.70	\$0.00
Employment Taxes	\$0.00	\$12,376.04
Workers Compensation	\$1,114.96	\$840.31
Prof. Development Costs	\$890.97	\$1,825.61
Seminar/Conference Fees	\$0.00	\$740.00
Total Salaries, Wages, Fees	\$265,614.60	\$559,709.87
Production & Staging		
Materials - Exhibitions & Proj	\$1,301.48	\$3,558.61
Exhibition Hire Fees	\$0.00	\$2,500.00



UMBRELLA STUDIO ASSOCIATION INC  
Income and Expenditure Statement  
For the year ended 31 December 2020

	2020	2019
EXPENSES (CONTINUED)	\$	\$
Exhibition Signage	\$1,045.00	\$1,456.55
Framing costs	\$163.63	\$1,090.32
Venue Hire Fees	\$0.00	\$1,250.00
Travel & Touring Costs		
Freight	\$789.18	\$5,918.06
Travel & Accommodation	\$2,735.80	\$21,503.78
Public Programs		
Materials - Studio & Workshop	\$2,418.46	\$3,900.81
Pubs, Recordings, Cost of sale		
Bar Purchases	\$879.57	\$1,509.86
Catering	\$1,019.21	\$1,936.49
Cost of Fundraising	\$309.09	\$1,824.22
Merchandise/Cost of Sales	\$15,007.39	\$4,528.39
Cost of art sales	\$18,451.29	\$35,832.98
Total Production & Staging	\$44,120.10	\$86,810.07
Marketing, B. Development		
Marketing, Ads, Promo Material		
Printing	\$36,570.86	\$2,231.86
Advertising & Promotions	\$4,183.71	\$11,908.06
Website, Publication, Document		
Web Development	\$711.38	\$226.36
Documentation	\$374.49	\$4,439.94
In-kind Sponsorship & Donation		
Sponsorship - Non Cash	\$20,017.27	\$9,111.27
Donations Non Cash	\$1,920.00	\$7,124.00
Sponsorship and Donations		
Cash Donations	\$0.00	\$195,000.00
Community Support	\$321.82	\$0.00
Total Marketing, B Development	\$64,099.53	\$230,041.49
Infrastructure Costs		
Rent, Consumables, Resources		
Rent	\$113,399.95	\$48,267.88
Repairs & Maintenance	\$8,887.72	\$4,133.84
Electricity/Gas	\$11,716.74	\$3,885.04
Telephone/Internet	\$1,160.71	\$3,572.88

UMBRELLA STUDIO ASSOCIATION INC  
Income and Expenditure Statement  
For the year ended 31 December 2020

	2020	2019
EXPENSES (CONTINUED)	\$	\$
Computer Expenses	\$2,797.72	\$1,462.78
Postage	\$1,940.79	\$1,518.74
Photocopier	\$2,195.90	\$1,925.79
Office Amenities	\$1,002.52	\$398.30
Stationery	\$760.84	\$686.01
Machinery & Equipment	\$8,281.62	\$254.55
Security	\$591.42	\$492.95
Relocation Fees	\$0.00	\$105,101.15
Legal, Finance, Governance		
Insurance - General	\$7,276.91	\$4,866.85
Insurance - Volunteers	\$275.84	\$297.82
Accounting Fees	\$708.50	\$650.23
Audit & Governance Fees	\$2,006.60	\$1,870.00
Bank Charges & Fees	\$1,554.38	\$1,611.75
Legal Fees	\$0.00	\$1,858.83
Fees & Permits	\$256.25	\$197.05
Subscriptions, Mships	\$1,552.36	\$1,886.41
Depreciation		
Depreciation Expense	\$9,726.00	\$11,958.00
Loss on Disposal of Asset	\$0.00	\$15,250.00
Sundries		
Floats - Cash	\$0.00	\$400.00
Loss by Theft/Breakage	\$17,813.70	\$0.00
Total Infrastructure Costs	\$193,906.47	\$212,546.85
Total Expenses	\$567,740.70	\$1,089,108.28
OPERATING PROFIT	\$16,498.93	(\$65,431.80)
Other Comprehensive Items		
Auspiced Grant Income	\$6,356.20	\$29,886.01
Other Expenses		
Auspiced Grant Exp	\$6,356.20	\$29,886.01
Net Profit/(Loss)	\$16,498.93	(\$65,431.80)



**UMBRELLA STUDIO ASSOCIATION INC**  
**Detailed Statement of Financial Position as at 31 December 2020**

	2020	2019
ASSETS	\$	\$
Current Assets		
Cash On Hand		
Cheque Account	\$22,272.60	\$34,782.54
Donations Account	\$7,922.08	\$7,272.93
Term Deposit	\$100,316.81	\$0.00
Debit Cards (Was Festival Acc)	\$4,692.98	\$3,188.99
Business Online Saver Account	\$171,580.28	\$231,988.71
Undeposited Receipts	\$53.00	\$325.00
Petty Cash	\$0.00	\$200.00
Total Cash On Hand	\$306,837.75	\$277,758.17
Trade Debtors	\$255,920.70	\$10,635.18
Total Current Assets	\$562,758.45	\$288,393.35
Property & Equipment		
Equipment		
Equipment at Cost	\$63,174.34	\$63,174.34
Equipment Accum Dep'nc	(\$49,083.80)	(\$43,312.80)
Computer Equipment	\$31,938.78	\$31,938.78
Computer Accum Dep'n	(\$30,340.00)	(\$26,385.00)
Stock on hand	\$634.56	\$745.42
Total Property & Equipment	\$16,323.88	\$26,160.74
Total Assets	\$579,082.33	\$314,554.09

LIABILITIES	\$	\$
Current Liabilities		
Unclaimed Gift Cards	\$50.00	\$0.00
Artist & Other Funds Held	\$2,297.64	\$5,676.81
Unexpired Grants	\$224,994.00	\$12,023.66
Provisions for Projects	\$20,415.00	\$20,000.00
Unexpired Auspice Grants	\$4,626.96	\$0.00
Total Current Liabilities	\$252,383.60	\$37,700.47
GST Liability		
GST Collected	\$22,166.24	(\$579.71)
GST Paid	\$7.55	\$561.47
BAS Rounding A/C	\$8.64	\$8.47
Total GST Liability	\$22,182.43	(\$9.77)
Creditor Accounts Payable	\$19,745.81	\$23,434.07
Payroll Liabilities		
Provisions		
Provision for Annual Leave	\$15,479.32	\$11,774.78

**UMBRELLA STUDIO ASSOCIATION INC**  
**Detailed Statement of Financial Position as at 31 December 2020**

	2020	2019
LIABILITIES (CONTINUED)	\$	\$
Provision for Long Service Lve	\$8,861.70	\$0.00
Provision for Sick Leave	\$7,901.55	\$4,748.16
Total Provisions	\$32,242.57	\$16,522.94
PAYG Withholding Tax	(\$0.36)	(\$0.36)
Superannuation Liability	\$2,947.14	\$3,824.53
Total Payroll Liabilities	\$35,189.35	\$20,347.11
Total Liabilities	\$329,501.19	\$81,471.88
Net Assets	\$249,581.14	\$233,082.21

Equity		
Member's Equity		
Member's Funds	\$4,780.53	\$4,780.53
Total Member's Equity	\$4,780.53	\$4,780.53
Prior Year Adjustment	\$2,279.88	\$2,279.88
Retained Earnings	\$226,021.80	\$291,453.60
Current Year Earnings	\$16,498.93	(\$65,431.80)
Total Equity	\$249,581.14	\$233,082.21

**UMBRELLA STUDIO ASSOCIATION INC**  
**Notes to the Financial Statements**  
**For the year ended 31 December 2020**

**Note 1: Statement of Significant Accounting Policies**

This financial report is a special purpose financial report prepared in order to satisfy the financial reporting requirements of the Associations Incorporations Act. The committee has determined that the association is not a reporting entity. The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values, or except where specifically stated, current valuations of non-current assets.

The following significant accounting policies, which are consistent with the previous period unless otherwise stated, have been adopted in the preparation of this financial report.

**A) CASH AND CASH EQUIVALENTS**

Cash and cash equivalents include cash on hand, deposits held at call with banks, and other short-term highly liquid investments.

**B) REVENUE AND OTHER INCOME**

Grant revenue is recognised in the income statement when it is controlled. When there are conditions attached to grant revenue relating to the use of those grants for specific purposes it is recognised in the Detailed Statement of Financial Position as a liability until such conditions are met or services provided. Interest revenue is recognised when received. Sponsorship, donation and other income is recognised when the entity obtains control over the funds, which is generally at the time of receipt.



# UMBRELLA STUDIO ASSOCIATION INC

## Notes to the Financial Statements (continued)

### For the year ended 31 December 2020

#### C) TAXATION

As the incorporated association is a charitable institution in terms of subsection 50-5 of the Income Tax Assessment Act 1997, as amended, it is exempt from paying income tax.

#### D) FIXED ASSETS

Property improvements and plant and equipment are carried at cost less, where applicable, any accumulated depreciation. The depreciable amount of all fixed assets are depreciated over the useful lives of the assets to the association commencing from the time the asset is held ready for use.

#### E) PROVISIONS

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reasonably measured. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

#### F) TRADE AND OTHER PAYABLES

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the association during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

#### G) GOODS AND SERVICES TAX

Revenue, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Tax Office. In these circumstances, the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense. Receivables and payables in the assets and liabilities statement are shown inclusive of GST.

#### H) MORTGAGES, CHARGES AND SECURITIES

The association has no mortgages, charges or securities that affect any of the association's property at the close of the financial year.

#### I) CONTINGENT LIABILITIES

The association has no contingent liabilities as at 31 December 2020.

#### J) COMMITMENTS

The association has no commitments for expenditure as at 31 December 2020.

#### K) Going Concern and COVID-19

Management has considered the consequences of COVID-19 and other events and conditions and it has determined that they do not create a material uncertainty that casts significant doubt upon the association's ability to continue as a going concern.

## Statement by Members of Committee

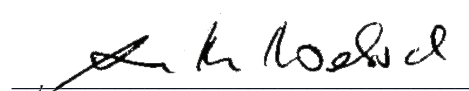
### For the year ended 31 December 2020

The Committee has determined that the association is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

#### In the opinion of the Committee the Income and Expenditure Statement, Statement of Financial Position and Notes to the Financial Statements:

1. Present fairly the financial position of UMBRELLA STUDIO ASSOCIATION INC as at 31 December 2020 and its performance for the year ended on that date.
2. At the date of this statement, there are reasonable grounds to believe that the association will be able to pay its debts as and when they fall due.

The Committee is responsible for the reliability, accuracy, and completeness of the accounting records and the disclosure of all material and relevant information. This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:



ANN ROEBUCK, Chairperson  
6 April 2021



BRIAN TUCKER, Treasurer  
6 April 2021

# UMBRELLA STUDIO ASSOCIATION INC

## Independent Auditor's Report to the Members

#### Opinion

We have audited the financial report of Umbrella Studio Association Inc (the association), which comprises the Statement by Members of the Committee, Income and Expenditure Statement, Detailed Statement of Financial Position as at 31 December 2020, a summary of significant accounting policies and the certification by members of the committee on the annual statements giving a true and fair view of the financial position and performance of the association.

In our opinion, the accompanying financial report presents fairly, in all material respects, the financial position of the association as at 31 December 2020 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements and the requirements of the Associations Incorporation Act 1991.

#### Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Report section of our report. We are independent of the association in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 Code of Ethics for Professional Accountants (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our ethical responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Emphasis of Matter – Basis of Accounting

We draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist the association to meet the requirements of Associations Incorporation Act 1991. As a result, the financial report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

#### Responsibilities of the Committee for the Financial Report

The committee is responsible for the preparation and fair presentation of the financial report in accordance with the financial reporting requirements of the Associations Incorporation Act 1991 and for such internal control as the committee determines is necessary to enable the preparation and fair presentation of a financial report that is free from material misstatement, whether due to fraud or error. In preparing the financial report, the committee is responsible for assessing the association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the committee either intends to liquidate the association or to cease operations, or has no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with the Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

#### As part of an audit in accordance with Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the committee.
- Conclude on the appropriateness of the committee's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the association to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with the committee regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Rod Parker (Director) - Rod Parker and Associates Pty Ltd, Chartered Accountant  
Unit 2/35 Fleming Street Aitkenvale Qld 4814  
6 April 2021



# umbrella studio contemporary arts

**contact.**

07 4772 7109

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[www.umbrella.org.au](http://www.umbrella.org.au)

408 Flinders St, Townsville QLD 4810

PO Box 2394, Townsville QLD 4810

**opening hours.**

Tuesday to Friday: 9am - 5pm

Saturday & Sunday: 9am - 1pm

Public Holidays: Closed

